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FINANCIAL TIMES

No. 26,723

Monday July 21 1975

***10p

Thwaites
TUSKER SWIVEL SKIP DUMPER
Thwaites Engineering Co Ltd
Leamington Spa
England
Tel: 0926-22471

CONTINENTAL SELLING PRICES: AUSTRIA Sch.13; BELGIUM Fr.28; DENMARK Kr.2.75; FRANCE Fr.2.20; GERMANY DM.1.70; ITALY L.300; NETHERLANDS FL.1.50; NORWAY Kr.2.75; PORTUGAL Esc.15.00; SPAIN Ptas.30; SWEDEN Kr.2.50; SWITZERLAND Fr.1.50.

NEWS SUMMARY

GENERAL
Support may fail to save Prentice
Mr. Denis Healey became the fourteenth member of the Cabinet to come out in support of Mr. Reg Prentice in his fight to remain as MP for Newham North-East, but friends of the outspoken Minister of Overseas Development are not hopeful that he will be able to fight off the left-wing attempt on Wednesday to depose him.

A poll conducted for London Week-end Television showed that out of 87 members of the local management committee, 24 were definitely against Mr. Prentice, 15 were for him, two were unlikely to be present at the vote, because of illness and the remaining 16 were undecided.

Mr. Prentice's support at Westminster, however, has continued to increase over the week-end, writes Richard Evans. And Mr. Healey, speaking at a Tolpuddle martyrs' memorial rally, stressed the importance to the Labour movement of making room for men of principle.

Fanfani: I won't resign
Sig. Fanfani, Italian Christian Democrat Party secretary, is still stubbornly refusing to resign without a formal vote of no confidence though, following the departure of two key factions from the central committee, he now commands the support of less than 30 per cent. of the party, writes Anthony Robinson in Rome.

Reservoir inquiry demanded by MP
Rochdale MP Mr. Cyril Smith, the Liberal Chief Whip, called for a Government inquiry into the "scandal" of how a reservoir serving houses in Whitworth, Rochdale and Bacup was polluted by carbolic acid. He criticised the North West Water Authority for not acting quickly enough and issuing warnings only after several people had drunk polluted water.

New bail plea
Mr. John Stonehouse, MP, will apply for bail to a judge in chambers this morning, following the refusal on Saturday of the Bow Street magistrate to grant bail, said Mr. Jim Patterson, his Melbourne solicitor. He was reported to be still refusing food at Brixton Jail, Justinian, Page 2.

ANC deadline
Rhodesia's African National Council will give Prime Minister Ian Smith until October to attend a constitutional conference outside the country or it will revert to guerrilla warfare, said Bishop Muzewera, ANC chairman, Page 7.

Merckx beaten
Frodochman Bernard Thevenet won the Tour de France cycling marathon by two minutes 47 seconds from Belgian world champion Eddy Merckx, who had never before been beaten in the race, which he has won five times, Page 2.

Watch this space
The Soviet cosmonauts aboard Soyuz-19 began preparations for their return to-day from man's first international manned mission into space. ITN will be covering the touch-down live as it is the first time the Russians have provided TV coverage of the end of a space mission.

Party chief killed
Austrian Opposition leader, Dr. Karl Schlensker, was killed in a traffic accident on Saturday ten weeks before he was to be the People's Party candidate for the chancellorship in the General Election.

London's oldest daily newspaper, Lloyd's List, produces its 50,000th edition to-day. Men and Matters, Page 10.

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Healey claims wide backing for drive against inflation

BY RICHARD EVANS, LOBBY CORRESPONDENT

A confident Mr. Denis Healey, Chancellor of the Exchequer, claimed yesterday that the Government's counter-inflation package had already produced "a massive groundswell of support throughout the land" for the proposal to cut the rate of inflation to 10 per cent. by next autumn.

The Chancellor, speaking on the eve of this week's important two-day economic debate in the Commons, claimed that one trade union after another was now responding to the call for realism.

"A tidal wave of common sense is sweeping over the country which is sick to death of inflation and its consequences," he said at a Tolpuddle Martyrs' Memorial Rally.

The purpose of Mr. Healey's remarks, which followed impassioned appeals to the miners over the week-end by Mr. Wilson, Mr. Callaghan and Mrs. Shirley Williams, was two-fold.

He was attempting to rally trade union opinion behind the Government's economic policies and he was seeking to gain the widest possible support among Labour MPs for to-morrow night's vote on the White Paper counter-inflation proposals.

Mr. Healey also took the opportunity to goad the Conservative leadership, which has decided to abstain on the Government's proposals and instead to support their own reasoned amendment.

Real and fundamental disagreements continued to separate the parties on many aspects of the nation's problems, Mr. Healey declared. That was natural and essential in any democracy. "But I believe the British people will insist that the argument should now be between men who face the facts without flinching and take their stand on principles, not prejudice or petty party advantage."

The indications are that the Conservative leadership will succeed in maintaining a fairly united front, despite pressures from some backbenchers to vote for the White Paper and from others to vote against. Much will depend on the attitude of Mr. Edward Heath, former Tory leader, and his supporters believe that he will follow the party line and abstain.

Pressures are likely to grow among Tories for the Government's economic package to be opposed at a later stage if the reserve powers already drafted by the Government are not published. Mrs. Thatcher wrote to the Prime Minister last Thursday, demanding publication and a reply will be delivered to her this morning.

If Ministers continue to reject publication on the grounds that it would unnecessarily exacerbate relations with the trade union movement and with the Labour Party's activists, the Conservatives could put down a censure motion on the Government for next week.

The Chancellor went out of his way to praise the National Union of Mineworkers Executive's decision to back the Government's policy. "Both on the Left and Right of politics there is a growing determination to drop doctrinaire nit-picking and concentrate on the big issues facing the nation."

Bid to curb sugar imports

BY PETER BULLEN

LESS THAN a year after Britain's big sugar shortage, the Government is considering how to prevent excess supplies being imported from some Commonwealth countries.

It is seeking to close a loophole in its agreement with traditional Commonwealth suppliers through which they could send more than their agreed quotas of sugar this year.

However, the Ministry of Agriculture yesterday denied reports from the West Indies that Britain intends to renegotiate its agreement to import about 1.4m. tons of sugar from developing Commonwealth countries this year for a guaranteed price of £280 a ton.

The suggestion that U.K. refiners intended to suspend buying Caribbean sugar in view of the growing availability of cheaper supplies from other sources was made at a meeting of sugar producing countries at Bridgetown, Barbados.

But a Ministry of Agriculture spokesman said yesterday: "There is no question of the U.K. going back on the long-term agreement made with the African, Caribbean and Pacific sugar-producing countries."

The sugar agreement was the keystone to the EEC's Lomé Convention on trade and aid with 46 developing ACP countries in February. It guaranteed them indefinite access to the Community for up to 1.4m. tons of sugar a year and a price corresponding to the Community beet sugar intervention level.

In addition, the U.K. Government was allowed to guarantee a price of £280 a ton—about £100 a ton more than the EEC price—for sugar shipped to Britain from the ACP countries during 1975 to ensure its supplies this year. In return, the countries undertook to send at least 382,000 tons to the U.K. in the first six months of 1975.

Whitehall sources said yesterday that Caribbean fears about the U.K. suspending imports had arisen because these countries had virtually completed their quotas and were anxious to send more sugar to Britain for £280 a ton at a time when the world price was below £200 per ton.

However, no quantitative restriction had been made on shipments of sugar during 1975 in the agreement, so in theory the ACP suppliers could send more than the 1.4m. tons for which the Government had undertaken to pay £280 a ton.

It is these extra quantities that the Government is trying to avoid importing.

By the end of this year ample supplies of European beet sugar will be available at around £183 a ton.

More worrying for Portugal's socialist future, is the Right-wing Continued on Back Page

Early end to IRA truce unlikely

BY DOMINICK J. COYLE

CAREFULLY ORGANISED present leaders feel that a resumption of all-out violence now, before the Ulster Convention in Northern Ireland, would only alienate totally Roman Catholic opinion in Northern Ireland.

The British Government's strategy, as implemented by Mr. Merlyn Rees, the Secretary of State, and interpreted on a day-to-day basis by the Northern Ireland Office in Belfast, is to seek deliberately to prolong the Provisional IRA ceasefire by implying that Provisional Sinn Féin can continue in meaningful dialogue with British officials on long-term political questions as long as violence in the Province is maintained at a low level.

Some Provisional IRA leaders, who in any event believe that the time is ripe for pseudo-political—as against military—means to advance the movement's basic demand for a British declaration of intent to withdraw ultimately from Northern Ireland, consider that "political negotiations" are showing some dividends. Meanwhile, they are prepared to sanction—often retrospectively—"an acceptable level of IRA violence."

British officials have given Provisional Sinn Féin sources the impression (based more on atmosphere than on clear-cut definitions and often conveyed through third parties whose precise status is left deliberately obscure) that Whitehall might in some circumstances consider a formula implying a British declaration to withdraw from Ulster.

The basis for such a formula could be the declaration by the then Heath Government at the time of the Sunningdale conference on Northern Ireland when the British and Irish Prime Ministers agreed, albeit in separate declarations and using markedly different language, that no British Government would stand in the way of an all-Ireland solution embracing the Province wanted in British hints at slight modifications of this formula, but with the IRA's hierarchy on immediate or long-term future strategy, it is thought likely that a decision on a full-scale "return to the streets" will be held over until the outcome of the Convention is known, or at least until it is fairly apparent that the IRA's hierarchy would inevitably be resumed in the unlikely event of the Convention reaching an agreement on power-sharing, since any such Ulster settlement would frustrate the Provisionals' own objective of eventually securing a four-province federalised Ireland, which would almost certainly be the IRA's first direct consequence.

Pressure builds to remove Portugal's Prime Minister

BY JANE BERGEROL

AFTER a night of scattered violence as Communist and Socialist supporters squared off around Lisbon and across Northern Portugal, the political power struggle switched back inside the Supreme Revolutionary Council.

There were renewed and fiercer attempts to sack the Communist sympathising Prime Minister General Vasco Gonçalves and get Portugal's two largest parties back inside a fifth provisional government.

A statement from President Costa Gomes in the Council's name gives the clearest indication so far that the Prime Minister will have to go if the current crisis is to be resolved and that both Socialists and Popular Democrats are to be requested to return to the Cabinet.

"The President calls for political parties to 'place the national interest above party obstacles and allow their militants to join the fifth government.' Only thus, the President states, can there be 'respect for the will of the Portuguese people.' At the same time the new Government is officially to be a coalition of the different parties, thus attempting to break down inter-party squabbling."

At the Socialists' biggest-ever rally in Lisbon last night, Dr. Mario Soares delivered a round attack on the Armed Forces Movement and its creation of roadblocks, with the help of Communist vigilantes, who harassed and provoked Socialists entering the city and slowed traffic to a crawl all day. He also had harsh words for General Vasco Gonçalves: a new Prime Minister without such close party links must be appointed, the Socialist leader said, as thousands chanted "Fora Vasco" (Out, Vasco).

Since neither Socialists nor Popular Democrats will agree to serve under General Gonçalves, the Socialists and Popular Democrats are to be asked to form a new government, but from all sectors of a frustrated and economically insecure Portugal—with consequent risks of trouble from excited and angry extremists, claiming to operate in the two parties' names.

More worrying for Portugal's socialist future, is the Right-wing Continued on Back Page

Iranian blow to Pan Am hopes

BY ROBERT GRAHAM

IRAN's rescue operation for Pan American World Airways, the financially troubled U.S. carrier, has collapsed. According to highly placed sources here, Iran is no longer interested in providing upwards of \$300m. to aid the airline.

[In New York, Pan American denied last night that negotiations had broken down. They were continuing "as of yesterday," a spokesman said.]

The rescue operation has been in doubt for weeks and the Iranians have been making no secret of their waning interest. The basic reason for the change of heart is a growing realisation that Pan Am's debt position is highly complex and its liabilities are greater than originally imagined when discussions first began in January. It is very hard to see what Iran hoped to get out of the deal except a stake in a prestige carrier and controlling interest in the profitable hotels subsidiary, Intercontinental.

The basis of the rescue operation was that Iran supply a 10-year \$245m. loan, which in turn would give the country 13 per cent. of Pan Am voting stock. Iran would in addition buy for \$55m. cash a 53 per cent. stake in Intercontinental hotels.

One of the technical problems which has proved difficult to solve has been the settlement of outstanding Pan Am debt, for which the bulk of the loan would be utilised. These problems, coupled with a growing realisation that the airline was in more serious trouble than originally thought, has led to a change of heart.

Moreover, the deal does not fall within the criteria for foreign equity investment. The chief aim here is to invest in companies which provide access to raw materials, modern technology or the retailing of Iranian industrial goods. Iran Air and Pan Am have a long history of co-operation and Tehran can get all the technical assistance it needs without pumping in such large funds.

Pan Am, however, is refusing to consider the matter dead. The Iranians are still interested in the hotel side.

Jay Palmer writes from New York: Pan Am to-day dismissed as "inaccurate and premature" reports that the Iranian Government had decided to drop its seven-month-old proposal.

Admitting that the Iranian Government is known to be rethinking all its announced capital expenditures, Pan Am stressed that negotiations over this particular deal were still continuing as of yesterday.

Only a few minor difficulties remain to be overcome, a spokesman said, "and senior Pan Am executives recently back from Tehran remain firmly convinced that the deal can be successfully concluded in the near future."

Pan Am's insistence that the Iranian cash injection is still on all reflects its need for outside aid and its fear that currently available bank credits might be withdrawn if the Tehran talks collapse.

Over the first five months of this year, Pan Am turned in a worse-than-expected loss of around \$50m. Despite recent sharp reductions in labour costs and savings from its route-swap deal with Trans World Airlines, Pan Am is forecast to make a heavy 1975 calendar year loss.

Latest figures from Pan Am show that it has cut its break-even percentage of available seats sold from the 1974 level of 58 per cent. to about 50 per cent. While an upturn in international passenger traffic could generate a profit recovery, the currently projected 1975 loss factor of 46 per cent. will leave Pan Am still firmly in the red.

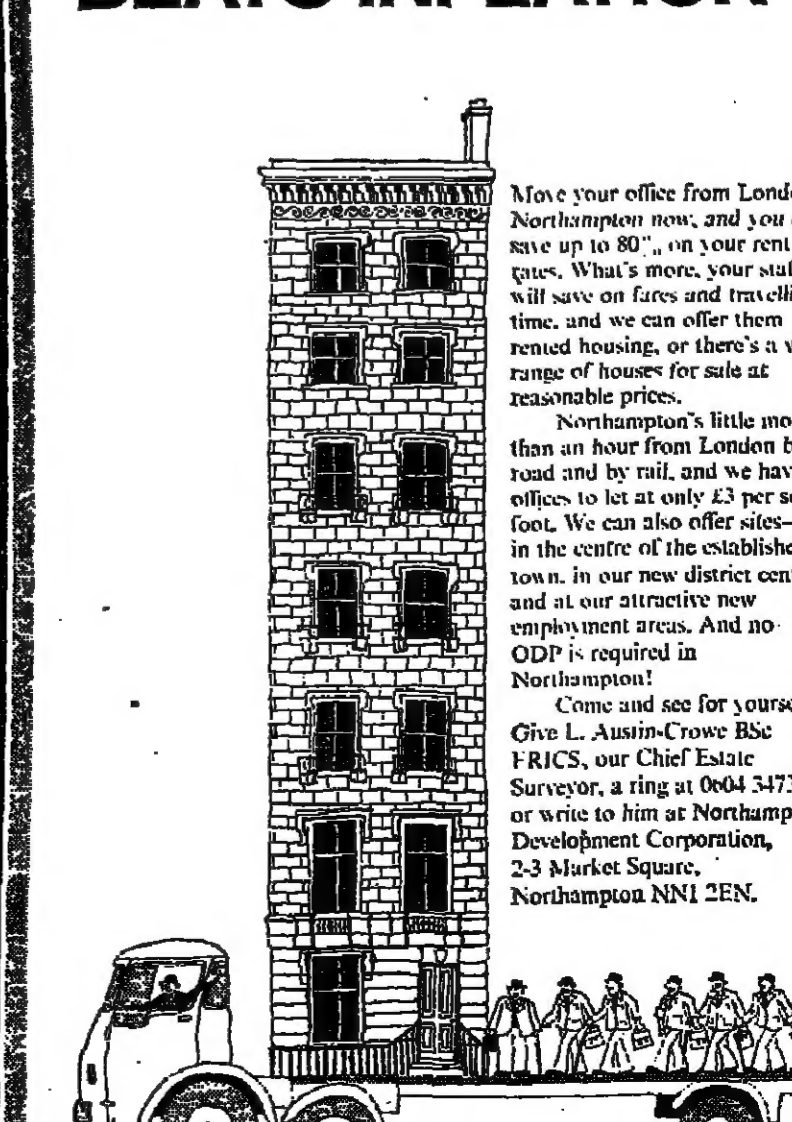
Alienate
The leadership of the Provisional IRA remains as determined as ever to ensure that the Constitutional Convention does not succeed but, in spite of some differences of opinion within the IRA's hierarchy, an immediate strategy, it is thought likely that a decision on a full-scale "return to the streets" will be held over until the outcome of the Convention is known, or at least until it is fairly apparent that the IRA's hierarchy would inevitably be resumed in the unlikely event of the Convention reaching an agreement on power-sharing, since any such Ulster settlement would frustrate the Provisionals' own objective of eventually securing a four-province federalised Ireland, which would almost certainly be the IRA's first direct consequence.

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Illingworth's men win cup, but make it hard going

BY JUSTINIAN

Certainly it is difficult to justify the stopping of all other county games, other than one against the Australians for a cricket showpiece, which has never entirely clicked.

All seats have already been sold for the Gillette final in September, yet there was plenty of room on Saturday. There must be some doubts as to the desirability, apart from the obvious financial reasons, of having four domestic competitions for the 17 counties.

Leicestershire supporters would hardly agree, however, as they are beginning to regard this as their annual pilgrimage to Lord's.

It could be that this tournament needs to be revamped rather more drastically than the first meeting of the early rounds next season.

team with an unusually high number of bowlers to call upon. Illingworth used seven against Middlesex and Berkshire was not even included in the team.

McKenzie and Higgins, appearing the end of their career, are still a formidable opening pair, particularly in the limited over game.

McVicker captured the first four Middlesex wickets and did more to the brilliant batting of Davidson than any other bowler and sent them towards their defeat. Booth, with a fine swirling body action, improving steadily, Leicestershire's success in the one-day game could be said to stem from the tightness of their bowlers than from their winning innings by their batsmen.

Their batting has depth and character, but is perhaps a short-cut of class and technique.

Although Illingworth thinks highly of Stuart Hastings, neither looked more than a competent county performer.

House arrest

and bowl two slow bowlers. The fact that four were employed at Lord's was one of the happier features of a disappointing day, because it automatically increased the possible range of strokes.

On the other hand slow bowlers can, and often are, more economical than the straightforward seamer, as Illingworth, Steele, Titmus and Edmonds demonstrated yet again.

Leicester are a well-balanced

BY ALEC BEILBY

Admiral's Cup hopes rise

DINARD, July 20

certainly lost her rudder. Bumblebee was among those who took the easterly track, quickly finding, where many have found before, that "West is best." The race in the Pen Duick VI, with Bumblebee led the way past the Minquiers Bank as the helpful easterly tide slackened and the ebb began towards the West, slowing those astern and by the time these two, with Baron Rothschild's

BBC 2

Thevenet dethrones Merckx

Open Univ
School

(France) to-day won the Tour de France cycle marathon, two minutes 47 seconds ahead of Belgian world champion Eddy Merckx.

Thaenest took over the race lead from Merckx after the 15th of the tour's 22 stages. The Belgian was never before beaten in the tour, which he has won five times. Lucien van Impe (Belgium) was third.

BY BRIAN AGER

survives the deluge

F.T. CROSSWORD PUZZLE No. 2.834

LONDON

[illegible]

ANGLIA

12.20 University Challenge. 6.50 Westward
Diary. 6.20 Sports Desk. 10.35 A Place
in the Sun. 11.00 Westward Late News.
11.45 The Summer of '74. 11.55 Faith
for Life.

YORKSHIRE

1.20 p.m. Calendar News. 12.30 Monday
Evening: "Under 45 Flags," starring
Van Kester, Charles Laughton and Mylene
Dumas. 5.20 University Challenge.
11.15 Calendar. 10.35 Kinnerdale Farm.
11.15 World Spoker.

1

Mothers.	3.00	News.	3.05	Afternoon
Theatre (5).	4.35	Story Time.	5.00	
PM Reports.	5.50	Financial Report.		
PHF Regional News.	5.55	Weather.		
Programme news.	6.00	News.	6.15	
News from the Ministry.	6.45	The Archers.		
6.50 News Desk.	7.30	Lord Peter Wimsey.		
7.50 The Monday Play.	9.30	Kaleidoscope.		
10.00 The World Tonight.	10.45			
A Book at Bedtime.	11.00	The Financial		
World Tonight.	11.15	Today in Parlia-		
ment.	11.30	News.		

News Summary.

BBC Radio London
206m and 94.9 VHF
6.00 a.m. As Radio 2, 6.30 Rush Hour.
6.03 Downtown, 11.03 In Town, 12.03 p.m.
Call in-1, 12.45 London News Desk.
6.03 Call in-2, 2.03 204 Showcase, 6.03
Sound Out, 4.32 Home Run, including
London News Desk at 5.00, 6.00, 7.00
In Town, 8.00 Rail, 8.30 In Concert, 16.03
Robbie Vincent's Late Night London.

5.02 Wages (S), including

London Broadcasting
261m and 97.3 VHF
6.00 a.m. "AM": London's breakfast-time news show, with interviews, traffic and travel service, plus sport. 10.00 p.m. Line—London talks to George Gale. 2.00 Newswatch. 6.00 p.m. Newbreak. 8.00 p.m. to 8.30 p.m. Newsbreak.

2 464m Ste

Capital Radio
194m and 95.8 VHF
6.30 a.m. The Breakfast Show. 9.00
a.m. Michael Aspel presents music, games,
competitions and "Swapshop." 12.00
a.m. Lunch on Delivery. 3.30 p.m. Roger Scott.
6.00 p.m. London Today. 7.30 Open Line.
8.00 p.m. Your Mother wouldn't Like It (rock
band).

MOTOR RACING

BY BRIAN AGER

Fittipaldi survives the deluge

was placed third and Pace second.

It was a confusing end to a fine race with seven different drivers holding the lead.

Pace went ahead from the start, then Clay Regazzoni, who achieved the fastest lap, passed him at the entrance to the pit straight. When Regazzoni went into the pits with a bent aerofoil Weishman Tom Pryce took the lead, but held it only three laps before crashing.

Jean-Pierre Jarrier both held the front spot for a few laps before James Hunt fought his way to the front.

The British crowd had something to cheer as Hunt held off Piffidi, but a damaged exhaust robbed Hunt of vital momentum and Piffidi went ahead.

Hunt held on to Judd's place and was

just ahead of the deluge which washed his closest rivals of the track.

One thing which all the crashes proved was the effectiveness of the new safety features. The cars set at an angle to the track. These slowed the cars efficiently and no driver was seriously hurt in spite of the multiple shunts.

In the spectacular crash Jarrier in front of the main grandstand.

Pirelli, S. Piffidi (Brazil), Treadwell (U.S.), Clay Regazzoni (Switzerland), N. Brindley (S. Africa), J. Hunt (Great Britain), Kesseltown (Australia), G. Jones (Wales), A. Ward, V. Brambles (Italy), March Ford.

World Championship postcards: Pirelli, N. Brands (Argentina), A. politics (France), C. Jones (Wales), G. Jones, C. Restemann (Argentina) and J. Hunt.

RACING

BY DOMINIC WIGAN

Smuggler's French challenge

at Newmarket's July meeting 10 days ago, will probably reappear in one of his three Goodwood engagements next week; while

AYR
3.15—Seven the Quadrant
3.45—Glenahiff**
4.45—Pontefract
5.15—POMEFRANT
3.45—Kilov
4.45—Glenpatrick
WOLVERHAMPTON
2.00—Golden Lad
3.30—Figgistaker***
4.00—Track Minstrel
WINDSOR
6.20—Broken Date*
7.50—Mellon
8.50—Princely Mark

elkino, now 12½ for the 1976 yearling, with Hill's aid, strength and an easy Newbury success on Friday, goes for York's Ascot stakes, after which it is hoped will prove good enough to run the Dewhurst Stakes at Newmarket. Pilsent, whose astute

judgment of form helped him to victory on Juliette Marny in Saturday's Irish Guineess Oaks, takes a day off from racing to-day, which should enable Pat Eddery to consolidate his lead in the jockey's table. Eddery, currently in clear of Pilsent, rides at Wolverhampton this afternoon before taking in Windsor's evening meeting. I expect him to have at least one winner on each course.

At Wolverhampton, the champion jockey's best prospect appears to be Figgistaker, who only two—Arcton, Flax and Precious McKenna—to beat in the Saint Clair's Farm Stakes (\$30); while Mellon ought to give him a winning edge in the Berkshire course's Woodland Plate (7.50).

At Windsor, Ayr, where the most valuable race, the Telford Trophy (\$3.15), is likely to go to Seven the Quadrant, another Indian representative, Callanish is a reasonably confident choice for the Cherry Hinton handicap all year later.

HOME NEWS

BSC hit by ending of Cashmores Glynwed pact

by KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THE BRITISH STEEL Corporation's stainless steel business, already deep in recession, has suffered another blow.

Cashmores, Glynwed, one of Britain's two largest stainless steel producers, has given up its special relationship with the Corporation, and in doing so has probably cost the BSC sales of at least 5,000 tonnes of stainless steel sheet.

Cashmores has been one of the Corporation's six "aligned" (or approved) stainless steel stockholders. Under the scheme, started towards the end of 1973, six stockholders agreed to take at least 80 per cent. of their stainless steel requirements from BSC and to shop elsewhere for the remainder. In return the Corporation gave special terms. Cashmores' contract ran out

in April. Since then negotiations have gone on about its possible renewal. Indications are that Cashmores' main aim was to secure the terms of the arrangement so that it would guarantee to take nearer 50 per cent. of its needs from the Corporation, rather than 80 per cent. In the end agreement just could not be reached.

Apparently it was not the fact that prices have come down in the recession which influenced Cashmores. Replacements to the BSC supply will cost just as much. It was more a question of reliability of delivery, availability and quality. In the boom period of 1974, the BSC was unable to cope with the market demand for stainless steel.

Cashmores is probably more interested in guaranteed, long-term supplies than in short-term price cuts.

Ninian group urged to decide soon on third oil platform

by RAY DAFFER

THE GOVERNMENT, becoming increasingly anxious about the state of the off-shore platform construction programme, has urged the operators of the Ninian field to make an early decision about their third platform.

Chevron Petroleum (U.K.), as operator of the field, has been asked to take a decision by the end of September so that, if required, the platform can quickly take up the slack in spare construction capacity. The Government's request comes at a time when there is some debate on the reserves and flow potential of the field which a stockholders' report has suggested should be revised downwards. This week-end has also seen the return of the Viking Piper, semi-submersible barge which was working on the line to Shetland harbour because of problems with equipment. The barge is expected to be sheltered outside Lerwick for 10

days while repairs and inspection of her positioning gear are carried out. But BP, who are acting as operators for laying the pipeline on behalf of the consortium, said yesterday that they did not expect any major delay in development of the field—due to come into production in 1978—as a result of the problems aboard the barge. Much could depend, however, on how long the repairs take and whether the barge can get back to work quickly during favourable summer conditions.

The Ninian group of companies is so far committed to installing two platforms as part of a capital expenditure programme totalling over \$2bn. A report on the field in the past few days suggests that the total bill would be nearer \$3bn. If a third platform was installed.

Some of the interested companies believe that two platforms can cope, together with the installation of sub-sea well heads

for water injection. A decision has been delayed until further tests are made on the reserves and flow potential of the field. Last week stockholders Wood, Mackenzie reported that reserves were likely to be smaller than originally anticipated: at 1bn. barrels rather than the 1.2bn. favoured by the all companies at present and the 1.7bn. estimate supported by BP among others early this year. The falling demand for platforms is causing the Government some concern about employment prospects at the construction sites. Mr. Anthony Wedgwood Benn, Energy Secretary, is expected to urge oil companies to advance their requirements for production platforms so that the dispersal of skilled labour teams can be avoided. He has said that it is critical that Britain should not lose its capability to build platforms, thus encouraging orders to go overseas.

Neddy plan to boost process plant exports

by RAY DAFFER

IN A BID to boost overseas sales of process plant equipment, the National Economic Development Office has asked the Government to revise its new inflation insurance scheme for major export contracts.

The scheme was introduced in February to protect companies from the impact of cost escalation and to enable them to compete more effectively with overseas manufacturers. It was awarded. Inquiries covering the scheme were given to schemes involving export projects worth about £1bn. although not all of these contracts had been awarded. Inquiries covering a further £1bn. worth of exports were under consideration. Process plant manufacturers and engineering contractors have protested that the scheme gave only partial cover against excessive inflation and did not provide adequate protection.

The British Chemical Engineering Contractors Association said at the weekend that none of its members had yet used the scheme. Consequently, they were losing valuable business to overseas contractors—like the French—who were covered by more effective inflation proofing. The BECECA's members include, for instance, John Brown, Power-Gas, Woodall-Duckham and Humphreys and Glasgow, the sort of companies involved in large projects with long construction periods for whom the U.K. insurance scheme is designed.

Orders up

Sir Frederick Warner, chairman of NEDO's process plant Little Neddy, has written to the Treasury asking for the scheme to be made more attractive so that companies can quote contract prices with greater confidence. The importance to the process plant industry and contractors of more export orders is highlighted in the latest NEDO report on the industry, published today. Although orders are now at a high level, there is expected to be a substantial drop in demand for plant and equipment in the capacity available for more export contracts. Capital expenditure by the process industries in the U.K. is expected to total 58.6bn. in the three years to 1977. North Sea oil production development should account for 40 per cent. of this total. It is expected that expenditure on process plant itself this year should amount to £1.1bn., falling to £1.03bn. next year and £832m. in 1977. Figures from the important chemical industry are not available for subsequent years, but even assuming they remain at the present high average, overall expenditure on process plant could fall by a third between this year and 1978.

Investments

The report says that the decline in orders will reflect the drop in North Sea oil activity in later years. But as the figures took no account of expenditure on fields yet undiscovered, nor the probable carry-over of some projects, the long-term estimates might be too pessimistic. Provided the chemical industry maintained investment at least equivalent to the present average of £225m. a year between 1974 and 1977, it was unlikely that process plant business would fall to the low levels of 1972 and 1973.

Apart from the North Sea operations, other factors influencing the investment trends are the effects of inflation and the reduction in the level of energy consumption. The drive for conservation had had a direct effect on plans for investment in oil refining and electricity generation. Turning to overseas markets, the report points out that \$400bn. will probably be spent on refining and developing adequate supplies of oil throughout the world between 1970 and 1985. An additional \$370bn. would be required for refineries, processing facilities, tankers, pipelines and distribution systems. These figures were at constant 1970 prices so that with inflation they may turn out to be twice the amounts in actual terms. Although the important U.S. market may not be readily accessible other areas throughout the world will undoubtedly provide more favourable opportunities, the report adds.

Process Industries Investment Forecasts: NEDO, Midland, London SW1P 4QX; £1.

Number of jobless expected to rise

by MICHAEL BLANDIN

UNEMPLOYMENT, probably the most sensitive issue facing the Government against the background of its anti-inflation policy, could show a further jump this week. The seasonal impact of school leavers and students joining the register could push the crude figure of all U.K. unemployed for mid-July, due to be published on Thursday, near to the 1m. mark. Last month's figures were the worst for June since the war, and new official forecasts have suggested that the trend could rise to a seasonally-adjusted level of around 1.1m. for Great Britain wholly unemployed during the course of next year.

Other important figures due this week include the end-June statistics of basic wage rates and the May average earnings index, out today, together with the June provisional retail trade figures.

In May there was a sharp drop in retail sales after the previous month's Budget spending spree. But taken together the two months were running at about the same level as in the first quarter, and this will be reflected in the first estimate of consumers' expenditure for the second quarter due on Wednesday.

Better-off go for new savings scheme

by CHRISTOPHER HILL

The new National Savings index-linked retirement certificate attracted sales of £55m. in the first month of its life. Apart from the large inflow from the index-linked certificates, there seems to have been a higher level of redemptions for other savings certificates in June compared with May. The National Savings Bank ordinary accounts and the Trustee Savings Banks ordinary department also appear to have suffered.

Next month's figures from National Savings should include the results of the index-linked Save-as-you-Earn plan which was launched on July 1. The Department believes as a result that it is so far mainly the sophisticated pensioner with plenty of money and possibly acting with financial advice who has taken advantage of the scheme. The Department is nevertheless expecting this will change as the scheme becomes more widely known and accepted. A spokesman pointed out that the elderly tended to be cautious with their money and that many at this stage were probably not aware of the benefits.

After undistributed interest of £25.3m. had been added, total new savings for the month reached £80.1m. These are the best provisional figures since last March and compare favourably with those of June last year. Then undistributed interest was barely sufficient to cover net withdrawals. But if the receipts from index-linked certificates are left out, the figures would be looking distinctly poorer in June, which otherwise seems to have been a flat month for National Savings.

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'Power transfer acts as spur'

INCREASING pressures on governments and trade unions to act together as a British interest group within the EEC structure because of the transfer of economic policy decisions to Brussels, is forecast in a Bow Group pamphlet published today. Professor Gerald Dorfman of Iowa State University, in the U.S., notes that successive governments' commitment to full employment since the war has meant that they have had to seek a high degree of co-operation from the producing groups in the economy and that "trade unions, in particular, have become so powerful because full employment gave them crucial influence in determining the terms of British trade."

New French-built Chrysler for U.K. market in the autumn

by TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

CHRYSLER's new French-built car, news of which created a furore among the company's British unions earlier in the year, will be a 1300 cc to 1450 cc front-wheel drive, five-door saloon. It will go on sale in France at Paris Motor Show in October and will be introduced to the U.K. and other European markets before the end of the year.

The row over the new car blew up following the suggestion that Chrysler's British activities would be gradually relegated to assembly work for Simca, the U.S.-based group's French subsidiary. Although Simca lost about £1m. last year, Chrysler U.K. lost £17m. and has a much less healthy record; hence fears that development work, leading to new British-made models, would stop in the U.K.

These fears were to some extent allayed when Chrysler announced in an apparent reversal of its model policy, that it was planning to introduce a new British-built product—and that it might seek Government loans to assist its development. In the meantime, with the development of new models taking at least two years, Chrysler needs new products to halt its dramatic sales decline. With 7.3 per cent. of the British market



The new Chrysler Alpine.

in the first six months of this year, the company is only one per cent. ahead of Datsun, the leading importer.

In this context, interest in the new Simca, to be called the Chrysler Alpine in the U.K. (the current Alpine has minimal sales and will be discontinued) lies in the fact that it slots into the same market sector as the 1300 cc. to 1800 cc. Avenger. The Avenger is only five years old and is Chrysler U.K.'s biggest volume car. The question is whether the Alpine will take sales away from the older model. At the same time, the Alpine does not answer Chrysler's clear need for a really popular small

car: the 900 cc. Imp, in spite of a resurgence in 1974, has had a poor year so far and badly needs a face-lift.

Although Chrysler has not gone so far down the road to European integration as Ford, or even Vauxhall, the Alpine will be the second car to have been styled at Whitely, Coventry, and made in France, using French development and production engineering.

The previous such model, the Chrysler 180, has made little impact in the U.K., but it did not, like the new Alpine, take advantage of Simca's experience of front-wheel drive, transverse engine design.

Fiat changing its British dealership system

by TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

FIAT IS TO abandon its two-tier car distribution system in the U.K. The move brings it into line with the method pioneered by Volkswagen in 1968—it is the last major importer to do so—and is designed to double its market penetration.

Although Fiat claims that the decision has met with overall approval from its distributors and dealers, the Motor Agents Association is already taking up questions of fair competition and consultation with Fiat.

Major reorganisations of dealer-networks in the past have led to bitter recriminations, and the MAA, the representative body for the motor trade, has since drawn up a "white paper" outlining its policies on importer franchise agreements. The white paper suggests conditions for adequate prior consultation before changes are made in agreements, and sets out its views on compensation. Although there are suggestions that some 30 dealers will be leaving the network, Fiat says there is no question of any distributors or dealers being sacked and none has yet said it is withdrawing. The intention is to increase the overall number of outlets from 350 to 400. Behind the decision is Fiat's determination to increase its sales in Britain. Despite its position, Fiat is also discussing new

targets and incentives for the dealers. These may lead to agreements much more on the Continental pattern, in which a good proportion of a dealer's profits can come from bonuses tied directly to performance. As Fiat converts its network, with a target date for completion in January next year, only British Leyland remains with a large two-tier system. The future of BL's organisation is now the subject of intense discussion between the company and dealer organisations, although a new co-ordinated sales organisation has already been created in BL's car division, bringing together the Austin-Morris, Rover-Triumph, and Jaguar-Daimler sales teams, which formerly operated separately.

This team has just finished touring the country for a major series of discussions with distributors and dealers. British Leyland is expected to complete the sale of its Authi subsidiary in Spain soon. Authi was placed in liquidation earlier this year after BL failed to conclude its sale to General Motors, which had agreed to pay £27m. for it. Since then, BL has been negotiating with other Spanish car manufacturers, and is on the point of reaching agreement with SEAT, the Spanish affiliate of

Virtually every importer in the U.K. now has, or is introducing, a single-tier system of car distribution. The advantage of this method lies in the directness of contact it brings between the main franchise holder (in this case Fiat (England), which is wholly owned by the parent company) and the retail outlet which sells the cars.

Under the reorganisation, Fiat will retain control of parts distribution. Fiat is also discussing new

More Home News on Page 20

EEC gives £1.4m. more for training

THE EUROPEAN Commission has approved the second 1975 allocation of grants from the European Social Fund, which pays 50 per cent. of the cost of approved retraining and resettlement schemes for unemployed people.

Of the total Community allocation of £18m., £1.43m. goes to the U.K. and will be used to benefit 7,511 people. The bulk of this latest allocation goes to Italian training schemes. In 1975 the U.K. benefited from grants totalling

£23.9m. and in 1974 £25.8m. was received. The first allocation to the U.K. this year was £4.4m. and the European Communities Commission says that it is expected that by the end of 1975 total U.K. aid will match that of previous years.

Of the latest £1.43m. allocation, £1.04m. goes to help finance a scheme to prepare for regular employment for 1,731 young people. Last Thursday Mr. Michael Foot, Secretary for Employment, approved proposals by the

Chemical and Allied Products Industry Training Board for low-cost employment to 0.75 per cent. of their payroll in the year to April 5, 1976. Each employer's total payroll is to be reduced by £115,000 before assessment: an employer whose payroll was less than £115,133 will be exempt from levy. Employers will be awarded an offset to the levy for training which meets the standard and conditions laid down by the Board. Those meeting all the requirements will be exempt from levy.

Associated Newspapers Group Limited

The Annual General Meeting for 1975 of Associated Newspapers Group Limited will be held on 11th August, 1975, at Noon at Waldorf Hotel, Aldwych, London, W.C.2.

Year ended 31st March, 1975	1975	1974
Earnings from Trading	4,755	6,709
Share of Earnings of Associated Companies	1,384	1,811
Earnings before Taxation	6,139	8,520
Extraordinary Items	8,432	1,514
Group Earnings	10,017	6,528
Dividends for Year	4,304p.	4,051p.

Extracts from the statement of the Chairman, Hon. Vere Hamsworth, to be presented to the Annual General Meeting.

The year to March 1975 imposed a reversal in the consistent improvement in Group profitability which has been a feature of the past five years. Group earnings before tax fell from £9,344,000 in 1974 to £8,215,000 in 1975.

The particular causes of our difficulties in the general economic climate were lower advertisement volumes and the rate of increase in both wage levels and the price of newsprint.

The skill and flair with which the Daily Mail marketing strategy has been carried out has resulted in its maintaining circulation, unlike its competitors, despite two price rises. Currently this newspaper is contributing to earnings.

The reorganisation to print the Evening News in one centre and the change to tabloid designed to achieve a base for future profitability were successfully accomplished.

Although the advertising revenue has been maintained at approximately the same levels as last year it has fallen short of that required to compensate for the escalation in costs consequent upon rampant inflation.

Provincial newspapers' earnings were affected by rising costs and the stringent application of the Price Code.

The acquisition of the Cotter Printing and Publishing Co. Ltd. of Tunbridge Wells has progressed smoothly but in view of the current economic situation, a postponement in the introduction of web-offset printing methods until the summer of 1976 was deemed advisable.

Two further North Sea discoveries have been made during the year.

The Bruce Field in Block 9/8 was discovered in July 1974 and was confirmed by a second well in February 1975 as a gas and condensate reservoir. The Crawford Field in Block 9/28 was announced as an oil discovery in April 1975. It is considered that each of these fields have commercial prospects, but each will require a number of additional appraisal/delineation wells.

Development of the Argyll Field was delayed during 1974. Since the year end, first shipments of oil have been landed.

Planning consent was given in January 1975 to construct an office building of 200,000 square feet gross, together with an element of residential accommodation, on our site on the South Bank.

This project is now under detailed study by architects and surveyors.

By the end of 1976 the redevelopment of both the north end of Harnsworth House and of our site near Crystal Palace should be completed.

In late November 1974, Abitibi Paper Company of Toronto made a bid through the Montreal and Toronto stock exchanges for the control of The Price Company in which we held 16.5% of the equity.

Before the Abitibi offer took effect and preceding the counter-bid for control by Consolidated-Bathurst an exchange of the 1,615,176 shares in Price for 807,538 shares in Consolidated-Bathurst was agreed. A statement to shareholders setting out the considerations which were taken into account in reaching this decision was then despatched.

This year's level of earnings may not be maintained unless there is an improvement in the general economic situation.



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EDITED BY JAMES ENSOR

BY CHRISTOPHER LORENZ

IT MIGHT seem perverse to systems in favour of equipment promote greater use of the tele- of its own design for use on phone just when the average private leased circuits. The business has been told by the psychological and travel-replace- Post Office that its bill will ment aspects of teleconferenc- virtually double in the space of ing were underlined in a paper six months without a single by Quebec University, which extra call being made. But uses it for administrative rather transport costs are also soaring, than teaching work.

A "plethora" of sound-only (audio) teleconferencing systems have been developed. Messrs. Barry Stapley and Ederly Williams from the Communications Studies Group (CSG) said in their paper on the international scene. Of the three types, conference call systems (linking a number of people, each on their own handset telephone) were available in several countries, but had not been actively marketed anywhere, due in part to technical problems. Development of more satisfactory conference "bridges" (between more than two telephone lines), including ones where users could organise the bridge themselves in place of the public operator, was under way.

The second group, loudspeaker- ing telephones, can be used in attitudes, technical problems, lack of marketing flair on the part of the Post Office and many of its overseas counterparts, and insufficient past attention by companies to their internal communications needs.

Experience of how the limited PO services can be put to extensive and successful use was presented by the Open University (which organised the seminar), but ICI explained why it had to abandon all but one of the PO's public network



Noughts and crosses played on Open University's new Datapad.

munications system. Some have such facilities as speaker identification or "wish-to-speak" lights.

But all these systems have their disadvantages. Conference calls require much input of manpower (engineers and operators) and can only accommodate groups of up to eight. Multi-point calls also require at least 24 hours notice in the U.K. and Canada, for example. Loudspeaking telephones all fall to give good quality sound, according to CSG, "and on occasions can prove to be almost unusable for con-

ferences". Mr. David Gabbitts, head of ICI's Telecommunications Unit, was even more critical, saying that ICI's Contraphone experiment was abandoned partly because of the very high noise level through old Strowger exchanges and the large number of crossed lines. Like the need to give over a day's notice for multi-point calls, some of these problems should begin to disappear once the PO installs large numbers of new electronic exchanges—though this is some years away.

Whereas ICI had the option of concentrating on private line services for its in-house communications once it found the P.O.'s public network equipment unsatisfactory, the Open University was in a very different position, and had to make the best use of the public system. The OU has 48,900 students scattered all over Britain, many of whom find it difficult to take part in the programme of face-to-face tuition, so it is looking for alternative means of communication. The OU has a major project, claimed to be unique in the world, linking 171 students in 25 groups, each with a tutor, over the P.O.'s cost-savings argument, instead "Faraday" multi-point conferencing facility. It forms part of a growing OU teleconferencing network using different types of equipment, some on private lines.

Mr. Turok hit on one of the most controversial questions about non-visual conferencing when he said "the lack of a visual component is a serious deficiency". In the OU's case a solution may be in sight with a new "datapad" designed by its engineers using a normal TV set.

The PO Marketing Department's belief that the market for non-visual conferencing is limited is one of the reasons for its lack of aggressive promotion of audio systems. But there is a weight of evidence suggesting a large untapped market for audio systems in the business and government world. A U.K. civil service survey carried out for the Hardman Report on dispersal suggested that 30 per cent. or more of face-to-face meetings could be replaced by a sound-only system, compared with only 20 per cent. for Contraphone.

Both would have to be flanked by some sort of document transmission service (such as facsimile) in many cases, but this is not to say that an instantaneous visual connection would be needed. Apart from technology, a crucial factor in all this is the all-too-easily disregarded question of psychology. Initial resistance to audio-conferencing can be overcome, as the Open University's experience has shown.

The OU now also plans to use teleconferencing on its administrative side, a step already taken successfully by the University of Quebec, whose twenty centres are located in eight cities spread over a territory 900 miles long. A paper by Mr. John S. Daniel from Quebec summed up the psychological implications thus: "Users agree that teleconferences are shorter, more formal, more businesslike and more tiring than conventional meetings. . . . Each participant expresses his opinion succinctly (in turn) and there is little tendency for two people to speak at once or to engage in digressions and sub-group discussions."

Visual cues can obviously be crucial in group discussions, especially when a participant is trying to time a controversial suggestion for which he wants to gain support from his colleagues. For educational use, Mr. Turok said the Open University had observed that the strictures of psychologists about the inadequacy of telephone conferencing in "bargaining" situations were not entirely justified. Whether this would be true in the business world is another question.

What about the impact on travel? Mr. Gabbitts said that ICI had tried not to stress the cost-savings argument, instead emphasising the value of more regular interaction between remote groups of people in the company — "although we hope that in addition, there will be some travel cost savings." So would such a system increase the number of meetings without reducing travel, asked Mr. Daniel, quoting some companies which—unlike ICI—fear such a result? It was significant that nearly 90 per cent. of University of Quebec users claimed that teleconferencing reduced their travel, he said. A smaller proportion (75 per cent.) held that it promoted wider consultation before decisions were taken, although two-thirds of those surveyed said it still speeded up the decision-making process.

Last week the five-month sit-in at Imperial Typewriter ended following the Government's refusal to rescue the factory at Hull.

But, as ROY LEVINE discusses, the 64-year old company has its third owner who declares that

Imperial lives on

LAST WEEK a new range of Imperial typewriters and calculators were launched, together with the comment by a director Mr. Jim Davies: "We are shouting from the rooftops that the name 'Imperial' is not dead."

This exercise in public relations followed the news that the Government would not put any money into reviving the factories at Leicester and Hull, closed by the American parent Litton Industries earlier this year with 3,000 redundancies.

The Americans have almost completed their withdrawal from the U.K. (one building remains to be sold and the plants auctioned), having sold the 'Imperial' name, marketing organisation and stocks of typewriters to Office and Electronic Machines (OEM), a public company, for just over £1m.

OEM was started by its chairman and managing director, Mr. Erich Markus, shortly after the war, and it has grown into one of the country's largest wholesale suppliers of office equipment, supplying over 1,200 retail dealers. Its most successful agency has been the Adler Typewriter.

Unlike Imperial, which failed to produce a good electric typewriter even under American management, Adler produced one of the best just at the right time to meet the swing away from manuals. Combined with the hard sell from Mr. Markus, the brand has captured about 25 per cent. of the U.K. market.

Imports

Now OEM is faced with selling competitive products under the Imperial name and made, not in the U.K., but in Germany and other countries by Triumph-Adler (a subsidiary of Litton). Before the plant closures and sell-out, by Litton of its U.K. subsidiary, about 40 per cent. of the products it sold in this country were actually made here. Now, except for a few office supplies bought from U.K. producers, all its merchandise will be imported.

There will be more up-to-date electronics and manuals made in Germany, portables made in a variety of countries from Portugal to Bulgaria, copiers and calculators made under licence in Japan.

OEM has formed a new company, Imperial Business Equipment, to market these products. "There are well over Americans decided to quit.

Imperial typewriters around Britain," says Mr. George Bradshaw, the newly appointed managing director who has been with the company since 1934. "We still intend to service them through the existing agency network of 44 companies controlling over 100 outlets. Also, the marketing of our product range continues."

Mr. Bradshaw attributes the failure of Imperial to several factors. The first was over-reliance on British Government contracts which were not profitable enough to support the company. Then there were the failures to invest in research and development or expand production of office manuals after the war and so capitalise on its virtual monopoly in the market. "The owners understandably wanted to recoup some of the heavy losses (over £1m) made before the introduction of the successful Imperial 50 model in 1926," he recalls. Meanwhile, companies like Olympia and Adler brought machines on to the market, thus eroding Imperial's market share which fell to about 30 per cent.

In a weak market OEM's turnover has dropped by about 15 per cent. and Imperial's by double that, caused partly by the falling pound and hence more expensive imports. By year-end, however, management hopes to see some recovery. OEM's turnover in 1974 was £3.3m. The combined turnover this year could reach around £12m, and a fair guess is that Imperial will contribute roughly a quarter.

Portables

When management did finally spend money building a factory in Hull, it concentrated on portables. This is not as profitable a market as electric.

Although Imperial maintained its profitability, it had failed to keep up with the market. "The writing was on the wall and in 1966 support was sought from the Government and some of the large industrial firms. But no-one was interested in investing in typewriter production—following the closures of Oliver, and others. IBM withdrew and moved its factories to Germany and Holland."

The news that Imperial was up for sale carried across the Atlantic and Litton made a bid for around £4m. After examining the company it brought the price down by £1m, remembers Mr. Bradshaw.

Litton switched marketing from traditional outlets like Commonwealth countries to the U.S. and its own far-flung empire. But its real failure was again in electronics. Imperial could only manage to capture less than 10 per cent. of the fast developing electronics market. Losses of over £4m were incurred and after a 14-week strike at Leicester, the remains to be seen whether there is a market for both.

The Leicester factory has been closed without too much fuss. And about two-thirds of the 1,800 workforce has found alternative employment.

But at Hull, where unemployment is much higher, especially among the large Asian community, a workers' sit-in was organised not only as a protest but also as an interim measure while financial support was sought in the U.S.

After a study by consultant Urwick Orr the Government refused to back the venture. The workers failed to get help in the U.S. So, before the writ brought by Litton was heard in the High Court on Friday, the workers withdrew.

Meanwhile, OEM is fighting bravely to promote the Imperial name and has employed a public relations firm to help remove the stain. Imperial's market share has fallen further since the turbulent events started in February, but management is hopeful that it can stop the bleeding, even in the face of a depressed typewriter market.

Imperial will contribute roughly a quarter.

Future

But the future of Imperial depends first on whether Triumph-Adler can produce a better electric and then whether it can follow that up with a competitive editing typewriter, for that is where the future lies as surely as electricity has replaced manuals.

Adler is still test-marketing its TASA 600S word processing system designed by Royal in Hartford, Connecticut. Selling at £5,000, that machine is at the expensive end of the market. So perhaps it needs to produce a cheaper model under the Imperial banner.

The first step in that direction is the news that the new single element typewriter which will be launched in the autumn will carry both the Adler and Imperial brands. It remains to be seen whether there is a market for both.

JAPAN COMPANY HANDBOOK

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2nd Half, 1975

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Readers' Comments

"It is very useful in connection with the starting of new business with Japanese companies."

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Publishing and Distributing
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Mitre House, 177 Regent Street, London
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Balance sheet as at 31 December 1974

ASSETS

	Francs	Francs
CURRENT ASSETS		
Liquid assets		
Cash	23,288	
Balances with banks, payable for periods up to 30 days	2,311,588,545	2,311,611,833
Balances with banks for agreed periods of more than 30 days		4,052,103,327
Balances with non-banking finance establishments		18,087,500
Bills discounted		1,675,760,992
Other advances		
secured	4,654,814,932	
unsecured	2,120,512,519	6,775,327,451
Securities		
foreign state and municipal securities	490,113,018	
other interest-bearing securities	1,475,137,836	1,965,250,854
Miscellaneous		353,356,253
Trust accounts		17,374,238
FIXED ASSETS		
Participations		387,203,376
Real estate	12,461,410	
less depreciation	58,522	
= net book amount		12,402,888
Furniture and equipment		1,885,508
		17,570,364,220

LIABILITIES

	Francs	Francs
CURRENT LIABILITIES		
Liabilities to banks, payable for periods up to 30 days		4,818,446,442
Liabilities to banks for agreed periods of more than 30 days		10,656,680,785
Deposits and current accounts payable on demand or for agreed periods up to 30 days	280,315,312	
for agreed periods	462,054,566	742,369,878
Sundry creditors		447,197
Miscellaneous		377,069,962
Trust accounts		17,374,238
CAPITAL AND RESERVES		
Capital	600,000,000	
less: uncalled		
Capital, paid up		600,000,000
Statutory reserves		60,000,000
Voluntary reserves		10,000,000
Provisions for contingencies and depreciation		245,230,592
PROFIT AND LOSS ACCOUNT		
Balance brought forward	1,362,607	
Profit for the financial year	41,382,519	42,745,126
		17,570,364,220
CONTINGENT ACCOUNTS		
Commitments	1,127,573,464	
Guarantees on behalf of third parties		5,561,000
		1,133,134,464

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Croydon comes of age

BY ROY LEVINE

THOSE presently enjoying low rents or medium rents may have a rude awakening in the not too distant future. This was the central message from Mr. Anthony Prendergast, chairman of the Location of Offices Bureau, at last week's press conference to release the results for the year to March 31.

"The deep troughs of economic depression have usually given way to strong upsurges as the medicine takes effect," he said. Mr. Prendergast foresees an inflation in office rents due to high building costs and uncertainty of new construction. As we know, the Government's new "Social Contract" does not include any restraint on rents.

Management could do worse than contemplate his warning. Already there are areas where office rents have soared, thus narrowing the differential gap between central London and the suburbs.

Nowhere is this more true than in Croydon which opened up as a new Borough over 12 years ago to help alleviate the congestion problems in central London. The main incentives for offices to relocate there were the lower rents and staff salaries. Today, the differentials have narrowed so much that some firms are looking for cheaper pastures after only a brief stay in Croydon.

Mr. E. J. Sturges, a director of the LOB, remembers a time before the imposition of office building permits by Lord George Brown at the end of 1963, when office space could be rented for as low as 75p per square foot. Rents in central London at that time were between £1.75 and £2.50 per square foot.

Yet to-day, after several reviews following the lifting of the freeze, rents in Croydon are in the region of £7-£8 per square foot. Against that, space is available in central London at between £8 to £18 per square foot.

At the same time staff salaries in Croydon have

soared, reducing the differential to almost nil. An examination of "Office Salaries Analysis 1975" by the Institute of Administrative Management shows that median salaries in South and South West London are only 3 per cent. below the levels for the West End and the City.

Decisions are not easy. Firms are caught between the dilemma of whether to move and save overheads or spend scarce capital resources in relocating. Widespread deferment of relocation plans is obvious from the fact that one in every five "decisions not to move" monitored by the LOB since its inception in 1963 were taken in its last financial year.

Obviously, in such a situation office planning consultants are having a busy time. But even the savings they can make through more efficient use of space are not enough in some cases. The move out of Croydon is beginning to accelerate.

One consultant who has been busy in the area is Mrs. Aubrey Jones of Organised Office Designs.

For two of her clients in the area the hike in rents could mean that accommodation overheads will more than double overnight. One company with about 400 people rents 60,000 square feet on five floors and is facing a rise in rents from £1.35 per square foot to £7. With rates at £102,000, service charge at £27,000 and cleaning at £8,000 the cost per head of office accommodation will be increased from £542 to £1,392. This company has failed to sub-let a portion of its space and is considering leaving that part vacant on the argument that if rents cannot be saved, rates, at least, can.

In its recent Croydon survey Organised Office Designs showed that two-thirds of the 39 buildings surveyed were less than ten years old.

It is partly the negative planning policies in the area which

have aggravated pressures and North. East and West of London. But provided communication is efficient.

Alternatively, firms can move further afield. The LOB reports a rising trend of firms that move more than 80 miles outside of central London. "Even greater that is reflected in the tight rewards the ahead for those who market to-day. According to the Location of Offices Bureau, Expansion where grant aid is other similar experiments available," concludes Mr. Prendergast.

A senior appointment with Space Planning Services

Space Planning Services Limited is the UK's largest independent firm of consultants specialising in the planning of administrative buildings. Our clients include organisations of national and international repute.

We wish to appoint a senior consultant to develop and control major assignments. The range of projects is wide and includes purpose-designed buildings as well as conversions of existing premises. The work includes detailed studies of clients' operational requirements, including long term forecasting, leading to the establishment of design briefs and subsequently following their interpretation right through to completion of the project.

This is a first class opportunity for an ambitious man, aged about 30-35, with specialist training, considerable business experience, and the drive that ensures that clients are serviced efficiently and their business—and his—is constantly developed. This means that he is likely to have a management consultancy background with experience in building processes and allied disciplines. Education to degree standard is essential.

The right man, who will command a salary of around £6,000, will play an important part in the growth of SPS and can expect to share the rewards that such a contribution will bring.

Application forms from: Mrs B. Keeley
Space Planning Services Limited, Western House,
Uxbridge Road, Hillingdon, Middlesex UB10 0LY
Telephone 01-573 2271

OVERSEAS NEWS

Heavy fighting in Luanda after MPLA attack on fort

HEAVY FIGHTING broke out today around a 16th century fort in which about 600 troops of the Zaire-based National Front for the Liberation of Angola (FNLA) are holding out.

The Marxist Popular Movement for the Liberation of Angola (MPLA) appeared to have launched a major attack to take the fort which is only four miles from the centre of the Angolan capital.

Standing at the entrance of Luanda Harbour, the fort had been under siege since Thursday. There were fears that mortar fire would hit a nearby oil refinery, endangering factories and African township adjoining it.

The heavy fighting erupted despite a ceasefire ordered by Angola's National Defence Council on which the liberation movements are supposed to agree.

The Defence Council announced last night that it had

issued the ceasefire order by a majority vote.

The FNLA and the MPLA had been in issue orders this morning for the withdrawal of their forces in Luanda which are above the numbers permitted by an agreement concluded in January.

The conditions imposed by the Defence Council were that the FNLA, defeated in recent fighting, would withdraw its forces first, followed by the MPLA.

The troops withdrawn were to be carried out under the supervision of the Luanda-based official command headed by Portuguese Colonel Rector Almeida.

Fighting between the two liberation movements has been going on for the last 10 days and more than 300 people are estimated to have been killed.

The senior FNLA Minister in Luanda, Sr. Ngola Kabanku, said co-Prime Minister and Interior Minister, Sr. Agostinho Neto, last night that efforts at reconciliation

LUANDA, July 20.

tion were still being made, and that there were hopes of reaching agreement. He also accused the Portuguese military authorities of having aided the MPLA.

"Force will be met with force," said Sr. Kabanku, who made no comment on the FNLA's future plans or about a column of FNLA troops rumoured to be on its way to the city.

A senior Western diplomat this morning referred to these forces as a "phantom column."

Last night and early this morning there were sounds of shooting again in the city's suburbs, presumably by security forces firing on curfew-breakers or looters.

Apart from forces holding out at the fort of São Pedro da Barra, there are also FNLA troops holding positions in Luanda's Cazenga slum area and near the "Lagostas" lighthouse beyond the city's northern limits.

Reuters

'Arabs may turn back to Soviet for help'

By Ihsan Hijazi

BEIRUT, July 20.

THE MIDDLE East is facing a crucial week. Against the background of an intensified war of attrition by Palestinian guerrillas against Israel, the need for some move which will allow the United Nations mandate in Sinai to be renewed is regarded as crucial by observers.

There are already signs that the Arabs, including Saudi Arabia, may be preparing to turn to the Soviet Union for help as the radicals are failing behind Egypt's decision not to renew the mandate.

What is significant in the growth of guerrilla action against Israel is that most of the escalation has been not only by the rejection from but also by Al Fatah, the main group which has thus far adopted a middle stand on efforts at a Middle East settlement.

Fatah has claimed credit for the unsuccessful attempt on Friday to plant explosives at Lod's Ben Gurion airport, and announced that the two guerrillas arrested there by Israeli security men were its members.

Fatah has also claimed responsibility for the big explosion in Jerusalem earlier this month in which 14 were killed and over 60 wounded.

It is also alleged that Fatah is now planning a series of attacks on Palestinian camps in Lebanon.

In Damascus, the state-controlled media have come out in full support of Egypt's decision not to extend the UN mandate beyond the July 24 deadline.

Last night, President Hafiz Assad received a message from President Ford, Damascus Radio said, but did not disclose the contents. Informal sources believe a delegation led by Syrian Minister Ahmed Abu Issa will be sent to Cairo.

Assad is urged, President Assad to keep the UN peace-keeping force in the Golan Heights whose mandate has been extended till November.

In Cairo meanwhile a government spokesman has denied that Egypt was planning to break the 1971 treaty of friendship and co-operation with the Soviet Union.

In fact, other press reports here said that, on the contrary, President Sadat, disillusioned by U.S. failure so far to get Israel to agree to an interim settlement in Sinai, has opted for a more radical line.

Reuter reports from Cairo that Egyptian sources said they believed a visit to Moscow this week by a delegation led by Syrian Minister Ahmed Abu Issa would be crucial for the future of Egyptian-Soviet relations.

Dr. Abu Issa and experts from Egypt's Ministries of War, Foreign Affairs, Industry and Trade are expected to discuss the Syrian problem, re-scheduling the country's debts to the Soviet Union. These are estimated by informed sources to total about \$1bn.

By Michael Tingay

CAIRO, July 20.

KING KHALED of Saudi Arabia today committed himself to a \$600m. credit facility for Egypt, and an undertaking to provide an unspecified sum for an Egyptian public housing project.

This was announced in a joint Egyptian-Saudi communiqué today as the Saudi monarch left Cairo after his five day State visit.

The communiqué also gave a commitment of Saudi support for Egypt's position towards the renewal of the UNEF mandate in Sinai, which expires on July 24.

Last week, Egypt's Foreign Minister, Mr. Kamel Fawzi, said that the UNEF mandate would not be renewed unless Israel ceased its "provocation" in what was seen as a hard line to test the temperature of Israel-American relations.

The news of the \$600m. credit facility, which amounts to collateral in Egypt's central bank, comes as no surprise since a figure of this order was expected as a Saudi contribution to the consortium discussed at the Ford-Sadat Salzburg summit.

Two Americans kidnapped in Eritrea

By Our Own Correspondent

ADDIS ABABA, July 20.

ETHIOPIA's provisional military Government has disclosed that two Americans and four Ethiopians were kidnapped last Monday while working at the U.S. communications base in the northern city of Asmara.

A Government statement speculated that the kidnappers could be "elements connected with the secessionist effort in Eritrea" but said their identity was still not known.

This was a reference to the Eritrean Liberation Front which has been waging a 12-year war of independence in the former Italian Red Sea colony.

The U.S. nationals were identified as Steve Campbell and Jim Harrel who work for an American Government contractor.

THE JOBS COLUMN

Pay seems strangely low

BY MICHAEL DIXON

CAN Britain's managers and covered 50,000 people who professionals be as modestly registered with PER as job paid as is suggested by the candidates from February 1 to figures in the table?

They come from the first reproduced, however, concern "Reward" salary survey based only about 3,800 of all ages on information collected by the based in London—the highest Professional and Executive Re-paying agency. The survey The first, lower quartile

	L. quartile	Median	U. quartile
General managers	£4,600	£6,000	£8,400
Admin. managers	£3,000	£3,650	£4,350
Company secretaries	£3,500	£5,000	£6,000
Accountants	£3,000	£3,700	£4,700
Cost accountants	£3,000	£3,750	£4,750
Computer managers	£4,200	£5,250	£6,500
Systems analysts	£2,800	£3,400	£4,000
Programmers	£2,200	£2,500	£2,900
O&M officers	£2,800	£3,300	£4,200
Personnel executives	£2,750	£3,300	£4,500
Training executives	£2,500	£3,400	£4,000
P.A. executives	£2,200	£2,250	£4,250
Marketing managers	£3,200	£4,200	£5,500
Sales managers	£3,450	£4,050	£5,000
Sales office managers	£2,550	£3,000	£3,500
Sales representatives	£2,500	£3,000	£4,000
Technical sales representatives	£2,500	£3,000	£3,500
Recruitment managers	£3,500	£4,000	£5,000
Production managers—engineering	£2,900	£3,500	£4,000
do. —non-engineering	£3,000	£3,500	£4,100
Mechanical engineers	£3,000	£3,600	£4,650
Electrical engineers	£2,550	£3,500	£4,000
Chemical engineers	£2,500	£3,000	£4,850
Designers, draughtsmen	£2,350	£2,800	£3,500
Engineering maintenance	£2,750	£3,200	£4,000
Quantity surveyors	£2,200	£3,200	£3,500
Chemists	£2,250	£2,650	£3,200
Economists, statisticians	£2,750	£3,250	£4,350
Metallurgists	£2,000	£2,900	£3,300
Physicists	£2,500	£3,000	£4,600
Distribution executives	£3,000	£3,500	£4,000
Purchasing executives	£2,500	£3,100	£4,000

column represents the salary wanted for two years as project manager for work on dealing with school timetables by computer. Job is at Local Authorities Management Services and Computer Committee in London. Computing knowledge not essential. Salary at least £6,000. Applications, marked "Cast," to the LAMSAC director, S. R. Barnes, at 3, Buckingham Gate, London SW1E 6JH, by August 8.

FINALLY, this week's pair from PER. Applications by telephone (01-235 7030) to the consultant named.

This doubt needs clearing up, if possible. So I should be grateful to readers for information and/or considered views on the salaries actually being paid now to such people in London and elsewhere.

A DIRECTOR is needed by the Metal Fixing Association for Coiling Systems—the London-based trade association of the Car. suspended ceilings industry. Candidates must be skilled administrators and communicators with knowledge of construction industry. Age 30-50. Salary not quoted but my estimate is around £8,000. Car. based Maryat Handling, which Applications to the association's specialists in light and medium chairman, Frederick Cox, at Audley House, 9, Margaret Street, London W1N 7LF. Closing date July 31.

EDUCATION professional, with experience of timetabling, is Peter Harlow.

An accountant with expertise in costing and cash-flow procedures is wanted by the Salary not quoted but my estimate is around £8,000. Car. based Maryat Handling, which Applications to the association's specialists in light and medium chairman, Frederick Cox, at Audley House, 9, Margaret Street, London W1N 7LF. Closing date July 31.

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Rhodesia guerilla threat

BY DELLA DENMAN

RHODESIA'S AFRICAN National Council (ANC) has agreed to give Prime Minister Ian Smith until October to attend a constitutional conference to negotiate a transfer to African majority rule or it will revert to guerilla war.

ANC chairman, Bishop Abel Muzorewa, set forth the timetable in an interview published in a Tanzanian Government newspaper today and also emphasised that any conference must be held outside Rhodesia.

The Bishop said the meeting of the ANC's 30-man central committee in Dar es Salaam earlier this month agreed that Pretoria was an acceptable site for the talks and offered to meet the Rhodesian Government leader at any time.

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Beame confirms NY cuts threat

BY JAY PALMER

DESPITE THREATS that he might be breaking the low, New York City Mayor Abraham Beame admitted this week-end that he is seriously considering an immediate wage freeze, salary cuts and still further city employee lay-offs as part of an emergency economic package designed to restore investor confidence in the city's borrowings.

Talks were reported continuing this morning between the Mayor's staff and officials of the Municipal Assistance Corporation, the new state agency created in wise funds for the city, in an attempt to have a complete economic package ready for presentation to the city council tomorrow. Exceptionally swift legislation of the

measures would be required if confidence is to be restored and further funds are to be raised before present city funds run out in the middle of next month.

M.A.C. officials, apparently refusing to guarantee that even these measures would be enough to restore investor confidence, are pushing for a total \$1bn. cut in city expenditures. Other proposals being considered involve a sharp increase in the city's bus and subway fares together with an immediate end to subsidised free tuition at City University.

These latest moves in New York City's fight for financial survival follow stern warnings last week from "Big 20" as the new agency has been nicknamed, that it might not be able to raise more funds for the city in the public debt markets.

Big 20 had been scheduled to make three separate \$1bn. bond issues but with bank support not even working to sell out the first \$1bn. offering prospects for successful sales of the second two issues are slim.

New York City's municipal union leaders greeted the news of these latest planned cutbacks with threats of all-out strikes.

Accusing Mayor Beame's administration of "juggling the figures," several unions said that they would challenge the legality of the layoffs in the courts. "If that fails," one stressed this morning, "we would rather have a city bankruptcy than more cutbacks. At least that would hurt the bankers and senior administration officials as much as the workers."

Dr. Abu Issa and experts from Egypt's Ministries of War, Foreign Affairs, Industry and Trade are expected to discuss the Syrian problem, re-scheduling the country's debts to the Soviet Union. These are estimated by informed sources to total about \$1bn.

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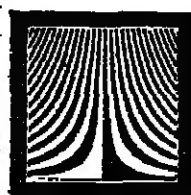
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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMPUTING

Improved data entry devices

IN THE space of announcements from IBM last week concerning a series of new products, a number of significant facts have emerged. One of the most important so far as users are concerned is the move on the 3790 communications system/data entry equipment to make it able to function independently of the main computer system.

This is achieved by using the capacity of the control unit's diskette to handle user data, formatting and system control. New are the 3760 key stations which offer 24 operator positions on 12 dual entry units, at maximum stretch. System control is via a batch transfer program for two-way communication under the instruction of the computer operator who does not have to handle any media and can instruct the 3790 to transfer its processed data to peripherals under the control of the main computer.

The controller for the system is made at Havant, Hants, and the key stations at Greenock to a total design by the Uthmaniyah laboratory in the Netherlands. First customer shipment is for the beginning of 1976.

General Business Group of IBM in the U.K., in the first announcement made since its formation from General Systems and Office Products, disclosed what had been known for a week in the U.S., namely that a new model was being added to the System 3 range. Model 12 becomes the smallest of the company's units able to use the 3790 disc system giving fast access storage of over 80m characters.

This direct access unit allows many small businesses to key their entire information base on-line for immediate use.

European manufacture is to be in Italy and first shipments of the unit are for late summer next year. Meanwhile, an independent report by Decision Data Computer Corporation in the U.S. finds that users of System 3 equipment intend to keep their machines for far longer than the accepted norm with a life expectancy of seven years compared with three to four years.

This is despite the way in which System 3 has altered since it was first introduced as a non-

standard card only unit in 1969. Between the first model delivered at \$990 rental and the current \$2,200 per month disc-based "typical" unit, with 10m bytes of direct access store, 16 years and 25,000 deliveries round the world.

Keeps check on stock

SOME 14 fields of information in 77-character records are the basis of a stock control system introduced by Sycon (Atlantic) of 23 Russell Street, Reading, Berks RG1 7XD (0734 594242).

Based on a PDP-8 mini, with corresponding assurance of maintenance and support, the system allows transactions and enquiries to be made on a VDU on which a full record can be displayed in less than a second. Two system sizes are available, one with a capacity of 4,000 77-character records (£5,570), the other handling 12,000 (£10,312).

The 14 fields include location, description, quantity in hand, allocated quantity, re-order level and quantity, stock on order, prices, VAT and several others.

Reports are generated on a 132 column printer which is also used for keeping hard copy of all file transactions.

Sycon will tailor the system to meet individual requirements, and it can also be expanded to include other business applications such as invoicing, payroll or accounting.

Available in single or dual transport form, the unit is to ECMA 34 (IS 5079) standards, now internationally accepted for the interchange of digital data on cassettes. Any tape recorded on

the unit can subsequently be replayed on other manufacturers' equipment conforming to ECMA 34.

The data storage of a single cassette is 562,000 eight word bits which is the equivalent in capacity of six large rolls of paper tape, 6,000 punched cards and over six of the TA 11 cassettes. Hard error rate is better than one in a thousand million bits and the error check facilities are read-after-write and cyclic redundancy.

Suited to low cost medium scale data storage applications, one likely use will be in replay and analysis of data recorded from industrial monitoring equipment such as data loggers, transient recorders and environmental monitors.

The unit, measuring 280 x 139 x 123 mm, will also be useful in transfer between different computers, replay of text produced at an off line printer or visual display unit, and the storage of patterns and manufacturing information to be used by local machine tool control units.

More from DEC at 252, Kings Road, Reading Berks (0734 583555).

POLLUTION

Mobile fume extractor

CALLED THE Starcrest Fume-line 250, a mobile self-contained fume extractor which draws polluted air away from the welder, filters it and returns cleaned air back to the workshop, has been introduced by BOC. It removes the need for external ducting and avoids loss of heated air.

The unit is on castors and can be positioned by the workplace to remove fumes at source. A flexible hose enables easy and accurate positioning of the suction hood.

Filtration is in two stages and fume particles are collected by a washable foam filter. It is supplied as a complete unit needing only a 13A plug.

Details from: BOC Gas Equipment and Workshop Supplies, Rubber and Plastics Division, Trading Estate, Edmonton, London N18 3AL.

MATERIALS

Brightener for nickel plating

FOR USE with the company's Zodia bright nickel plating process, Harshaw Chemicals, P.O. Box 4, Daventry, Northants, has developed a brightener, ZD 201.

It is claimed that electro-deposits show very quick brightening and levelling, even in thin nickel deposits. Other claims are outstanding throwing power, ductility and corrosion resistance, making the process suitable for a variety of substrates, including steel, copper and brass. For zinc base die castings or other alloys the company has a modified version of the brightener.

It can be added to the bath without dilution, provided it is evenly distributed throughout the tank. Frequent regular additions are necessary and the average consumption is in the range 5,500-6,000 amperes/litre.

Shredded plastics protect

BXL PLASTAZOTE foamed polyethylene is now available in shredded form for protective packaging applications. Shreds range in thickness from 1 to 3 mm. Features include energy absorption; resilience; lightness in weight; and non-absorption of moisture.

Under recent agreement Kewell Converters is producing a range of gaskets, cord, and tubing sections in Plastazote for BXL. The gaskets are for sealing freezer doors and for use in other low temperature applications.

The tube, in a variety of sections, can be used for thermal insulation and other engineering and industrial applications. A technical information sheet (ERP 112) has been published on Evazote foamed crosslinked ethylene vinyl acetate, a material that complements Plastazote when a softer material is required. The company says it can be used to replace expanded natural rubber or Neoprene.

Bakelite, Xylolite, Expanded Rubber and Plastics Division, Mitcham Road, Croydon, Surrey, CR9 3AL (01-684 3622).

COMMUNICATIONS

U.K. design for export

MOS microcircuits that can be directly interfaced with a multi-frequency telephone key-pad in order to generate the 16 tone pairs used to set-up calls or transmit data, have been designed by General Instrument Microelectronics at their Glenrothes, Scotland, production unit and are now entering production there.

MF telephone key-pad microcircuit, first to be announced as a standard circuit, represents a considerable advance over conventional tone - generation modules using discrete components and analogue circuit techniques. Greater tone precision, lower assembly and setup costs, smaller size, lower current drain and a greater reliability are all provided by the new original tone synthesis technique, now patented by the company.

The new microcircuit is expected to win considerable export orders, particularly in North America where high-speed MF call set-up is standard.

In a multi-frequency telephone signalling network call set-up is

accomplished by means of four high and four low tones, which can be paired in 16 high-low combinations to represent ten keyed numbers and, in data telephones, six additional control functions.

Microcircuit

These tones are generated in a conventional MF push-button telephone by a printed circuit module incorporating two large coils and a dozen or more active and passive components. Now, the entire module can be replaced by a single MOS LSI microcircuit tacked on the back of a key-pad together with an inexpensive ceramic frequency reference and one or two additional components.

Accuracy of frequencies generated by the MOS-Ceramic tone generator is 1 per cent, well within the 1.5 per cent. specification laid down by telecommunications authorities, with only 5 per cent. harmonic distortion. GIM engineers are confident that this accuracy can be further improved to achieve an

unprecedented 0.2 per cent. This means that the number of misrouted calls due to wide telephone systems' tolerances will be greatly diminished, if not entirely eliminated.

The ceramic crystal used in the MF telephone chip has been designed to GIM's specification, by Veritron, Southampton, manufacturers of ceramic communications filters—and is available from both Veritron and GIM. Ceramic crystals are an order of magnitude more stable than coil filters while being significantly cheaper.

Consequently the need to tune the MF circuit during manufacture is eliminated. Furthermore the elimination of the coil means that tone signals build up instantly.

Use of GIM's low power n-channel MOSFET process has reduced the power consumption of the AY-59400 to a mere 35mW or only 8 to 10mA, current drain, sufficient to supply the telephone directly from the line. An additional feature is a lock-out circuit which inhibits the keyboard output when more than one key is pressed.

General Instrument Microelectronics, 77, Mortimer Street, London W1N 7TD (01-636 2022).

TRAINING

Encouraging schools in technology

UNFILLED PLACES at universities in science and technology now total about 20,000 with another 10,000 at the polytechnics.

Academics are naturally worried and now alarms are sounding in Government circles since within five years or so the effects on industry could be serious.

Reasons range from "the bomb" and pollution to the effects of computers, but underlying the present attitude of the young seems to be the lack of appreciation of the relevance of technology to humanity, its general anonymity, its apparent lack of human values and perhaps above all its continuing low status in U.K. society.

In an attempt to win minds at the 12 to 14 year old level in schools the Department of Industry has just launched PETT in co-operation with the CBI, the CEI and other bodies. PETT stands for Project-Engineers and Technologists for Tomorrow and the idea will be to bring home some basic truths in schools by means of a magazine called Project, films, booklets, exhibitions and a generally better schools-industry collaboration.

Speaking at the recent launch of PETT the Director General of

the CBI, Mr. Campbell Adamson, emphasised that the need was now urgent to give young people a "better idea than they are getting at the moment" of the excitement, challenges and variety offered by careers in industry and the services that can be provided by scientists and engineers to the community in the form of improved transport, food, housing and almost every other modern amenity.

INSTRUMENTS

Precise voltage standard

DESIGNED AS an exact replacement for banks of standard cells is Tracell III, a transportable, prime dc voltage standard made by Standard Reference Laboratories Inc. of South Plainfield, New Jersey.

Exhibiting a long term stability within two parts per million per six months and only 3 ppm/year—an almost unprecedented figure for a solid state transportable standard—the unit is claimed to be immune from the temperature history effects which can disable saturated cells for weeks or months. It is also unaffected by charging currents, discharge currents, shock and vibration, and contains no toxic materials such as mercury or cadmium.

The devices are likely to be of particular significance to con-

puter controlled processes because the accuracy of the instruments monitored by the computer not only depends upon precise electrical inputs but also affects yields and recovery percentages of the process under control.

Outputs are available for ten volts, and 1.0185 V and the temperature coefficient is within 0.1 ppm per deg C. More from Marketing, Gesellschaft für Kapitalanlagen, 8 Munich 2, Pöckelstrasse 7, Germany.

PACKAGING

Strapping faster

THE SHERIDAN automatic strapping machine is designed primarily for medium to large throughput, where speed is a critical factor, says the maker, Calvert Machinery, 262, Ipswich Road, Slough, Berks, SL1 4EP.

It will apply a single wrap of 12 mm polypropylene strapping in 2.2 seconds. It is said to be free from mechanical and electrical intricacies and is flexible, since the machine, with an arch of 800 x 460 mm, the standard version offers alternative sizes up to 1,200 x 1,200 mm.

By agreement between the Financial Times and the BBC, information from The Technical Page is available for use by the Corporation's External Services as source material for its overseas broadcasts.

HANDLING

Light load stand-on stacker

A STACKER truck for handling loads of up to 1 ton to heights of over 11 feet has been introduced by Ales. Thame Industrial Estate, Thame, Oxon (OX42 1 3S31). Known as the Minor, it is claimed to offer the advantages of a battery operated stand-on machine at a price comparable with that of a pedestrian powered stacker truck.

The operator stands within the body of the truck and is protected from side or rear collision. There is also an overhead guard. The truck has a turning circle of 4 feet 9 inches and can stack a 40 inch pallet in a 6-foot aisle. The steering wheel with a spinner knob is operated by the left hand and forward reverse and lift by the right.

Battery capacity is 3.5kWh, enough for a full day's work. The truck costs £2,500, including battery and charger.

Easier to manipulate heavy tools

A DIE HANDLER for manipulating die sets, moulds, etc., weighing up to 2,500 lbs, has been introduced by Funditor. Known as the model 1019 it has the further capability of a significant try-out force of up to 10 tons.

Designed for the safe handling of costly press tools, die sets, etc., it can be operated by one man. It simplifies the aligning of punches to dies and the mating of die and mould components during all stages of tool manufacture and repair.

For try-out work and precise engagement of the upper and lower sections of the tool when slow speed is essential, the pressure is applied manually through a hand-crank and gear. Rapid vertical movement of the top platen by 11 hp motor is provided. Interlocks prevent simultaneous engagement of the hand and power drives.

Funditor is at South Way, Wembley, Middx. HA9 0HE (01-902 3022)—a Lamson Industries Group company.

CONTRACTS AND TENDERS



LIBYAN ARAB REPUBLIC

INTERNATIONAL TENDER No. 2/75

ZUARA FISHING PORT PROJECT

International Firms specialised in marine port and shipyard works, and local Class A specialised contractors are invited to tender for the above project, subject to being registered in the special Register of Contractors at the Ministry of Housing and Public Utilities.

TENDER DOCUMENTS: Tender documents and conditions of contract and other relevant documents are obtainable from the following address during the period between July 1st and July 31st, 1975, against payment of a non-refundable sum of LD500, plus taxation stamps:

The Controller's Office,
Council for Food Affairs and Marine Wealth,
Abuhrida Street,
Tripoli, Libya.

PROJECT DETAILS: The tender shall be considered as one indivisible unit, and shall include the following: marine dredging, land reclamation, quays, breakwaters, building roads, water supply, sewerage, surface drainage, electrical works, harbour and ship repair yard equipment, etc.

CONDITIONS: Tenders not complying with the following conditions will be discarded:

1. An initial guarantee in the sum of LD200,000 shall be submitted with each tender in one of the following methods:
 - a. Receipt issued by the Public Treasury.
 - b. Certified cheque issued by one of the banks operating in the LAR.
 - c. Letters of Guarantee issued by one of the active banks in the LAR, valid for a period of six months and duly certified by the Taxation Control.
2. Tenderers must submit with their tenders evidence of previous experience in executing similar works with regard to size and type, together with details pertaining to their respective financial status. This information shall be taken into consideration when the Committee considers tenders.
3. Tenderers shall abide by the provisions prescribed in the "Instructions to Tenderers" and shall be bound by all the conditions contained in the relevant documents of the tender and its appendices.
4. If the successful tenderer fails to sign the contract within a period of one month from date of notification thereof, the Council shall have the right to confiscate the Guarantee in full, and without resource to legal action.
5. The successful tenderer shall, on signing the contract, submit the Performance Bond amounting to ten per cent of the contract value.
6. Tenderers or their representatives may, if they so desire, be present at the time of the opening of the tenders which will take place at 10 a.m. on Saturday, November 1st, 1975, as the deadline for acceptance of tenders.
7. The Council shall have the right to reject tenders without giving reasons, nor shall the Council be bound to accept the lowest tender.

SUBMITTING TENDERS: Tenders shall be submitted in sealed envelopes marked with the name of the project to the following address, not later than 10.00 hours on Saturday, 1st November, 1975, or at the same time on the following working day in the event of an official holiday. Tenders received after the closing date shall be discarded.

The Secretary,
The Sub-Committee for Fishing Port Tenders,
General Department of Marine Wealth,
Council for Food and Marine Wealth,
Abuhrida Street,
TRIPOLI, L.A.R.



LIBYAN ARAB REPUBLIC

UNIVERSITY OF BENGHAZI

Announcement of Tender

The University of Benghazi announces tendering Phase 4 of the University City of Benghazi which consists of two similar reinforced concrete dormitories of two to four storeys for accommodating students (Halls of Residence) with a total floor area of 27,000 sq.m. each, and three single-floored dining halls and kitchens of 4,500 sq.m. floor area, as well as the required services and external works. Fully detailed tender documents prepared by U.K. Consultants are available.

The University invites the interested companies and contractors of international repute who have the ability and experience in such projects to apply in writing to the address below, enclosing documents with full details of company organisation and experience together with a money order for LD 200 or US \$700 (non-refundable) for the purchase of the tender documents. The documents will be despatched by registered airmail.

Tenders must be returned to the address below and received before 12 noon on September 27th, 1975. Any tenders received after the above-mentioned time or date will not be considered.

The University of Benghazi is entitled to accept or reject any tender without being liable to assign any reason for its choice.

All correspondence and any extra enquiries should be addressed to:

The Secretary,
Central Tendering Committee,
University of Benghazi,
P.O. Box 1308,
BENGHAZI, L.A.R.

INVITATION TO TENDER

NEW ZEALAND

DEPARTMENT OF HEALTH

The Department of Health invites proposals from manufacturers and other suppliers of computing equipment for the supply, installation and maintenance of two medium to large scale configurations supporting a nationwide telecommunications network. Registration for receipt of a request for proposal must be made no later than 4 p.m. on Wednesday, 23rd July, 1975, with:

Mr. Michael Braithwaite,
Touche Ross & Co.,
Management Consultants,
27 Chancery Lane, London, WC2A 1NF. Tel: 01-242 9451.

SYRIAN STORING & DISTRIBUTING CO., PETROLEUM PRODUCTS "SADCO"

No. 3862/25. File No. 46.

Date: 3/7/1975

TENDER OF UTMOST URGENCY

Syrian Storing & Distributing Co., Petroleum Products "SADCO" announce a tender for supplying 100,000 LPG Cylinders small size capacity KG 2.5 20,000 big size capacity KG 25-35.

(1) Place for getting the tender's file from SADCO offices at Damascus contracts department.

(2) The file's price: Fifty Syrian Pounds to be paid to SADCO's Cashier against an official receipt.

(3) Deposits: Initial Guarantee 2% of the offer total value. Final Guarantee 5% of the final award's value.

(4) Last delay for submitting offers: The end of the official working day at 3.30 p.m. on Thursday 21/8/1975. Every offer reaching our office after the above fixed date will be ignored.

(5) Place of submitting offers: Damascus General SADCO's HEAD OFFICE at HIAZ SQUARE-MULLA & MADI BLDG., P.O. Box (40) to be delivered by hand or by registered mail.

(6) Fine for Delays: Two per thousand for each day of delay of the final award's value.

(7) Offers to be valid for at least 60 days.

(8) Delivery period: Five months preferably offer with shorter delivery period.

(9) Only productive companies can participate in this tender; offers submitted by agents or mediators will be absolutely disregarded.

(10) Any offer not complying with any of the above conditions will be ignored.

Dr. BURHAN ATTAI,
GENERAL MANAGER.

PLANT AND MACHINERY

CANCELLED EXPORT ORDER

Owing to cancellation, client wishes to dispose of two Mark Thomson model 830 concrete pump road trailers, fitted with Sherry compressors.

£12,000 each
HATFIELD 62333
Ext. 202

REPUBLIC OF BOTSWANA

Construction of Francistown to Serule road

The Government of the Republic of Botswana will at the end of 1975 be inviting civil engineering contractors to tender for the construction of the Francistown to Serule Road. Serule is located 87 km south of Francistown, on the main railway and existing gravel road to Gaborone.

The new road will be single carriageway and will run generally parallel to the existing road and railway. The payment will consist of a gravel sub-base, a stabilised gravel base course and surface dressing. The contract will include concrete structures crossing main water courses, including the Shabe and Tlo rivers.

The construction period will be 24 months and tender documents will be in the English language.

It is the intention of the Government to limit tenders to those companies suitably qualified to carry out such work. Companies interested in participating are therefore invited to complete a questionnaire within the next two months detailing their resources and experience. Copies of the questionnaire may be obtained from the Consulting Engineers at the following address:

Sir Alexander Gibb & Partners (Africa) F.H. Kocks KG,
P.O. Box 416,
Gaborone,
BOTSWANA

PLANT & MACHINERY SALES

Description

Price

Telephone

1973 Wickman 14" Six Spindle and 1974 Bechler BR-20 Precision Bar

Autos for disposal

1973 Newall SA Cylindrical Grinders—High Speed.

12" x 36" Angle Head, Plunge up to 10" wide with copy.

Completely equipped Rubber Processing Plant, Mixers, Mills, Calenders etc.

Bigwood 16" x 0.049" Cut to Length and Forming Line

8 x 6 V.1000—Water Cooled

1000 cfm Air Compressor

Ingersoll Rand XLE2 Water Cooled

1000 cfm Air Compressor

Hayes Tracemaster Model TMA/D

2 spindle Auto Die Sinker

No-Way HG-500 Head Cooled

Camco Europe 31/D Folding Machine with auto feed

continuous load feeders and batch counter

1973 Newall SA Cylindrical Grinders—High Speed 12" x 36"

Angle Head, Plunge up to 10" wide with copy

Continuous mixing plants by Gardner with pneumatic weigher by Darenth. Feed screw conveyors. Output up to 25 tonnes per hour. Console controlled by single operator

New 1971 Plastic or rubber Vickers Transambi E150 new 1971, complete with 250 hp Thyristor drives (4 off)

N.C. Flexowriters for Punching N.C. Programme Tapes—Rebuilt with 2 year Guarantee—Save up to 50%

Fork Lifts Fully Renewed, large selection, 6 months warranty

Purchase and Sale of Reconditioned Rolling Mills, Wire Drawing Plants, Levelling, Slitting and Coil Processing Equipment

Wiedemann Turret Punch Press 51528 GEC Century Control Unit 15 tons capacity 1971

Ravensburg Fast Plate Lathe Model P20-B23

Model P20-B23

IF YOU HAVE PLANT AND MACHINERY SURPLUS TO YOUR REQUIREMENTS, AND WOULD LIKE TO ADVERTISE IN THIS COLUMN, PLEASE TELEPHONE MR. FRANCES PHILLIPS ON 01-236 0108.

THE FINANCIAL TIMES

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Head Office Editorial & Advertisement Offices:
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Telephone Day & Night: 01-248 8000. Telegrams: Finantime, London.
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Singapore: 110 Market Street, Singapore. Tel: 04-222-2222.

Stockholm: 110 Drottninggatan, S-101 22. Tel: 08-23-23-23.

Sydney: 110 Market Street, Sydney. Tel: 02-922-2222.

Tokyo: 110 Marunouchi, Tokyo. Tel: 03-555-5555.

Zurich: 110 Bahnhofstrasse, Zurich. Tel: 0041-01-222-2222.

MONDAY, JULY 21, 1975

Too reserved by half

THE Government should publish its reserve powers. Bill without any further delay. This important legislation is the cornerstone of its new counter-inflation policy, since it would provide the statutory teeth that may in certain circumstances be required to make the (voluntary) policy work. Yet at the end of last week the Lord President, Mr. Edward Short, declined to tell Members of Parliament when and in what form the proposed Bill, which already exists in draft form, will be put before the House. The Chancellor, Mr. Denis Healey, should come clean in today's debate.

Consent

The Cabinet's fear appears to be that if the bill is published it might dispel the atmosphere of sweet reasonableness that seems to have descended on several important trade unions (including the National Union of Mineworkers) since the policy was launched ten days ago. The essence of its approach all along has been that no policy will work without some degree of consent and that the package that wins the widest measure of consent is likely to be the one that will turn out to be the most effective in the long run. This line has been reinforced by the Prime Minister's characteristic desire to avoid anything that might worsen the split inside his own party.

As a result the original dispute between those who supported the Chancellor in his campaign for a plainly-stated statute and those who supported Mr. Michael Foot and others on the Left who resisted anything that looked like legally-enforced wage control was settled by an ingenious compromise: the enforcement powers would be put forward in a special bill, but the bill itself would not be piloted through Parliament unless the voluntary policy was breached.

Now that everything seems to be going so swimmingly for the new policy, with the polls indicating that the public sup-

ports it by an overwhelming majority, many Ministers are arguing that it would be a pity to spoil it all by printing and distributing the bill now. After all, it is being said, publication might have an adverse effect on the autumn gathering of the Trades Union Congress (not to mention the Labour Party), while a discreet silence might be more beneficial. If anyone was so foolish as to break through the guidelines the bill could be introduced very quickly. It could be retrospective, and Parliament could be recalled if the need arose during the summer recess.

All this might sound reasonable, but in fact it is unfair to everyone who might be affected if the new legislation does get used, and it is a sign of a further weakening of respect for the rule of law on the part of a Government that has shown itself all too willing to bend this essential safeguard of liberty when it has seemed expedient to do so.

Penalties

Such penalties as there are in the bill will most likely be felt by companies in the private sector. These companies are already in an invidious position: they have been instructed by the Government to maintain the line at 26 a week, but there is no idea of supporting them if employees strike against this norm. If they give in to such a strike they might be penalised according to unknown powers in an unknown bill. The least that can be asked is that these powers be spelt out clearly, so that businessmen—and everyone else—will know where they stand. There is a point beyond which leaning over backwards to meet the susceptibilities of the trade unions is going too far. Government-buff may have its uses in certain circumstances, but carried to the present extreme it threatens the right of every citizen to know in advance just what is and is not a breach of the law.

Europe's winter of unemployment

ONE OF THE RESULTS of last week's meeting of the European Council in Brussels was a commitment to the further reduction of some of the main West European economies. The subject will be discussed in more detail when President Giscard d'Estaing of France goes to Bonn for talks with Chancellor Schmidt on Friday, and the West German leader will also have a meeting with Mr. Harold Wilson in Hamburg on Thursday. It seems likely that France and West Germany will be ready to introduce a package of measures by the end of next month. Possibly the Netherlands too will join in.

U.S. recovery

The timing of the new moves is revealing. It is now generally agreed that the American recession is, at least, not getting any worse, and there is even tentative agreement that a modest American upswing may be already under way. Since it was also agreed that there could not be much of a recovery in Europe without a prior recovery in the U.S., one of the conditions for an end to the European recession is already in the process of creation. There are also signs that the considerable reflationary measures already undertaken in France and West Germany are beginning to produce results. The very expansionary fiscal policy in Germany has already had some effect in raising consumer spending (though also in raising savings) and should have more in the relatively near future. There has been a similar attempt to increase demand in France, and in both countries the level of company inventories has been reduced so far that there must soon be a process of rebuilding. This factor alone should be mildly reflationary, quite apart from the effects of high public spending in such sectors as housing.

Thus the stage seems set for a modest, if not necessarily self-sustaining, revival: but neither the French nor the German Governments regard it as enough. The reason for their disquiet lies, quite obviously, in the employment situation. In

West Germany there is, comparatively, no cause to worry about inflation, while the trade surplus has become legendary. Even in France the rate of inflation has been reduced and last year's current balance of payments deficit is being dramatically cut. But in both countries the unemployment figures have become so bad that even a modest upturn in the economy may fail to prevent them getting worse in the winter.

The number out of work in West Germany last month was just over 1m.—the highest June total since 1954 and about 4.4 per cent of the labour force. There were another 800,000 workers on short time. The French figures are calculated on a different basis and may be somewhat less reliable, but, according to the latest forecasts of the European Community, unemployment in France is likely to rise from an average of 501,000 in 1974 to 830,000 this year.

Politics

In the long term, these figures are not politically tolerable. In West Germany Chancellor Schmidt faces Federal elections in October, 1976, having done relatively well in the Land election in North Rhine-Westphalia last May by promising—wrongly, as it turned out—that the upswing was just around the corner. Next time he will need more solid evidence. In France the Socialist leader, M. Mitterrand, has already been regaining ground by his attacks on the Government's economic policy, and it may well be that economic unrest will give a new unity to the divided Union of the Left. In any case, the return of the French from their summer holidays at the end of August will be a testing time for President Giscard. In these circumstances, the readiness to announce yet more economic stimuli—probably through the public sector and the labour-intensive construction industry—is not surprising. Yet if and when all the measures taken so far begin to work, the economy will require the closest watching for the recurrence of the inflationary spiral.

No easy answer to the process industries' export dilemma

BY RAY DAFTER

THREE distinct messages emerge from the National Economic Development Office's process industries report published today: process equipment suppliers, fabricators and contractors are again heading for a cyclical slide in domestic demand; on the export front there is vast potential for new business; and, with the industry essentially involved in long-term projects, inflation is creating its own special problems.

The three points are inter-linked, highlighting the dilemma now facing the U.K. process plant sector. Companies recognise that they must pay greater attention to securing export orders so that they can fill the spare capacity expected over the next few years. The rate of U.K. inflation, however, is making tendering a hazardous business, particularly in the main growth areas of Eastern Europe, the Middle East and South America where fixed-price contracts are favoured.

The pitfalls are lucidly described in the annual report of John Brown and Company, published earlier this month. In it Lord Abernethy, the chairman, explains how the contracting subsidiary, Constructors John Brown, came to lose some £4.9m. in the past financial year. An engineering company, seeking to sell either hardware or its services on a lengthy contract, had to face severe difficulties: particularly so when nothing but a fixed price was likely to be acceptable in most markets.

"To quote thus involves a difficult assessment of the rate of inflation required to be covered: if too high an allowance for inflation is added to the tender, the contract is lost, especially when many overseas competitors enjoy hidden subsidies and suffer less severe inflation; if too low an allowance is made disaster may well ensue," reports Lord Abernethy, adding that the problems have been compounded in the past year or so by the aftermath of the three-day week, shortages of materials and delays in obtaining components.

Financial problems

The CJB group has not been alone in the industry with its financial problems. Both Whesoe and William Press have reported sizeable losses on North Sea platform and module fabrication work. Babcock and Wilcox states in its annual report that its newly-acquired Woodall-Duckham group had made losses on some overseas chemical engineering contracts. The contracts were taken at a time when it seemed that the markets for Woodall-Duckham's historical business in the fuel and steel industries would decline sharply.

This temptation to pare profitability and to be over-ambitious

INDUSTRY	ACTUAL (CURRENT PRICES)					FORECAST (LATE 1974 PRICES)				
	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979
Chemicals	170	168	139	126	102	240	252	244	na	na
Petroleum	—	19	35	47	142	351	294	173	131	47
Production*	22	47	22	34	71	95	75	75	88	70
Refining	8	11	13	17	11	14	13	11	13	14
Distribution	75	52	35	40	75	89	81	78	85	78
Gas	22	39	41	42	62	78	103	115	121	121
Steel	55	46	54	73	82	128	135	119	116	139
Electricity generating	26	29	32	44	84	103	79	87	63	28
Food and drink	—	—	—	—	—	—	—	—	—	—
Total	378	411	373	443	729	1076	1032	882	na	na
Total at constant (1970) prices	378	370	317	344	477	671	629	538	na	na

* Figures in late 1974 prices except: Gas—March, 1974, prices; Steel—September, 1974, prices; Northern Ireland Electricity Service—March, 1975, prices; CEBG—March, 1975, prices.

The decline in the later years may be overstated.

Source: NEDO

in competitive tendering is a recognised trap in times of depressed demand and spare capacity. Companies therefore must be facing the prospect of the next few years with a degree of apprehension.

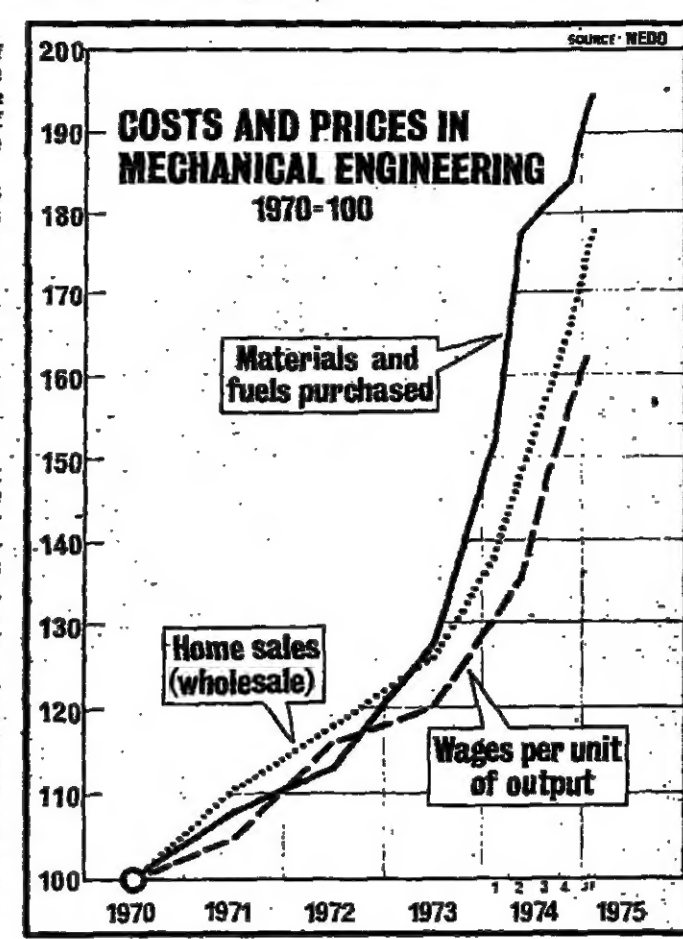
The latest survey of business trends conducted by the Process Plant Association shows that the rate of ordering dropped by 10 per cent in the nine months up to March. The slow-down is a reaction to general economic recession, which prompts Commander John Hamer, the Association's director, to remark: "The time to invest is when you cannot afford to."

Looking at the contracting sector, NEDO reports that the total value of new orders for projects in the U.K. and overseas expected to be awarded this year, at more than £1.1bn., should be about 10 per cent lower than in 1974 even without taking inflation into account.

The longer-term prospects for the process plant industry as a whole appear to be somewhat bleaker, however, particularly when set against recent record level of business. The U.K. expenditure on process plant is expected to be £1.1bn. this year falling to £1.03bn. next year and £822m. in 1977 (all at late-1974 prices).

NEDO's process plant working party is not unduly pessimistic, however. It feels that provided the chemical industry maintains a level of investment, at least to the average of the past few years, expenditure is unlikely to fall to the low levels of 1972 and 1973.

There is a number of reasons for this guarded optimism. First, progress has been made in efforts to co-ordinate the investment programmes of nationalised industries and to provide a more even spread of business. Second, the chemical industry appears to be largely succeeding in its attempt to maintain investment levels irrespective of the business cycle. Although the sharp drop in chemicals business has forced companies to "go slow" with some of their expansion projects, so far they have not repeated the tendency to postpone and cancel major new projects as in the past periods of recession. Finally,



the process plant industry has found a new domestic outlet to provide it with a more stable workload: the North Sea oil industry which has now overtaken chemicals as the biggest single market. NEDO points out that there is likely to be a sharp drop in orders from the offshore oil industry after 1976 although no account had been taken of possible hardware for fields as yet undiscovered.

Whether the process industry has obtained the full benefit of all this off-shore work is a moot point. Sir Frederick Warner, chairman of NEDO's process plant working party, maintains that plant and equipment manufacturers are missing out on overseas companies on much of this work. "I wish we were getting half the business," he said. "I doubt whether we are holding our own in this field."

The Government has been carrying out its own study into

the performance, actual and potential, of equipment provision for the North Sea — its findings are expected shortly — but Sir Frederick sees the position as analogous to the situation in the 1940s when the U.K. moved into home-based oil refining. Overseas contractors stepped in, and scooped the business.

"It is not just a question of getting into the North Sea business; it is building up expertise for future off-shore work in other parts of the world. We have been caught again by old habits, relying on post-Imperial illusions that we will always be able to pick up some sort of work."

British industry, he said, was paying the penalty for placing too much emphasis on aerospace. It was short of heavy plant making equipment — the ability to manufacture heavy

rotary compressors, for instance, and big lifting capacity. And it was hamstrung by shortages of heavy steel castings and heavy forgings.

Even so, despite these constraints and the comparatively limited size of the domestic market, Britain still has seven of the top 50 companies building chemical plants worldwide. This is important for the process industry at large, for U.K. suppliers account for well over half the material supplies on overseas contracts.

This is where the industry's concern about inflation is really focused. Last year, the materials and fuels purchased by the mechanical engineering industry increased in cost by 37 per cent. In some sectors of the process industries it is claimed that plant costs have risen at a substantially higher rate.

Fixed price contracts

Brigadier John Birkett, director of the British Chemical Engineering Contractors Association, says of inflation: "We want to know where we stand — it is difficult playing roulette and building for the future."

In the past few days he has heard of two contracts worth about £100m. and £40m. respectively, which had not been sought by the U.K. contracting industry because of their fixed-price nature. Commander Hamer also emphasised the risk of contracts where the profit element might be as low as 5 per cent, and escalation anywhere from 20 per cent to 40 per cent, or even more. "We are losing good export work," he said, "a potential £320m. worth of export contracts at risk over the next five years because we cannot quote fixed prices with confidence. Those contracts could involve perhaps 15 to 20 per cent of our workforce."

Easy motoring

Another Monday morning brain-clearer, of a homely sort. This time, it is from "Application to Re-license a Motor Vehicle" (form VE 1A as you probably already know); it is note 5(a) in the section on test certificates.

In general, an effective test certificate must be sent or produced with this application if (1) the vehicle (a) was first registered, or (b) if not new when registered, was manufactured three years or more (or such shorter period as may be specified) before the licence applied for comes into force (see Note 3 (c)), and (2), the vehicle is taxed in any of the following classes: "bicycle", "tricycle", "private" (except vehicles over 30 cwt. unladen weight constructed exclusively for the carriage of goods); "goods" (except dual purpose vehicles over 2 tons, and other vehicles over 30 cwt. unladen weight).

So far as is known, no major chemical engineering contractor has yet finalised a contract incorporating an insurance agreement. The industry repeatedly points to the French system, which covers companies against the effects of inflation over a certain point, say 61 or 8 per cent a year. In this way French companies are better able to cost contracts and consequently have been doing extremely well in fixed-price export markets.

Other countries, which may not be covered by such a generous scheme, have the benefit of comparatively low inflation rates. The West Germans, for instance, are expecting their process plant export prices to rise by just 6 per cent next year while Belgium is forecasting a 9 per cent rise.

Problems compounded

NEDO has now taken account of the process industry with the ECGB. The Process Plant Association points out, the problems compounded by a miscomprehension among potential overseas customers. They are, as he believes wrongly, that the industry has quoted fixed prices regardless of inflation.

One suggestion put forward by the industry is that the Government should "assume" inflation rates of 10 per cent or even 15 per cent a year — on which many exporters and contractors work. Any cost increases above that level would be covered by a subsidy. If the Government feels that an insurance scheme is inadequate when seen in the light of international conditions, and clearly the principle has been accepted, then such an amendment must be worth considering. At least it might act as a much-needed lifeline to the industry in the short term while in current conditions unless, a task of lowering inflation to more acceptable insurance more manageable levels goes on.

It is the unknown quantity of British inflation rates which is worrying U.K. companies. Under the existing insurance scheme, companies are expected to bear the effect of inflation to a minimum level of 10 per cent. The Government covers increases over a 10 per cent band above that minimum. If inflation goes beyond that band, however, the companies again must take the hit.

Although companies can hedge a longer term of covering 15 per cent — if the inflation is for cash deals the conditions and premium payments tend to whittle away some of the benefits.

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Observer

FINANCIAL TIMES SURVEY

Monday July 21 1975

INVESTMENT SERVICES

The investment adviser has had to move rapidly to keep up with the events of the past year or so. Rapid inflation and the introduction of new forms of taxation have altered many of the criteria on which decisions were based. The problem of what to recommend to the investor has never been more difficult.

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INVESTMENT SERVICES II

Adapting to new circumstances

GOING BACK about ten years, the concept of investment services was almost non-existent. For it was then possible to view everything in watertight compartments. There were the accountants who advised on tax; the solicitors who dealt with legal matters; the stockbroker who managed the portfolio; the bank which handled current finances and perhaps trustee business; and a number of other ancillary people such as unit trust managers who gave the more entrepreneurial individual the chance to make more money than he might have done by conventional methods.

Even ten years ago this would have been a crude picture for there was a definite overlap between the various categories, but it is fair to say that the various independent sectors have become increasingly interdependent in recent years.

Putting a number of complicated developments into perspective, it seems that there are several major strands of recent development. First there is the overwhelming factor of inflation and — equally important — the currently more volatile characteristics of investment forms which had previously been considered a sure way of conserving capital and/or improving income over a "long-term" period. The obvious investments which fitted into this category are equities and property, both of which fell from grace in 1973/74 and which even now have not been fully rehabilitated as "safe" investments, where conservative investors are making the judgements. The corollary is that the average investor is now prepared to look at a much wider range of investments (the success of krugerrands was evidence of this) and expects his investment advisers to do the same.

Displeasure

In this respect the investment adviser has had to move rapidly with the times, for remaining committed to last year's investment media through thick or thin is the sure way to earn the displeasure of the modern investor. And there are other complications.

Mitigating taxation was always a problem for the expert where large capital sums or high incomes were involved, but for many years there was at least a chance to get to know the rules gradually. Currently, the advent of Capital Transfer Tax and the prospective Wealth Tax has put everyone in a land of half-truths and near-guesses and even people who put themselves forward as professional advisers have been hard-pressed to keep pace. The third strand is that professional advisers have been eager for technical advice and the professional services departments of groups like banks, insurance companies and unit trust groups such as Save and Prosper and Schlesinger have been organised to provide this. Personal taxation has now become an intrinsic part of a complete investment service and frequently the traditional "men of affairs" such as family accountants and solicitors have been unable to keep pace with the swift changes of the past few years.

Increasing

The fourth strand is that while the requirements of the investor have been increasing, the costs involved in providing him with an efficient and "personal" service have been rising equally rapidly. The result is that the personal factor has been losing ground to efficiency, with the inevitable result that there is a growing concentration on "managed investments" in one form or other and a gradual increase in the influence of groups which claim to be able to provide total financial planning. This tends to mean the financial giants like the banks and established groups like Save and Prosper who have extended their activities from pure investment management to more complicated financial advice. This is only the general picture for there are many smaller groups, but the big battalions have the tide running for them since the scale of advice needed is difficult to provide for the "average" investor unless large institutions are involved which can obtain economies of scale.

The clearing banks typify this, along with the Trustee



The Cheapside branch of the Trustee Savings Bank.

Savings Banks which have been showing a very real enthusiasm for breaking into the unit trust and life assurance field in line with the plans to become a "third" force in banking. Individual approaches may vary but the banks have been moving along broadly similar lines to develop their customer relationships and to sell more services. This starts at branch level where bank managers are encouraged to act as "contact" men — not necessarily being all-round experts in personal finance themselves, but having the resources of the bank to call on when faced with a problem. There has been a parallel development in the trustee departments which are now not

nearly so faceless as once was the case. Similarly insurance companies — even the traditional ones — are breaking out of their established roles and there is a discernible trend towards marketing a greater range of products designed for specific purposes rather than the blanket approach which once prevailed. They are also taking the job of regulating their agents more carefully and trying to get them to sell the products best suited to the client. The new commission arrangements proposed by the Life Offices Association may be criticised but are indicative of the will to give the customer a better deal.

Unit trust and many invest-

ment trust groups are also even some general financial planning advice if required. The coming integrated financial service concept has been successful and the interesting point is the ap- peal to other professional ad- visers such as stockbrokers.

Where stockbrokers, solicitors and accountants are concerned, there is an increasing ambiguity about the role they are expected to play in providing investment individual professional advisers. Stockbrokers often get It would now probably resent hot under the collar when they being bracketed as a pure unit trust group and the same goes vate clients in the interests of for a number of others such their institutional customers, as Hill Samuel, Henderson and but they do find it difficult to Schlesinger. The latter, for provide a proper service to the example, pioneered the concept individual unless the amounts involved are large or the firm the larger unit trust client, is specifically geared to deal throwing in frequent reports, with private clients. For meetings with the managers and ample, for overseas investments

many firms have found it better to put their clients into over- seas-orientated unit or invest- ment trusts rather than trying to set up individual currency loans.

The same kind of considera- tions apply to accountants and solicitors who together form the greyest and least charted area of investment advice. The frequently-voiced suspicion is that they often do a less-than- adequate job in areas where they have no particular ex- pertise and the obvious target for criticism is their role in the life assurance field where they collect commission payments for acting mostly as "link" men. But the established customs are difficult to break for business relationships in the

commission sphere go back well into the last century.

The arguments about com- mission payments are strongly linked to the growing demands for higher standards and this is where the insurance broken trends to be right in the firing line — the most recent development being the working party formed by the leading brokers' associa- tions to introduce universally applicable minimum standards. This has the Government's blessing. But commissions are a more difficult problem since, while it might seem logical for clients to pay for independent advice, they have never been used to doing so. It is difficult to tell how successful recent trends to switch to a fee-paying basis — (notably Sedgewick Forbes) for financial planning have been. The most likely conclusion is probably that while it may work for the large client it is difficult to put into practice where the smaller man is concerned who often requires to be "sold" the idea of acting in his own best interests rather than coming forward of his own accord.

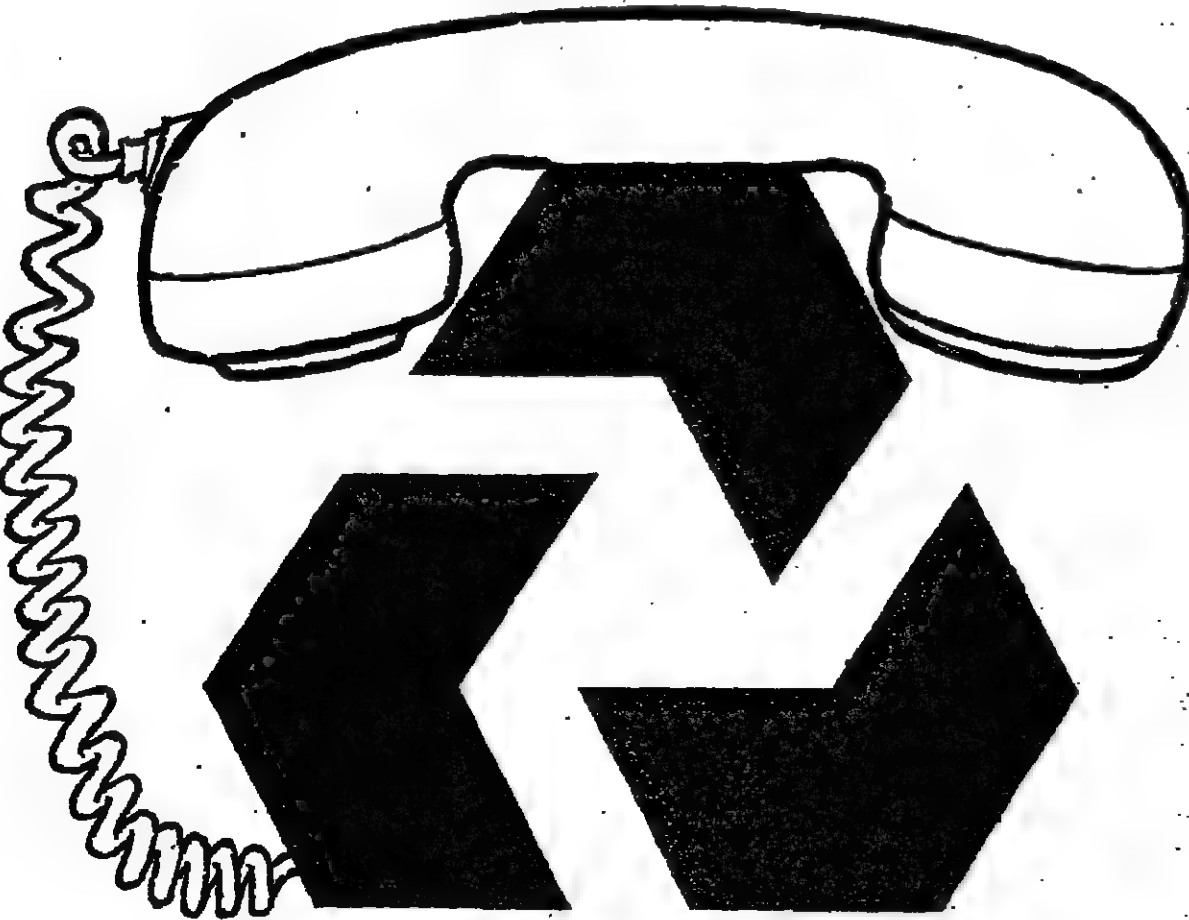
Difficulty

Lastly, there is the growing difficulty of identification which the customer faces as the number of investment products grow to bewildering proportions. Compared with a decade ago where the essential choice was between equity and fixed interest investment, the customer is now besieged on all sides by bonds of every description, complicated tax schemes, school fee plans — plus as many "alternative" invest- ments as he can imagine, in- cluding commodities, the mon- dois, forestry and agricul- tural land. He can even bet on the price of gold if he uses one recently-launched investment service. But he not only has the problem of choosing the right investments, but also of assessing whether the managers are capable of providing the right sort of expertise — and sometimes even judging their honesty. Investment has come a long way since the Dispen- sary of Trade first started in police unit trusts, but the rules have not kept pace.

Christopher Hill

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National Westminster Bank

The confidence of the middle income investor has been severely shaken by events during the past couple of years, events which have encouraged many potential investors to take a closer look at what is available and at the probable returns on capital.

Middle income groups

ONE OF the more unfortunate facts of life is that the more money one has, the easier it becomes to secure the best advice in order both to increase it and to keep as much as possible out of the clutches of the tax man. The rich are still certain of being welcomed at the doors of merchant banks — although the thresholds may be higher than they used to be — and can afford to make it worthwhile for well-paid tax advisers to play complicated games with the Inland Revenue. But the people who have the most difficulty in finding the right kind of advice are those with modest amounts of capital and/or a reasonably high level of income. They often have existing or potential financial problems without realising it, for although they may be experts in their own jobs, they frequently lack any kind of financial sophistication beyond the ability to buy a house or take out a run-of-the-mill insurance policy.

Uneasy

But the events of the past year or two have aroused even the most carefree people to the uneasy awareness that they may have problems. Perhaps the most significant events in this context were the failures of National Life and London Indemnity and General, which let thousands of ordinary people know that guaranteed income bonds were not all the same and that the highest rate of "tax-free" interest was not an automatic passport to forgetting one's financial worries. In particular there was a good deal of criticism of agents who gave commission-influenced advice and genuine surprise at the hollower-than-thou attitudes of the "honest" brokers and insurance companies. When one has taken the wrong advice from a mer- chant agent there is nothing more galling to be told than one

should have gone to someone better — especially when there are no clear guidelines as to how to find someone better.

As well as the relatively new feeling of distrust, the middle-of-the-road investor was gradually made aware last year that the trough in the U.K. stockmarket was much deeper than others in recent memory and that if he made a spot assessment of his fortunes he was liable to be worth a good deal less on paper than he was before. This did not lead to a panic exodus out of unit trusts and property bonds — the steep rise in share exchange schemes whereby people exchange their private portfolios for units suggests the opposite where unit trusts are concerned. But few people are convinced any longer that they can let investment matters drift without coming to any great harm or that they can afford to ignore tax considerations.

Increased taxes and the basic changes in the tax legislation are making a substantial difference to the type of advice which the "mildly rich" need. On the one hand there is the simple fact that many people now find that their incomes have been inflated into the higher rate tax bands, and this makes a big difference to the types of investment they should choose. If one is paying higher rate tax there is less reason to want income, so bank deposits, building societies, local authority loans and higher yielding shares and unit trusts become less desirable. On the other hand, shares or unit trusts with low yields become more attractive, as do low-yielding gilts, higher mortgages and life assurance, which attract tax relief. Similarly, many people who one might not consider wealthy find themselves in a quandary about CTT, wealth tax and discretionary trusts, which no longer serve the purpose for which they were originally constructed.

Unfortunately many people have something to sell (the do not react instantly to changed circumstances, and one of the easiest ways to sell a financial product is still to offer a high income, which attracts investors who may well pay away a large proportion to the Inland Revenue at a later stage. Apart from the element of inertia, I have also found that many more active investors tend to be attracted by the popular investment media of the day and end up after five or six years with a rag-bag of products — which, although some may still be valid, often leave the investor in a worse position than if he had left the lot with the building society. Obviously it is a question of co-ordination and planning, but one returns once more to the difficulty of obtaining planning on an independent and continuous basis.

Judgment The truth is that the world is still less than ideal from this viewpoint, and the man in the middle bracket still has to work harder on his own behalf and to some extent exercise his own judgment. It is easier, however, to get "one-off" advice than a monitoring service. Looking at the recent EAG Business Research Study on Personal Savings and Wealth in Britain, the survey there on knowledge and use of the market (taking stocks and shares as an example) shows that a third of the sample named newspaper comments as their method of taking a buying decision, followed by advice from bank managers or advice from brokers. There also seemed to be a relatively high degree of satisfaction with the advice received. But where other products are concerned, advice tends to come from far more wide-ranging sources, including life assurance salesmen, insurance brokers, solicitors and accountants, who all view the world from their respective windows and who generally

There are relatively few organisations which can really offer all-round advice to the middle-income man, for even those with the capability such as Hill Samuel and Schlesinger, are prepared to work in close accord with the individual's existing financial adviser — steering him in the right planning direction and letting him do the donkey work. Where the typical individual is concerned one cannot help feeling that the banks, with their branch network, trust divisions and existing customer relationships, have a great opportunity to extend their services in the financial planning area for the "mildly-rich". They are already amplifying their insurance and tax-advisory services, the only drawback being that they obviously stick to the straight and narrow, and if one requires complicated frills one has to look elsewhere.

Christopher Hill

How many ways can Save & Prosper help you?

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Our range of investment funds covers equities, property, fixed-interest securities and deposits. And

the other services we offer include ways of transferring capital to children or grandchildren, the provision of pensions and school fees, and ways of increasing income after retirement.

700,000 people have investments with us and we now manage around £600 million on their behalf, making us one of Britain's leading investment services organisations.

MANAGING YOUR CAPITAL

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Investment bond This is a single premium life insurance policy through which you can get the benefits of investment in any of 26 of our funds.

You can link a bond to property through the Property Fund, or to a balanced combination of the four main investment media through the Balanced Investment Fund.

Also available are the 23 unit trusts for equity investment and a Deposit Fund which is intended as a short-term haven in times of uncertainty.

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There is also a withdrawal facility which enables you to withdraw between 4% and 8% of your original investment each year. Up to 5% can be withdrawn for each of the first twenty years free of all income tax at the time. Although these withdrawals are taken into account when the bond is finally encashed, this 5% 'tax-free allowance' can be of particular value to higher-rate tax payers.

Guaranteed Income Plan We are currently offering a Two-year Guaranteed Income Plan that gives 8½% net of basic rate tax at 35%, with full return of capital at the end of two years or on earlier death.

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You can often obtain a higher price for your shares than you would get on the market, and you can also save on dealing expenses.

BUILDING UP CAPITAL

Regular investment out of income is one of the best ways of building up capital since you avoid the difficulties of when to invest. As your money buys more units when prices are low and fewer when prices are high, you buy units at a lower average cost and you can thereby turn stock market fluctuations to your advantage.

The Save-Insure-and-Prosper Plan is designed for building up an investment in one of our funds through regular monthly saving over a period of 10 years or more. The Plan provides automatic life insurance protection, and each contribution is eligible for income tax relief, currently of 17½%.

The Flexible Investment Plan is designed for investors who wish to build up an investment in a number of our funds through investing £250 or more each year. There is scope for

pursuing an active investment policy as an investment can be transferred from one fund to another at any time and at a substantial discount on normal costs. Again, automatic life insurance cover is provided and each contribution is eligible for income tax relief.

The Monthly Investment Plan is for people who wish to invest a regular amount in a unit trust with no commitment to a long-term contract. The Plan is especially useful if you wish to commit capital to equity investment by a number of instalments rather than as a single investment.

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First, a Flexible Investment Plan enables you to build up an investment over 10 years or more, in trust for your children.

Secondly, a Whole Life Protection Policy written in trust enables them to receive a sum of money that can be put towards meeting the tax liability on what they inherit from you.

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PROVIDING FOR RETIREMENT

We offer three pension schemes, for self-employed people, for directors and key executives, and for employees of small companies.

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The Executive Pension Scheme is designed for directors and key executives and takes full advantage of the

tax relief given by the Inland Revenue on company and individual contributions. The Scheme allows considerable flexibility in the amount of these contributions which means to a large extent you can determine the size of your pension.

The Company Pension Scheme is designed for small companies wishing to provide their employees with a pension scheme that is administratively straightforward to operate and at a cost that can be controlled by the employer.

INCREASING YOUR INCOME AFTER RETIREMENT

If you are retired there are two ways we can help you to supplement your income.

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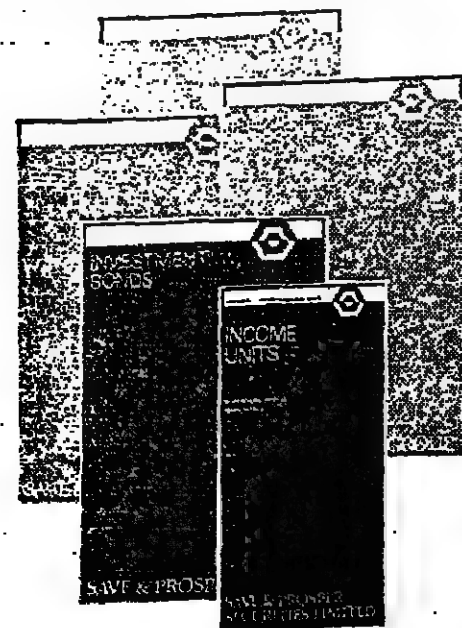
We also offer a complete range of Immediate Annuities which provide a high regular income either for life or for a fixed period.

PROVIDING FOR YOUR FAMILY'S SECURITY

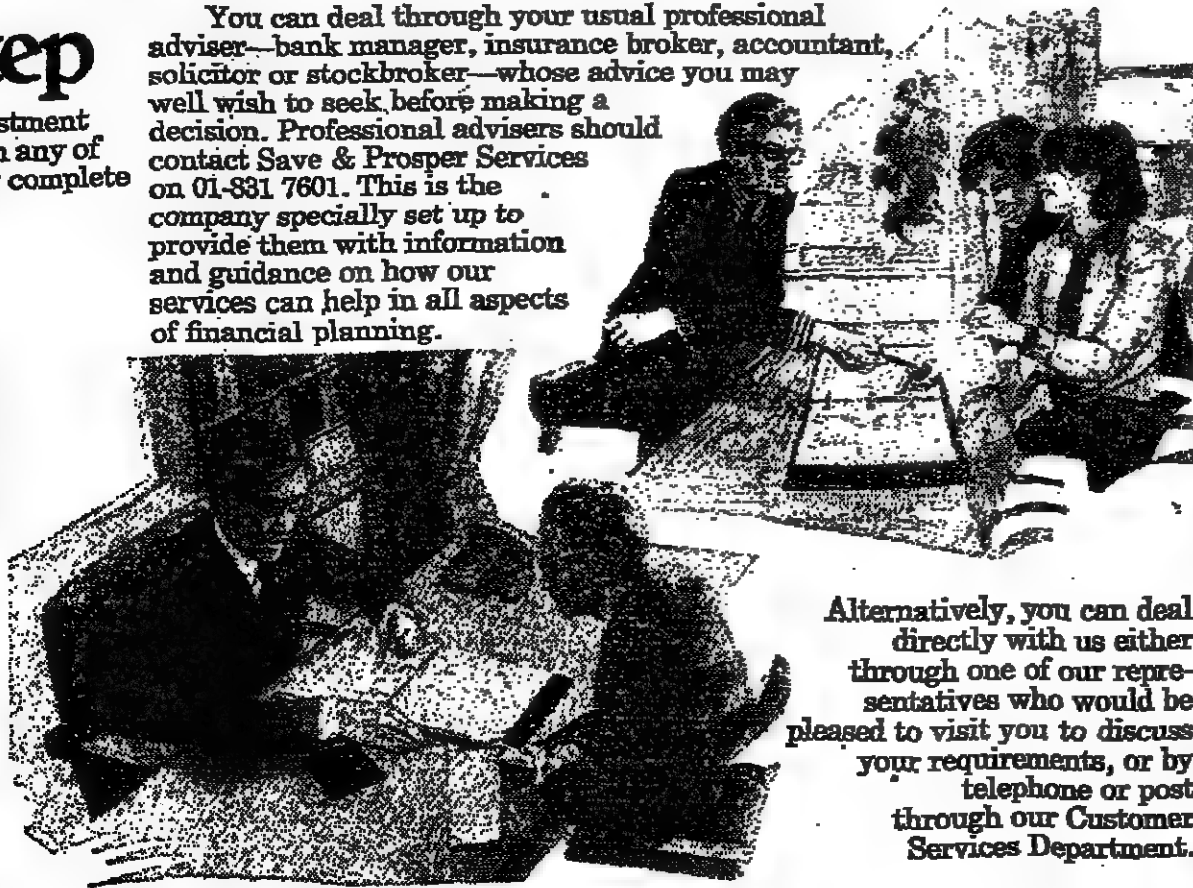
The Whole Life Protection Policy offers an effective way of providing a substantial sum on death for your family's financial security. The policy can be used either to provide for your spouse or to provide your children or grandchildren with a capital sum on your death or on that of your spouse. Premiums are eligible for income tax relief, which can substantially reduce the cost of providing for your family's future security.

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You can deal through your usual professional adviser—bank manager, insurance broker, accountant, solicitor or stockbroker—whose advice you may well wish to seek before making a decision. Professional advisers should contact Save & Prosper Services on 01-531 7601. This is the company specially set up to provide them with information and guidance on how our services can help in all aspects of financial planning.



Alternatively, you can deal directly with us either through one of our representatives who would be pleased to visit you to discuss your requirements, or by telephone or post through our Customer Services Department.

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SAVE & PROSPER GROUP



INVESTMENT SERVICES IV

In recent years the major clearing banks have begun to pay more attention to the facilities they provide for the small investor. Trust departments will look after a client's portfolio, and the bank manager is still an under-utilised source of investment advice.

Clearing banks

THE WILD fluctuations of stock market trends in the past 12 months or so have made it extremely difficult for investors to handle their own portfolios with much, if any, degree of success. For the large investor—those with upwards of £100,000 to invest—the obvious alternative is to employ the services of a professional investment manager, such as those belonging to a stockbroking firm, a merchant bank or a specialist investment management company.

For the smaller investor, however, the range of alternatives is far more restricted. This is because any investment manager, in order to be profitable, must spend a great deal of time in researching the potential of each individual portfolio. It would be unrealistic, therefore, for many of these specialists, who may also have much of their time taken up with handling the funds of large institutions, to spend very much time on a portfolio which might produce an investment manager's fee of no more than £500 per year.

However, in recent years the big four clearing banks, Lloyds,

Barclays, National Westminster and Midland have recognised that there is a need for more specialised guidance at the lower end of the investment scale and each has developed facilities to deal with this. Each bank has created a trust department which employs several investment managers who will take full charge of a client's investment portfolio.

All the banks stress that the conditions under which they will undertake to act as investment managers are not inflexible. This is illustrated by the fact that while many of the independent portfolio management firms insist on assuming full discretion for the investor, the clearing banks do not. They will usually advise a client that it is preferable for an investment manager to have a full discretion but they are prepared also to report to the client and discuss any proposed changes in the portfolio.

Client

The investment services provided by each of the big four do not differ very much. In each case a prospective client will sign an agreement—either an investment management agreement or a Letter of Request—which instructs the investment manager to assume responsibility for the investments which the client wishes to be followed. These will normally concern the amount of involvement in his investments which the client wishes to retain and will also say just how often the client wishes to be informed of his portfolio's progress. The normal procedure at all of the banks is to make quarterly reports to clients.

The basis of levying charges

for these services differs slightly from bank to bank. For Barclays and NatWest the charge is £3 per £1,000. For Midland it is £2.50 per £1,000 and for Lloyds £5 per £1,000. All four claim that their minimum acceptance level is not rigid but the minimum charges are set in such a way that in the case of Barclays, Lloyds and NatWest, clients with less than £20,000 would probably find the cost of the services too expensive. Midland's services have really been designed for the investor with a portfolio valued at upwards of £10,000.

The charges of the clearing banks in fact provide the first point of comparison between their services and those that can be obtained through merchant banks. The charges of the latter also vary from one concern to another, but the basis of calculating them is roughly the same and on a minimum portfolio of £100,000 the charges tend to vary from £500 per annum to £1,000.

This shows that even for the larger investor the services of the clearing banks could be less expensive, though of course it must be highly questionable when dealing with figures of £100,000 whether a small cost saving is a very important consideration. For a large investor the fact that it is very difficult to obtain any information on the past success of a clearing bank's portfolio management services is probably of far greater importance. Whereas virtually all other investment management firms can supply some statistical evidence of their competence the clearing banks appear to rely entirely on the strength of their reputations to encourage clients to use their services.

The clearing banks however, do have some advantages over

other investment managers. In order for any investment manager to act entirely in his client's best interest it is necessary for him to have an overall knowledge of the client's financial situation. This means that when making investment decisions he can take full account of his tax and estate duty position. A clearing bank is of course in an extremely good position to acquire this knowledge.

Useful

The traditional role of the bank manager is very useful in this context, in that the local branch manager who usually provides the first point of contact between the client and the investment managers is normally already conversant with most aspects of his client's finances. Each of the major clearers has developed its trust operations so that it is able to give guidance not only on investment in the stock market but also on pension benefits, taxation and estate duty planning. This advice can of course be provided from a wide variety of other sources, but the advantage of the clearing banks is that they are able to maintain a very close relationship between each of their specialist departments.

Perhaps the most important development in this area of investment services in the past few years has been the launching by Barclaytrust of its Money Doctor Service. This was designed specifically for the middle income groups. If a client wishes to avail himself of the Money Doctor services he can obtain a questionnaire from Barclaytrust on which he will be asked to give full details of his financial position, marital status, offspring, and

investments. In the words of its own brochure, "the aim of the Money Doctor is to help people to organise their financial affairs to the best advantage."

This really appears to be no more than an extension of the traditional role of the local branch manager and that may be why Barclays is the only one of the four major banks which has felt it necessary to start such an operation so far. As mentioned before, bank managers are in a good position to give advice on most aspects of their clients' financial affairs and can often provide the link to more specialised guidance. However, it is a fact that only a few people ever fully avail themselves of the free advice which can be obtained from these sources. Indeed, very few people actually know their local branch managers. It seems therefore, that the full range of services which can be made available through any of the leading clearing banks still needs much greater promotion and publicity before the real merits of them can be judged against those available elsewhere.

Tom Kyte



Extel statistical services cover the U.K. quoted, unquoted and overseas companies and can provide all the background information to a company that is needed. A machine such as this can provide continual updating of records.

Forecasting which way the market is likely to move is always a fairly speculative operation, but

London has achieved a high reputation for the reliability of its statistical services. A vast amount of material is produced but there are still a few gaps to be filled.

Statistical services

WHEN it comes down to statistical services offered to institutions and, to a lesser extent, large private clients, on the Stock Market and quoted companies, those in London are second to none. Generally speaking the quality, if not quantity, could not be bettered in Wall Street, Germany or Japan, but that is not to say that the services offered are not without shortcomings.

The amount of man hours spent within the City and the provinces on research following U.K. and overseas companies and markets is massive and, unfortunately, quite a slice of it is fruitless. The work by stock brokers is perhaps a case in point, because much of it never leaves the office of origin as it will not generate business. Nevertheless, even if reports are not circulated the information gained from the work is available should an institution require it.

Unless they are part of a regular service of bulletins, brokers' reports usually contain a recommendation to take action on the shares, usually a buy, otherwise the work involved accrues no monetary gain. Perhaps this is taking an over-cynical line, because any research work generated and offered to institutional clients must create a sense of good will and promote a better working relationship. Of course some services do not fall into the category of what one could call "opportunistic" research. For example, regular update works to coverages offered by the larger brokers in their equity binders, such as those from Wood MacKenzie, Hoare and Co., Govett and Phillips and Drew, are continuous services.

There are many other examples of brokers specialising in particular fields and producing regular updating works. Even smaller brokers fall into this category, perhaps because as one broker stated "You have to specialise in at least one field or the rest of your more general equity and market recommendations are never taken seriously."

Specialising

Into another category falls the type of statistical service provided by Datastream International, a computer operation covering statistical information on U.K. quoted companies and which is available on stream via a terminal in the clients' own office.

Outside these fields there is, of course, an equally great amount of statistical research carried out by institutions for their own use. Similarly the jobbers have their own research departments on the sectors in which they deal but again this information is strictly for internal use, and understandably is market oriented anyway.

Thus, with this amount of research available coverage should be quite adequate of all companies but this is not necessarily so as most of the smaller quoted companies fall by the wayside when it comes to research. The reasons are quite obvious. From the broker's point of view there is no point in wasting time looking at companies where the market capitalisation is so small or the market so thin that interest by institutions could not be generated.

From the institutions' point of view they want to become involved in companies where the shares are marketable and do not want a mass of tiny shareholdings where any buying or selling upsets the share price dramatically.

Chartism, basically a U.S. idea, is another form of statistical service that is gaining prominence in Britain. A simplistic view of what the chartist does is that he keeps accurate records of price movements and examines them, obviously on a chart, until discernible trends appear. The concept revolves around the principle that patterns which emerge are repeated and if the chartist is of sufficient experience he will be able to spot when the patterns are reappearing and in theory therefore he will know when to sell or buy a share.

In the U.K. there are three specialist chart firms of this type: Investment Research of Cambridge established at the end of the last war, Chart Analysis founded about 1963 and Investors Bulletin, which differs from the other two in that it combines chart analysis with fundamental research, therefore steering a course somewhere between the two schools of thought from the chartists and fundamentalists.

Many offices in the City employ chartists and use chart or technical analysis, but the reliance on such prediction varies. Obviously it involves a lot of faith to invest on a chartist's prediction, ignoring all the fundamental analysis drummed in for years, but many include the work of chartists along with the work of more traditional investment analysts.

Standard practices have come into question by many, and the amount of time spent of research (and its cost) is considered by some to have been a waste of time. The technical analysts or chartists have gained ground while the City sits back and takes a look at the direction research has taken and whether the old-time fundamentals still have a bearing; certainly earnings and the relatively new p/e's have lost their prominence.

Whether the City can take a complete change in investment thinking is hard to imagine, but without doubt the technical man is gaining in importance. It is, in a way, going back to tangible

evidence and working back from the evidence to the root cause of a swing in a particular sector, rather than attempting to formulate intangibles and forecast their influence on how a sector will behave.

Forecasting what the market will do is always speculative, however, and no one really has found the answer, mainly because there are so many factors to be taken into account before attempting to define what intangibles can arise to upset the balance of a forecast. Analytical research on companies has, on the other hand, generally been excellent. There is always the odd result that catches the market on the wrong foot but normally the analysts have a good idea of what is going on. This is really the area where research has improved a great deal over the past decade and U.K. analysts have shown up well.

Background

On pure statistical services used by all involved in equity research, which is just as readily available to the public, the Exchange Telegraph Service, Moodies or in a somewhat different vein McCarthy's provide a whole host of work. For example, the Extel statistical services covering the U.K. quoted, unquoted and overseas companies, provides all the background to a company that one needs, including profit records, balance sheets, past price performance, general information on group activities and dividends; and the news

cards provide a continual update to the annual card.

There seems one area, that has attracted a great deal of publicity which, in the U.K., at least, appears under-researched: commodities. Much interest was stimulated in recent months by hefty price movements and shortages, which must have caught the eye of institutional investors. Generally speaking, however, little published work of a technical nature has been offered, a surprising fact considering the amount of money involved in commodity markets.

Chart Analysis has produced tables, and specialised publications cover individual commodities, but generally there is a considerable lack of information available. Obviously in part this is a reflection on the enormity of monitoring a commodity such as sugar, produced in many parts of the world and consumed in all countries. With this sort of background statistical analysis cannot keep pace and monitoring becomes guesswork. This is particularly true when no data are available from producers such as the USSR, thought to be growing something like 30 per cent of the world's output of wheat. Any work at all seems to emanate from the U.S. The most reliable is the department of agriculture, so there is obviously some scope for similar work in the U.K., but because of the specialised nature of commodity trading there is little opportunity for private investors to become involved.

Terry Garrett

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INVESTMENT SERVICES V

Both the smaller investor and the wealthy client can look to the major merchant banks, although each tends to concentrate on a particular sector. Many of the merchant banks also manage investment trusts, pension funds, charities and companies.

Merchant banks

MERCHANT BANKS loom large in the investment services business, their influence stretching from the smaller investor—via unit trusts and life assurance subsidiaries—up to the very wealthy clients who can afford to pay for a more bespoke service. Many also manage investment trusts and the investment portfolios of pension funds, charities and companies.

Most of the major merchant banks are active in all of the fields mentioned, the only difference between them being the emphasis on the various divisions. Hill Samuel, for example, is very heavy at the pension fund end; out of total funds of £300m, this emphasis is on management of funds under management of £100-150m, roughly £450m. is the acquisition of the National Insurance funds and Group and Jessel unit trust private clients account for management. At Hambros, pension funds and unit trusts are standing in at about £75m, roughly on a par at £160m.

Schroder, too, is heavy in pensions, having been something of a pioneer in this particular area; pension funds total £525m, out of £1,000m. Of the remainder, charities are £90m, company clients £70m, investment trusts £95m, unit trusts £88m, property £9m, and private clients £50m.

Different

The picture at Slater Walker, however, is quite different with the emphasis on unit trusts far and away the largest component, accounting for roughly two-thirds of total funds of £300m; this emphasis is on management of funds under management of £100-150m, roughly £450m. is the acquisition of the National Insurance funds and Group and Jessel unit trust private clients account for management. At Hambros, pension funds and unit trusts are standing in at about £75m, roughly on a par at £160m.

apiece, with investment trusts at a little over £30m. Charterhouse's investment funds are split almost equally between corporate and private funds.

Most of the merchant banks are agreed that the most fertile area for swelling funds under management is pensions and it is no secret that competition is very fierce indeed. The reasons are fairly obvious. First, inflation alone will ensure that the size of funds will increase as companies improve benefits and contributions rise in line with large salary increases. And there is the added attraction from the banks' point of view of having regular and reliable chunks of cash arriving each month. There is no doubt, however, that companies are becoming more discerning and more critical of performance; and a "full service"—for example,

whereas portfolios at one time tended to remain where they were originally placed this is now no longer the case. So in the certain knowledge that funds are likely to disappear if performance is not up to scratch, this must keep the investment managers on their toes and, over the long term anyway, be good for the beneficiaries.

One area where it is difficult to be too precise is in the private client business. Quite a few banks will not accept clients under £500,000, or even £1m in some cases, on the basis that they are too costly to operate. Others will take clients on with as little as £50,000, provided the managers have discretion. The actual standards of service of course differ, too. Some banks offer critical of performance; and a "full service"—for example,

tax planning, money management (in its widest sense) plus the options of other, more diverse, forms of investment—putting clients' funds into equities, cash, gilts and, if pushed, Krugerrands. Hambros would be a typical example of the latter, never having actually gone very strongly for private client business. Charterhouse, on the other hand, prides itself on the very close relationship it has with most of its clients and its ability to provide virtually any service down to the purchase of coins and stamps for investment purposes: for the record, it is also one of the smaller banks.

Collapse

From the public's point of view, the last bear market—widely held to be the most vicious for decades, if not ever—plus the collapse of the property market and the demise of a few of "secondary banks," has changed a number of attitudes and investment appetites. Without exception, the merchant banks are detecting a much more international flavour in investment requirements. People no longer wish to commit a large chunk of their funds to the domestic market. The economic ills currently present in the U.K. are well known and investors are asking for overseas shares or shares in U.K. companies which have large overseas interests. The only difficulties in this are (a) the extremely high level of the investment dollar premium and (b) the now well-known problems of operating through dollar and multi-currency loans. However, it would be fair to say that many of the banks have had to adapt their investment departments to cope with this demand.

Another noticeable trend has been the gradual trading down in the range of services provided by merchant banks over the years. The formation of unit trusts and life assurance subsidiaries which, almost by definition, appeal to the mass market rather than to the wealthy client are the best evidence of this. There have

also been valiant attempts to bridge the gulf between the top and bottom of the investment market and service the middle ground. Hill Samuel created its Personal Financial Service for those people with over £20,000 and up to £100,000; in other words, those with sufficient cash to expect a little extra but with not enough to warrant a personalised service from a merchant bank.

The portfolios are given a high unit trust content; from £20,000-£50,000 sized portfolios this element would be up to 50 per cent., and above £50,000 the unit trust content would reduce. The fee is split into two parts: (a) administration at £100 per annum, or £150 for non-discretion, and (b) an investment management fee which is only charged on the straight equity, non-unit trust portion. The use of unit trusts, of course, greatly reduces the overhead costs so that a full service, somewhat akin to the standard the wealthy client can expect, is possible. Clients are provided with quarterly statements and receive contract notes. Dividends are collected and clients are presented with one master tax voucher to hand over to the Inland Revenue at the end of the financial year. At the outset, a client's requirements are determined and an appropriate investment formula is applied.

This particular niche has been traditionally occupied by the solicitor and accountant and it is not the easiest of tasks to wrest control from another professional group without seeming a poacher. However, HS maintains that quite often they actually work with a client to avoid friction and to date the bank has 400 clients taking this service. In retrospect, of course, there could have been a better launch date than May, 1973, just prior to the dawn of the bear market.

This, then, is a classic example of how the banks are moving into other areas, presumably as much through force of circumstance as anything else. It also illustrates the innovative side of the merchant banks.

Keith Lewis

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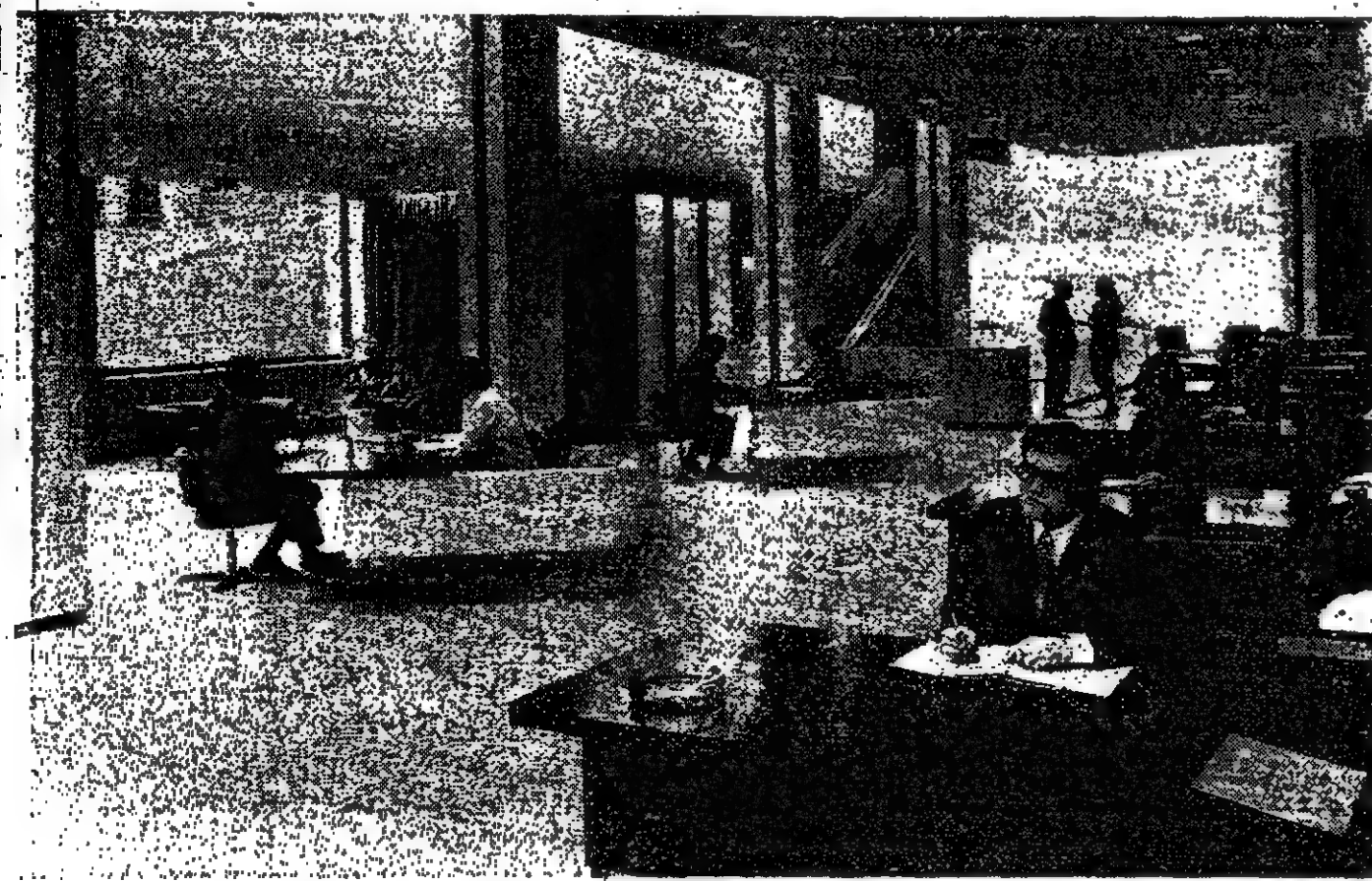
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The ground floor banking hall at Hill Samuel's offices in Birmingham.

The rapidly changing economic, political and monetary requirements are making it increasingly difficult for the traditional advisers, especially the solicitor and accountant, to work out a suitable portfolio for the particular needs of a private individual.

Traditional advice

GALLOPING inflation coupled with high interest rates and extremely volatile equity markets has if nothing else given investors a greater awareness of the need to protect capital values. As such this has led to a more positive approach to financial planning involving a more flexible and wider range of investments. In the past the private individual would normally call on the traditional advisers such as the solicitor, accountant or stockbroker to work out a suitable portfolio to meet his particular needs. But these traditional advisers, especially the solicitor and accountant, are now finding it increasingly difficult to give this service to clients.

Specialist

The difficulty arises from their inability to keep abreast with the rapidly changing economic, political and monetary requirements. Extra specialist staff would need to be employed before the solicitor/accountant could offer the client the regular all-round investment service that is now clearly needed. For the likes of the solicitor/accountant, however, investment advice is only a peripheral service and as such it would not be practical for them to specialise in such matters as capital gains tax, capital transfer tax and numerous other investment problems. This would naturally fall to the smaller provincial solicitor/accountant but even the sizeable London firms are now feeling the pinch in all but the larger accounts and are being forced to pass on business to the various specialist investment service companies that have been formed to fill the gap left by the traditional advisers. The need to employ specialist

staff to meet the requirements of changing legislation is only part of the story behind the swing away from the traditional investment advisers. Costs are escalating at a staggering rate and even staff for the more routine tasks are expensive, not to mention the fact that they are often difficult to obtain. As such investment management for the solicitor or accountant is rarely profitable unless he is handling large amounts. Even then there are problems for larger portfolios involve continued study.

This is particularly the case for the solicitor or accountant that is responsible for a trust. Because of the time taken up by constant revision of the trust the trustee would normally, on the advice of the stockbroker, place the funds in a limited number of securities which would probably only be reviewed once a year. As has already been pointed out, volatile markets on the back of high inflation and changing legislation call for a portfolio or trust to be regularly serviced.

With the beneficiaries suffering from the cost pressures on the solicitor and accountant more and more business has been given up by the traditional advisers in their clients' best interests. On the trustee side the clearing banks and the merchant banks have been quick to cash in on the opportunity. The banks have set up separate trustee departments to give the comprehensive service that is now required. They are prepared to be appointed trustee of an existing trust, either in place of, or together with, the existing trustee, as well as setting up new trusts.

The fees charged by the banks vary considerably depending on the service required. As such

it would be in the best interest of the beneficiary if some shopping around is carried out to find the most acceptable terms to fit his particular needs.

Pointless

Of course this service is fine if the solicitor or accountant is of the opinion that it is pointless in keeping the business on the grounds that it is unprofitable and not in the client's best interest. But many still believe that it is in their best interests to keep up their trustee and financial planning activities because they feel that it helps to maintain normal business. As such they are reluctant to pass on this particular facet of their business to an outside third party.

Hill Samuel has been one specialist investment company that has sought to work with the likes of the solicitor rather than eliminate them, purely to cater for those that are reluctant to lose the business but at the same time accept the need for outside specialist advice. Hill Samuel's service involves the investment policies and administration of the trust while the solicitor/accountant remains trustee. The trustee would be kept informed of all developments who in turn would continue his relationship with the client.

Working in harmony with the hard pressed traditional adviser rather than trying to eliminate them, would on the face of it seem the most sensible and fair solution to the problem. Certainly Save and Prosper has adopted this principle on the straight investment requirements.

Through its subsidiary, Save and Prosper Services, it has endeavoured to work with the traditional advisers to the extent

that they have published a professional advisers guide. This guide has been designed to give the information and guidance on how their clients can get the best advantage from tax, legal insurance and investment situations prevailing at any moment. As legislation changes so supplementary publications are sent out to keep the advisers on the ball.

By providing a centre for information—a direct telephone link is also provided—traditional advisers can just check on what particular legislation will affect their client or if need be they can be given a selection of investments or investment vehicles that will fit the bill. This service is given free of charge although in most cases the investments suggested are in the Save and Prosper range.

Such highly technical matters as the provision for children in the event of capital transfer tax and the provision for the payment of future school fees are two examples of areas that S and P has paid particular attention to and where a number of inquiries have been received.

The fact that both S and P and Hill Samuel among others have received a significant amount of business from these traditional advisers only goes to show that while the solicitor/accountant accepts the need to take specialist advice they are still reluctant to give the business up altogether. Rising costs, however, remain a problem and it is this factor that will determine just how long the traditional advisers can continue to offer some investment service, albeit with the help of outside specialists.

David Wright

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INVESTMENT SERVICES VI

Life assurance has undergone a significant change in emphasis, for most investors are now concerned more about the savings potential rather than simply an insurance against death. This involves the insurance broker having a much more detailed knowledge of investment conditions than ever before.

Insurance brokers

LIFE ASSURANCE is sold, not offering the investor a wide range of products from which to make his choice. But the people doing the selling—the insurance brokers—need to have a more detailed knowledge of investment conditions than ever before if they are to be able to give advice to their clients. The emphasis on life assurance selling has moved very much away from protection—insurance against death—to the savings aspects of life policies—insurance against survival. The actuarial tables show that until the investor reaches old age it is odds-on survival. It was the unit-linked life companies which were chiefly responsible for bringing about this change by

It is doubtful whether he delved much into the underlying investment philosophies of the life company, for sooner or later the results would be reflected in the bonus rates. Unit-linked contracts pose a very different pattern of investigations. Timing is all important, especially when cashing-in the contract, and the rapid movement in the equity market over the past 18 months has highlighted the importance of timing. With traditional contracts a variation in a month or two in maturity makes little difference to the maturity value. For a unit-linked contract it could result in a considerable loss or gain. Judging the relative merits

of the various media is a difficult task which the expert investment analysts have been able to advise on this point. Deciding on an investor's life insurance requirements is just one aspect, albeit a very important one, in the overall financial requirements of the individual. The decision should be made in the light of the complete financial requirements of the client taking into account all his personal financial circumstances.

Insurance brokers are now expanding their investment services beyond giving advice on life assurance to clients by offering a complete personal financial management service. Of course, only the very large organisations have the financial resources to support the expert technical staff needed for this type of operation. As recently as April, Sedgwick Forbes Personal Financial Management was launched with a fair degree of publicity, while Willis Faber and Dumas has been providing such a service within its life department for some time. These services offered by brokers are not intended to sup-

plant the work of the client's normal advisers—accountant, solicitor, stockbroker—but to co-ordinate with them to provide an overall in-depth personal financial management service. The brokers will first ascertain the investment objectives of the client—building up capital or maximising net income—being two of the more straightforward objectives. They will assess the current financial position of the client, including his tax liabilities. From this data a plan of action will be drawn up for the client's consideration after the situation has been analysed by the various experts in the management team.

The introduction of Capital Transfer Tax to replace Estate Duty has highlighted the comprehensive planning of the client's financial affairs. There is little point in elderly investors seeking capital accumulation if the main beneficiary of their efforts is going to be the Inland Revenue. The brokers are, in general, concerned with drawing up a plan of action and leaving it to the client and his advisers to implement, even to the extent of arranging the insurance requirements listed in that plan. Brokers are concerned with the strategic part of investment planning and are leaving the tactical implementation to others. This move represents a departure from what is normally regarded as insurance broking activities. The remuneration for such services is on a fee-paying basis. Sedgwick Forbes at present charge clients

£30 per hour for the work. This does give the broker pence in his advice for plan need not contain any assurance recommendation all. But where it does, the will set out the insurance requirements together with list of suggested contracts those insurance companies which market such policies then the client asks the broker to arrange the insurance him, the commissions received by the brokers are used to the fees. Indeed, it is possible for the client not to have pay any fees directly if a enough life assurance cover is bought. It is an investment action to go to sleep on a portfolio. The financial planners make periodic review of plans suggest changes where necessary. This move by insurance brokers into the field of personal financial management could herald a much greater involvement in investment management and services.

Eric Sh

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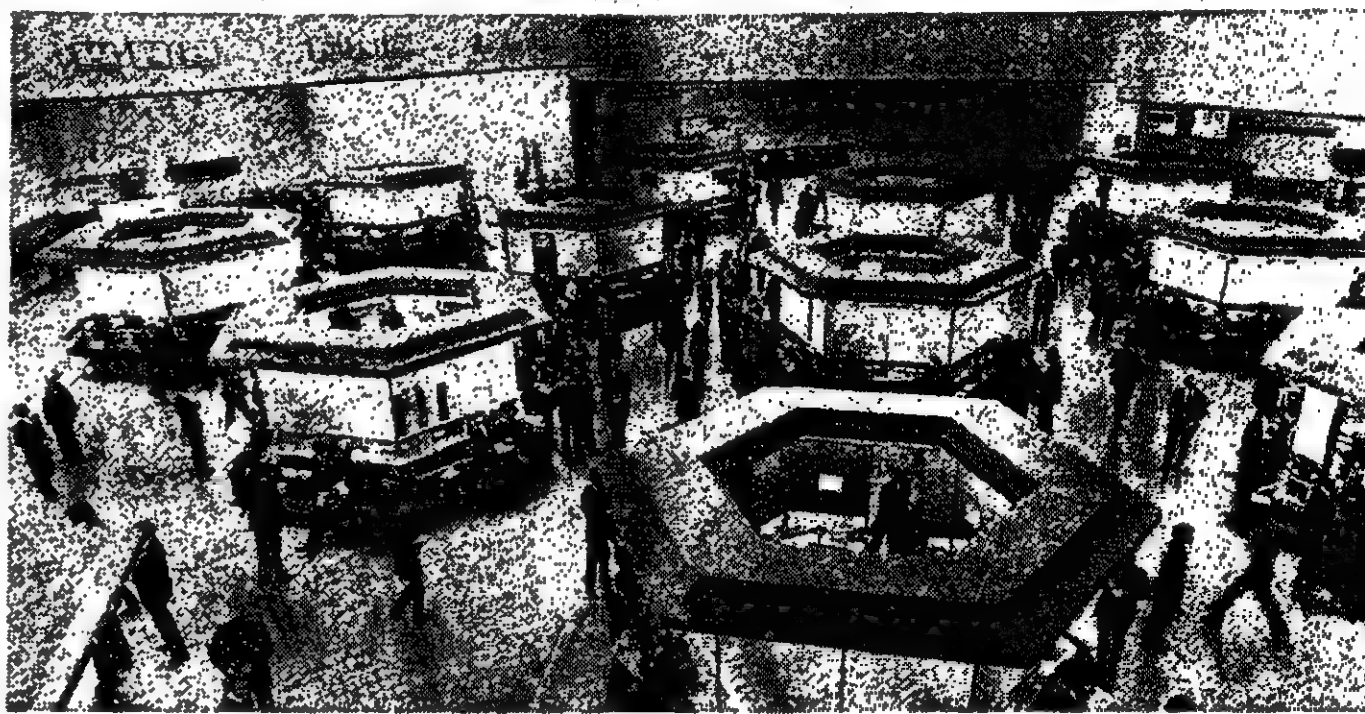


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A ready example of the type of investment service given by insurance brokers is seen from the school fees savings plans designed by C. Howard and Partners, one of the few school fee specialists in the industry. This has a basic design of an echelon of policies, both traditional with-profits and unit-linked contracts, maturing or being cashed-in each year to pay the fees as and when they fall due.

Review

An investment portfolio should always be kept under review as far as possible. Life companies are now beginning to introduce a greater degree of investment flexibility by giving investors a choice of funds in which to invest each premium and the option to switch existing units at a moderate cost. Save and Prosper's Flexible Investment Plan gives investors the choice of 27 funds in which to put premiums. The insurance



The floor of the London Stock Exchange.

Like everyone else, stockbrokers are being faced with increasing overhead expenses. The result of this is that most stockbrokers are pushing clients to move on to a discretionary basis or in to in-house unit trusts where expenses can be more easily spread.

Stockbrokers

STOCKBROKERS as a rule are not that talkative when it comes to discussing their dependence, or lack of it, on the private client side of their business. However, it is no secret that stockbrokers have been among the most oppressed recently in the financial services field on account of rising costs at a time of dwindling activity in the stock market; share price fluctuations over the past six months (that is since the recovery in the market) have rarely been backed by any great volume of dealing, whether selling or buying.

There is a general lack of recognition that a stockbroker is good for anything other than to advise or act on the buying and selling of equities, gilts or (at a pinch) Krugerrands. In fact, depending on the broker, of course, the range of services goes far beyond that relatively simple function and in certain cases advice is given on tax planning, money management, other, more diverse forms of investment and even life assurance.

Financial circumstances have dictated, however, that the smaller, more costly and administratively burdensome clients have had to be either (a) passed on elsewhere, (b) put into "in-house" unit trusts where it is easier to spread expenses or (c) persuaded to grant full discretion. The sort of client who, at one time, was able to telephone his broker with a nominal sum—say, £500 or £1,000—and ask for suggestions as to suitable stocks to purchase, is now likely to be disappointed. As one broker stated, brokers "might feel some sort of obligation to operate certain business on a non-profit basis, but certainly not at a loss."

In any event, there is definitely a growing tendency for the smaller investor to become "institutionalised," since whatever the total costs for servicing an account amount

to these will ultimately be passed on to the client in one form or another. And such is the acceleration in costs at the moment that the same small investor is no longer able to afford the services of a broker. The consensus opinion is that sums of £5,000 or less have to go into house unit trusts, or be managed on a full discretionary basis.

Nevertheless, the stockbroker is still able to offer a fair range of services to the larger clients, and these tend to be fairly common among the various broking houses. There is the straightforward advisory service where a client makes his or her own decisions, with or without brokers' advice—in other words it is flexible. The fee for this is usually quite small (some quote £15 per annum), plus whatever the broker can make in the way of commission.

Discretion

The second category is where complete discretion is granted to the broker in question. Here, the standard of service is basically the same except that the broker will make all the decisions he thinks appropriate and report back later to say what he has done, why and when. As a rough rule of thumb brokers may charge £10 per annum, plus the usual commission.

For a plain dealing service there is no charge at all, the broker merely taking his commission after acting on client's instructions. Where the larger money comes into play is for the "managed portfolio service," reserved for those with £10,000 and above—again, depending on the broker. There is no hard and fast rule as to the minimum sum involved and a lot will depend on a person's background. For example, if the formerly lost to banks, and broker acts for a company and the executives of that company want their private portfolio

managed then the broker would clearly be more inclined to take the business. To do otherwise might jeopardise the whole account. However, as for the investment decisions on this type of account there would tend to be little or no consultation with the client; on the other hand, all the relevant background would be forwarded to the client along with contract notes, valuations etc. Obviously, anyone with a large sum of money, who preferred the services of a friendly broker to those of a merchant bank, might well expect to receive rather more attention.

Finally, there is the rather specialised area of overseas managed portfolio business. This is intended to service the needs of U.K. expatriates domiciled overseas in tax havens who can afford to dabble in those areas normally barred to the U.K. resident, or else carrying heavy penalties.

Clearly, the role of the broker in the investment services field tends to overlap with that of the merchant bank, though it would probably be fair to say that the wealthier client the more likely he is to gravitate towards a merchant bank. Conversely, the man of more modest means would almost invariably end up with a broker, not even all the merchant banks would pretend to offer a full financial service. Most banks appear to be concentrating on pensions funds rather than private clients, which may well represent an opening for the "managed portfolio service," brokers to exploit. Brokers freely admit that in some areas they cannot compete, though argue the broker is really as good as any bank. Some brokers claim to be winning back private clients for the formerly lost to banks, and others are even moving into the field of managing pension funds. Like the merchant banks, how-

ever, stockbrokers are finding the interest of the private client tends to ebbs flow. Like everyone else in City the brokers have had to adapt to changing climates tastes and the completely poke service that could have been offered a few years ago now becoming available fewer people. This is a pity, of course, but it is also the broking with the wind and bending up to reality.

Keith Le

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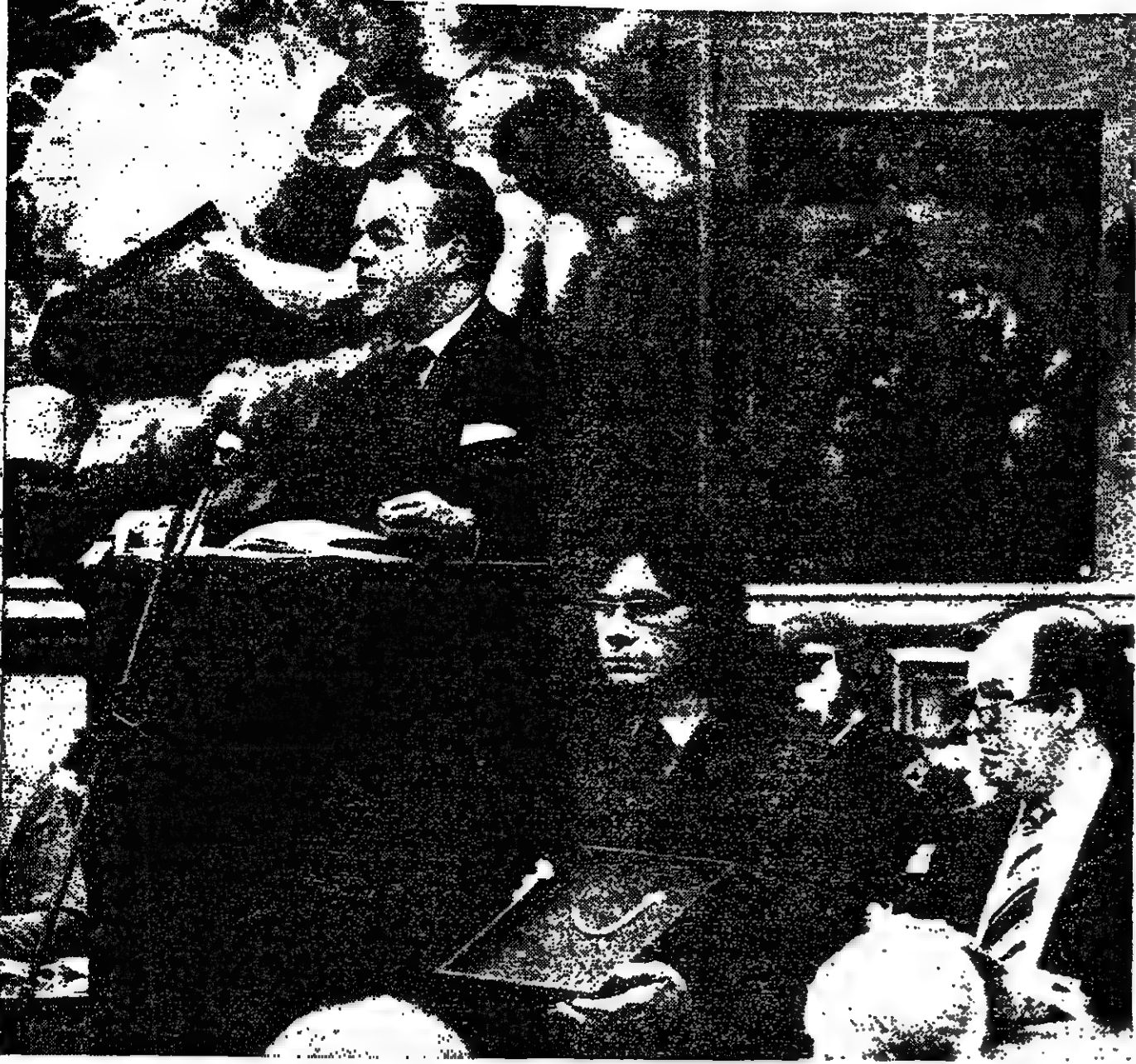
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INVESTMENT SERVICES VII

مكذبات



A diamond and pearl bracelet belonging to Princess Alice, Duchess of Gloucester, being auctioned at Christie's earlier this year. A private buyer paid £1,800 for the bracelet.

Unit trusts, property bonds and managed bonds all play their part as investment vehicles. After a poor year in 1974, demand has now picked up again, and the field offers plenty of choice to the investor.

Unitised funds

UNITISED INVESTMENT is again a driving force within the savings world. After a lean period during 1974, demand for unit trusts, property bonds and managed funds fell to a low level along with practically all other forms of investment, the professional adviser specialising in unitised investment now finds himself back in business. There is nothing very magical about this process; the catalyst was January 6, the day that the London stock market finally hit the bottom.

This year demand for unit trusts is back virtually to the levels last seen in 1973, a year when sales were not far below the peaks of 1972. There are signs that savers may be starting to pause for breath with new investment in unit trusts for July and June showing declines, but for the first six months of 1975 net new investment is most treble that for the similar 1974 period, and only 18 per cent. short of the figures (£130m.) notched by the fund industry during 1973.

Thus the unit trust is tending to spearhead the attack in the battle for the public's savings, as the fund groups are having with the other savings media—particularly the currently very successful building societies. This equity revival is tending to suppress demand for property bonds, though the managed bond groups—which have been backed by both a strong equity and gilt market this year—are experiencing steady demand.

Competition in the savings field is probably stronger to-day than ever before, and clearly the financial adviser has plenty of strings to his bow. But unitised investment is nonetheless

an important part of his armoury—despite the suddenness of this year's equity upturn and the fact that shares are now something like 20 per cent. below their June peak. The equity market may be standing at something of a crossroads, but the financial adviser is well aware that unit trust investment is essentially a medium to long term operation.

However, changing fashions in the investment world and the differing objectives of individual investors make it hard for the professional adviser to set rigid investment rules for his clients. There are still plenty of people who think unit trusts are all the same whereas the reverse is only too confusingly the truth. From the 300 or so unit trusts in operation to-day there are almost any number of management objectives and differing capabilities.

Criteria

There are various criteria by which a potential investment in a unit trust can be judged, and the problem for the individual saver lies with making as many of these fit into his own requirements. The objective of a fund must first be considered, past performance needs to be scrutinised and, finally, it is a good thing to weigh up such matters as size and concentration of a portfolio, as well as investment management freedoms.

Moreover, there are two main ways of investing in unit trusts. The saver can either invest a given amount of money at regular intervals or he can invest a lump sum at one point in time—of late there has been a clear swing to investing via annual premium plans. Regular payments into a unit trust are

usually made via an insurance scheme linked to the unit trust. The system here is that the saver simply buys a life assurance policy and pays the premiums. But around 90 per cent. of his premiums goes directly into the linked unit trust while insurance tax reliefs apply to a large proportion of the total premium.

In terms of performance—capital growth plus reinvested income—no unit trust has this year managed to rise as quickly as the equity market. The top performing groups have notched up gains of over 50 per cent. and there are currently some 15 funds which have appreciated by 30 per cent. or over since January. But past performance should always be judged over a reasonable period and not just on a market upturn, for some trusts show better defensive qualities than others and stock markets fall as much as they rise.

The conventional unit trust movement has been in operation since before the last war, and by comparison property bonds and especially managed funds are very new investment animals. Their existence is largely the result of the investment and promotional restrictions suffered by unit trusts.

A property or managed bond is essentially a single premium life policy. It is the equivalent of the traditional single premium life policy which life assurance companies issue where a capital sum insured has bonuses added. But the modern bond differs in so far as its performance is linked to investment specifically earmarked for the purpose within the life fund. A property bond will naturally invest in property while a managed bond will invest in a variety of sectors, splitting its

portfolio down between equities, gilts and property.

The property bond is self-explanatory. A proportion of the fund will be kept in liquid assets to meet death or withdrawal payments, though in the present uncertain conditions surrounding property values the funds with the largest cash deposits will prove the most secure. In fact in present conditions property bonds are a very specialist investment, and one that some investors have tended to shy away from. But the signs are that property yields are becoming more attractive, and that property buyers are once again beginning to nibble.

One of the key factors to be taken into account when investing in a property bond is the size of the properties within the fund. A fund invested in one or two large properties is obviously more vulnerable than one invested in many smaller properties. There are about 30 bonds to choose from currently and a sixth of them have single properties accounting for more than a quarter of the fund.

Complicated

The managed bond is a little more complicated to get to grips with. It has as its underlying investment the main channels open to a life assurance company. An investment in a managed fund should be able to take advantage of all three of its investment media, and the fund—in theory—is managed to take advantage of changing investment circumstances. In practice, however, there are clear restrictions on this apparent free-wheeling investment approach—especially over a fund's involvement in property which is not a quickly marketable commodity.

In the depths of last year's equity malaise, an offshoot of the managed bond—the convertible bond—acquired considerable popularity. This had more to do, perhaps, with a lack of investment alternatives than with any inherent advantages. The investor in a convertible bond buys a single premium life policy linked to a deposit fund which is invested in bank deposits and local authority loans. The investor has the option to convert to another fund—be it equities, property or fixed interest—or a mixture of all three. The timing of the switch is left entirely to the investor.

All unitised investment offers some tax advantage to the saver. The degree of tax relief depends on the type of investment, the age and tax status of the saver and whether lump sum or regular savings plans are used. The field is almost limitless in the scope it can offer.

Jeffrey Brown

The "alternative investments"—wine, stamps, pictures, antiques, etc.—have exerted a great attraction to investors recently. Although traditional sources of advice have fought shy of this sector, expert advice is available and is becoming ever more necessary in an unpredictable market.

The alternatives

THERE IS a piquant story of Mr. Maxwell Joseph's Cape Triangulars. Not only does Mr. Joseph have an excellent collection, but he makes no secret of his desire to expand it. This can affect the buying price.

Questioned on one occasion about his dealing strategy, Mr. Joseph agreed that prices might move against him, but added that this—simultaneously—enhanced the value of the rest of the collection!

The extraordinary affair of the trifle bowl is sufficiently spine-chilling to justify repetition. A Christie's representative who called to value some furniture in a West Country bungalow noticed an odd-looking dish on top of a cupboard. The householder had paid £20 for it, and it was normally used at the children's parties. It turned out to be early Ming and fetched £17,850.

One New York securities analyst complained ruefully about his son's investment performance. While Superbears shot his portfolio to bits, his son concentrated on comics, and their capital appreciation helped to pay the mortgage.

Alternative investments, of course, are not always about serendipity. The Bordeaux wine fraud was partly the result of soaring market demand, and between 1970 and 1973, the price of Bordeaux Rouge quadrupled. The subsequent scandal created a blanket of suspicion, and disposal posed some interesting technical problems.

Closer to home, the Financial Times receives a regular stream of enquiries from disconsolate Americans, who were gulled into buying "investment scotch" during the 1960s.

So coverage of these markets tends to be unsystematic, despite the solid growth-rates revealed by the accompanying table. Even allowing for some recovery in equities since the date of compilation, select areas like Japanese prints and modern books are still performing well by comparison. But, among the clearing banks, the National Westminster said this sort of investment did not come within the banking umbrella, while Lloyds and Midland were non-committal.

RANKING OF WORKS OF ART AND FINANCIAL INVESTMENT CATEGORIES BY GROWTH OF VALUE

	Worth at end February 1975 of £100 invested in 1945	Percentage p.a. change
Chinese ceramics	662	23.5
Japanese prints	600	21.0
Gold	519	20.0
Modern paintings	355	18.0
Old master prints	350	15.0
Tokyo Stock Exchange	342	14.5
Modern books	257	11.0
Impressionist paintings	250	11.0
Old books	241	10.5
French furniture	203	8.0
U.S. Government Bonds long term	157	5.0
U.K. Government 2½% consols	117	1.5
U.K. equities	108	1.0
U.S. common stocks	89	(1.25)
	81	(2.5)

Charts compiled by Sotheby's.

Williams and Glyn's reckoned they would direct a customer to the appropriate experts.

This is not so surprising. Traditional investment yardsticks are quite irrelevant and yields, for example, tend to be negative. After storage and insurance costs, charts may help the investor in the commodities market, but they have limited value elsewhere among the stones and bones: the whole concept of valuation has to be based on marginal levels of business.

Dealing costs, which are already high, have risen again recently, while fashion can change almost overnight. One dealer summed this up by saying that fine arts are really a created market—unpredictable.

Malign

Marketability can exert a malign influence, both ways. The actual amount of hard cash which can be placed in the markets at any one time tends to be small, while, at the other end of the scale, a "five year syndrome" or "déjà vu complex" has been identified. Any object which comes back on the market before five years are up tends to be sold at a loss, because prices have not caught up with the dealers' high initial mark-up.

Buyers or sellers can disappear, too, which explains why Lampa Securities experienced such a reversal in the porcelain market; the Portuguese gentleman who was supporting prices

suddenly disappeared after the revolution.

Trading may not be regulated like stock exchanges, and new markets have been known to present enterprising operators with the chance to unload.

It would be silly, then, to criticise institutions for fighting shy of such treacherous waters. Nevertheless, there can be limitations to such an orthodox approach. Barclays pointed out that the underlying criteria of appraisal should be quite different. The point of departure is likely to be the object itself, and the investment attractions, if any, could be treated almost as a fortunate by-product.

Once this original premise is accepted, there can certainly be extra compensations, like the global appeal of certain objects d'art. Nor indeed can all markets be dismissed as primitive; active two-way dealings take place in Kruggerands and across the spectrum of traded commodities.

Sotheby's also stressed that the client must like what he is going to buy. The auctioneering house has always operated a fairly informal advisory service, "as part of the overall ambience," based mainly on a close expert-to-client relationship where clients show interest. This is now being supplemented by a more hard-nosed statistical approach.

Among the specialists, Stanley Gibbons provides a highly integrated service, which could

appeal to the smaller investor. Portfolios concentrate on the classic 18th century issues, and apart from a small insurance charge of 25p per £100 of stamps per annum, there is no charge for the service. Portfolios must be worth more than £5,000 if Stanley Gibbons is to store them, and the company is now thinking of raising the threshold even further.

The explanation for this is that the stamp world is still dominated by collectors, who make up the bulk of the business. The investment side exists as a backup to collectors. When a stamp comes on to the market, and there is no immediate demand, it can be placed in a portfolio, and repurchased later—with the client's consent, of course—when an appropriate collector appears.

Liquidity

In this way, Stanley Gibbons maintains a satisfactory degree of liquidity in the market without having to strain its own resources. Again, collectors tend to keep investment values stable, and this explains why the company, with some degree of certainty, can talk about a capital appreciation potential this year equal to the rate of inflation.

Fine Art Investments stays right out of the dealing side, by contrast, and advises in general terms. On specifics, it liaises with consultants from the auctioneering houses. Commissions may look high—between 5 and 10 per cent. of the purchase price—but the company opens its doors to almost anyone, starting from those with about £50 upwards. This is in line with its overall philosophy that the real alternative investment market concerns a mass of tiny bargains by small investors.

Despite the wealth of advice available, the investor can never be entirely protected from these markets' volatility. This perverse unpredictability, summed up by Marcel Durchamp, who said, after a session signing "ready-mades": "You know, I like signing these things—it devalues them."

Christopher Dunn

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INVESTMENT SERVICES VIII

Total annual investment by pension funds in the public and private sectors is currently running at over £1bn. There are plenty of services available to fund trustees both to plan the overall strategy and to manage the actual investments concerned.

Pension funds

IT IS traditional in the U.K. for pension provision outside that of the State to be done on a fully funded basis, with the contributions paid by the employee member of the scheme and his employer accumulated in a fund out of which the benefits are paid to that member as and when they fall due.

Thus the investment of the fund is possibly the most important function of the Board of trustees if the objectives of the fund are to be realised and the costs to the employer kept within reasonable limits. The actuary in his calculations of the size of contributions required makes an assumption about the future yield on the investments of the fund. This sets a minimum target for investment performance, and failure to achieve it will result in a shortfall which the employer will have to make good.

This problem assumes greater importance under current conditions when pensions are more and more being linked to final salary and are escalated in line with the cost-of-living once they become payable. The investment performance of the fund must be able to match such increases over the long term.

The services required fall into two main categories—the overall investment strategy needed to achieve the fund's objectives and the actual management of the investments concerned. The strategy will be chiefly concerned with the way in which new money is invested and what changes in holdings of the existing portfolio are considered desirable. The nature of pension fund liabilities in general requires substantial holdings in equities and property with lesser amounts in fixed interest and cash.

Only the largest of pension funds can justify the costs involved in the appointment of a full time investment manager and his support staff. In all other cases the management has to be delegated. The extent to which trustees get involved in deciding overall strategy is one which only the trustees themselves can decide. Complete discretion can be given to the investment managers on this aspect.

Indeed some of the forms of pension schemes available from life companies combine the twin functions of strategy and tactics, as will be described later. But even where the trustees, backed by their pension consultant, do concern

themselves with strategy, the investment managers must play a leading role in formulating policy. A consideration of the current and expected economic scene is an essential part of this process, and the managers should be equipped to provide this back-up service.

Experts

The actual management of the investments themselves is best left to the professional managers. They can provide the experts that do the buying and selling and the analysts that monitor the market and the portfolio. Timing is often a prerequisite to successful management. While the trustee could be involved in the decision to purchase a certain property, the temptation to get involved in small equity transactions should be avoided.

Pension schemes generally fall into two categories, those where the administration is carried out by the employer and the trustees with suitable delegation and those where the benefits are insured with a life company. Under a self-administered scheme it is essential to employ the services of an investment manager unless

it is a very large scheme. The merchant banks have been to the fore in providing such services, offering a complete range including direct property investment and management in conjunction with leading valuers.

Direct property investment has always been regarded as a good investment media for pension funds. To operate successfully in this field, however, requires both the outlay of considerable funds and a strong specialist department to administer the investments. Until recently only the large funds could enter directly into this market.

The advent of exempt property funds run by various financial organisations and certain life companies has enabled the smaller funds to have a direct stake in property investment, leaving the management of the properties to the parent of the fund. It has proved to be an ideal vehicle for such investments.

It has been a boon to investment managers such as stockbrokers where they have been able to combine their stock market experience with monitoring the property funds to offer the investment management services to cover the whole field.

Where the pension scheme is insured, this has usually meant that the investment management was automatically completely vested in the life company both for strategy and tactics. Although this arrangement has given good results over the years, there is a growing desire among trustees to see what is happening to their funds and to have some say in deciding investment policy. Hence the launch of the managed fund concept by certain life companies.

Briefly, these are exempt funds based either on a specific investment field—equities, property, fixed interest or on a mixture of all three. The pension fund invests its assets in units of these funds and hence the value of the pension fund portfolio is easily calculated. The trustees can decide for themselves the investment policy and vary the amounts held in equities or property or fixed interest simply by buying and selling the appropriate units. The actual management of the underlying investments is done by the life company of the unit trust managers.

Alternatively, the trustees can leave the policy decisions to the life company simply by investing in the three-way managed fund or by giving the life company complete discretion as to which funds to invest. By means of these exempt funds, much smaller sized pension funds have the opportunity to be self-administered and have more control of the running of their scheme.

For individual pension arrangements, the investment services required are somewhat different. The vehicle available here is a deferred annuity policy with a life company if will be looking for investment advice and guidance. The investment strategy and

tactics will be the task of company's investment manager. The primary investment services required by the individual investor from the pension fund is that of advising the type of contract and which life company.

The choice of pension funds available to investors is considerable as can be seen from the handbook published last week by Money Management surveying the whole of the employed pension scheme, in the life companies themselves and the products they sell.

Strategy

Briefly these contracts can be divided into two types—traditional with or without profits schemes and the linked policies. The latter needs advice from his adviser in the first place on the strategy for his investment, whether to hold and how to combine them. A sensible approach would be to mix conventional and the linked.

The second task of the adviser is to recommend individual contracts. On the conventional side this is straightforward, underlying funds are the three-way mix; the question which life company will be the best bonus rates over a long period. With the linked, however, the investment needs guidance as to the to be self-administered and have more control of the running of their scheme.

Eric Sh...

Whatever may be happening to the economy in general, the taxation industry is flourishing as never before. The introduction of Capital Transfer Tax and the promised wealth tax have given rise to a flurry of activity among those who give advice on taxation matters.

Taxation

THE REPLACEMENT of the old death duties by Capital Transfer Tax has sent a surge of activity through the world of the accountants, lawyers, insurance brokers, tax consultants and investment experts who make a profession out of managing the tax affairs of the wealthy and the not-so-wealthy.

The British tax system is now constructed even more than ever in the mould of steep progression and high maximum rates, to the extent that the marginal rate of tax paid by a rich man on investment income can be 98 per cent. (assuming he is so foolish as to have investment income). In such circumstances

it is not very difficult for specialist advisers to earn their keep.

And the Government has also promised us a wealth tax, which together with the existing capital gains taxes makes up a trio of capital taxes aimed much more at the redistribution of wealth than at efficient revenue raising. The wealth tax will not come into force until 1976 or 1977 but it is by no means too soon to be considering its implications.

Moreover, it is no longer just the very rich who need to be concerned about the impact of some of these more exotic taxes. Quite deliberately the Government has decided not to index the base levels and higher rate brackets for income and capital taxes. Nor has it shown much flexibility on specific limits such as the £25,000 applied to mortgages qualifying for tax relief.

Higher

So more and more people are seeing themselves dragged into the higher rate brackets for income tax, and find they need to worry about CTT, while wealth tax looms not so very far away. Meantime capital gains tax is assuming very much the nature of a capital levy—and would do so still more if the general run of investments had kept anything like in line with inflation.

Clearly, the tax jungle is growing too thickly for the average person in the middle (let alone upper) income groups to attempt to hack his way through unaided without running the risk of being much more generous to the Chancellor of the Exchequer than necessary.

He may turn to some of the traditional advisers on tax problems—accountants, solicitors, and perhaps bank managers, insurance brokers or stockbrokers. But will he be getting the best possible advice? Should he entrust his tax affairs to specialist tax consultants on a continuing basis, or should he be content with a one-off report? Or would he be wise to put all his financial affairs in the hands of one of the broadly-based investment services firms which will cover every area from tax-

ation and insurance to investment management?

Unfortunately there are no easy answers to these questions. This is a rapidly changing field in which the quality of the advice offered depends very much upon the individual adviser.

Anybody can set up an office and describe himself as a tax consultant. Many of those who do, unquestionably provide an excellent service, and can specialise to an extent which puts them well ahead of the accountant or solicitor who can only hope to maintain a rough and ready grasp of the problems involved. At the other extreme, there are horror stories about clients whose "advisers" have disappeared leaving them locked into unprofitable schemes of great complexity and doubtful legality.

Usually, however, clients will approach specialist advisers on the basis of a personal recommendation from some other professional or from a friend, which gives some ground for mutual confidence. It will then be wise to find out the qualifications of the adviser and the staff which he has available to back him up. Whether to approach an independent tax consultant or the specialist department of a large firm is partly a matter of personal taste, though the bigger operations will usually be geared more towards the needs of wealthier individuals.

From then on the taxpayer must keep an eye open for any possible conflicts of interest between himself and the adviser. A major problem in this field is that although straight re-paying is on the increase the system is still muddled with commissions and other rewards for financial intermediaries which the client may not always be aware of.

If a consultant simply charges a fee the relationship is a straightforward one. If the fee is linked to the amount of tax saved the adviser may have an incentive to work harder but he may also tend to pay very close to the wind; such payment methods tend to be frowned upon in professional quarters. Where the client really needs to keep alert, however, is in the case of advisers recommending insurance policies and investment media for the intermediary. At the worst extreme a tax consultant may be little more than a thinly disguised insurance broker.

It would not be right, of course, to lay this charge indiscriminately against all advisers. Life assurance is, in fact, the best answer to many of the problems of CTT. But the client should be aware of when conflicts of interest may appear

and should use his judgment accordingly.

The more general point arising from this is that although a taxpayer may be groping in unfamiliar territory he must still be prepared to make decisions according to his personal temperament. Questions of risk, ethics and individual circumstances all play a role in any decisions, quite apart from the straight arguments on tax planning. If somebody ends up all alone on the Isle of Man trying to live off an inflation-eroded annuity having signed over all his wealth to a spendthrift son he should not lay all the blame on his tax consultant.

Increase

A basic problem is that the steady increase in taxation, both in amount and in variety, is putting increasing strains upon the conscience of the ordinary citizen. It is not easy to make fine distinctions between tax evasion and tax avoidance, especially when new legislation is being rushed through on the lines of CTT. And the dangers are being increased, for what may seem a clever loophole at one stage can very rapidly become a very expensive trap.

It is a good rule not to get involved in any unduly complicated schemes but to keep matters simple. And although the tax system is forcing people out of mainstream assets like shares, gilts and property, it is important to bear in mind that some of the alternatives like gold coins, sleeping partnerships or Ming vases may bear above-average risks.

Undoubtedly the most important single factor which has increased the workload of tax advisers has been the introduction of CTT. Instead of the "voluntary" old-style death duties, which could be ignored for most of a lifetime, we now have a gift tax which cannot be fully avoided although its impact can be reduced and avoided for so long as the appropriate steps are taken at an early stage.

A number of popular guides to CTT have been published already, and there has been considerable comment in the financial Press. However, it will often be well worth while to enlist the aid of a tax adviser to cover the many complex aspects of CTT. The questions of whether assets should be split between husband and wife, of how best advantage can be taken of the various exemptions, and of how life assurance policies can play a part will come near the top of the list.

Barry Riley

The Share-owners

Detailed tabulation of 500 investors in Stock Exchange and other securities

The conclusions about shareowners in PERSONAL SAVINGS AND WEALTH IN BRITAIN, recently published by The Financial Times Ltd., are now strongly confirmed by a much more detailed statistical analysis of this part of the original study. THE SHARE-OWNERS, published this month by The Financial Times Ltd., is a 345-page volume of the computer tabulations of a survey of 500 holders of securities and 3,700 holders of all 21 financial assets.

Over 180 tables compose THE SHARE-OWNERS, a business research product of The Economists' Advisory Group. Among the results detailed about the holders are:

Marital status * Sex * Age * Income * Trade union and pension scheme membership * Other social and economic variables * Age at which investors acquired their first assets * Number of different holdings * How holdings were acquired * Timing of purchases and disposals * Sources of information and advice * Attitudes to various assets and institutions.

THE SHARE-OWNERS—on sale at £200—is an invaluable statistical supplement to purchasers of PERSONAL SAVINGS AND WEALTH IN BRITAIN and to any institution concerned to know in detail the latest information available on shareholding trends in the U.K.

For detailed information on THE SHARE-OWNERS, or PERSONAL SAVINGS AND WEALTH IN BRITAIN complete the coupon below.

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6/15

COMPANY NEWS + COMMENT

Assoc. Newspapers may not hold earnings

UNLESS THERE is an improvement in the general economic situation, the Associated Newspapers Group may not maintain the 1974-75 level of earnings in the current year, states chairman Mr. Vere Harmsworth.

In the year ended March 31 group pre-tax earnings fell from £9.34m. to £8.22m., as reported July 10. After tax and minorities and taking in extraordinary items of £8.43m. (£1.51m.) the net earnings figure was £10m. (£8.54m.).

These extraordinary items in 1974-75 principally reflect a surplus of £7.5m., being the excess of the market value of the group's new holding in Consolidated Bathurst over the original cost of the shares in The Price Company, following the share exchange.

An analysis shows that newspaper activities accounted for 36.8 (33.6) per cent. of turnover and £5.5m. (£3.7m.) of trading earnings.

Explaining the profit downturn Mr. Harmsworth says the particular causes of the group's difficulties were lower advertisement volumes and the rate of increase in both wage levels and the price of newsprint.

The Daily Mail maintained its circulation despite two price rises. Although advertising conditions have been generally unfavourable the newspaper secured an increased share and is currently contributing to earnings, the chairman reports.

The reorganisation at the Evening News was successfully completed. Although advertising revenue has been maintained at about last year's levels, it has fallen short of that required to compensate for cost escalation, adds Mr. Harmsworth.

Capital expenditure during the year totalled £4.2m. and North Sea developments involved additional expenditure of £3.3m. There was a net decrease in liquid funds of £8.05m. (£7.1m. increase).

At March 31 short-term loans and cash stood at £3.4m. (£11.4m.) with the overdraft at £20,000 (£15,000).

In the directors' opinion the market value of group properties remains in excess of £30m., exceeding book value by at least £20m.

AN is a subsidiary of the Daily Mail and General Trust which at March 31 held 50.53 per cent. of the shares. Meeting, Waldorf Hotel, WC, August 11 at noon.

comment
Associated Newspapers' accounts inform us that the unexplained extraordinary item of £8.43m. featured as a below-the-line credit in the preliminary relates mainly to a notional capital gain on an exchange of shares. The holding in Price Brothers of Canada has been swapped for shares in a company called Con-profits, from £306,238 to £469,373, solidated-Bathurst. The beneficial effect to shareholders' funds is Earnings per 10p share are shown marked—assets per share are up to be up from 3.5p to 4.5p.

HIGHLIGHTS

The weekend brought reports from two sizeable companies. Godfrey Davis and Associated Newspapers; the latter's balance sheet shows the effects of a share exchange deal that took place during the year. The week ahead is notable for the concentration of interim results from three of the four clearing banks; National Westminster is due to-morrow, with Lloyds and Midland expected on Friday. To-day should see the half-timer from Rank Organisation, with Taylor Woodrow coming to-morrow. A prelim from Unigate is scheduled for Wednesday. Gestetner (interim) and Incheape (final) are expected on Thursday.

25 per cent. to 127p a share—since an at-cost valuation has been replaced by a current market valuation. On the trading front, the chairman warns of lower earnings this year, but a yield of 7 per cent. at 94p still has its eye on the potential in the North Sea. Chairman's statement Page 5

Nationwide first half inflow peak

RECEIPTS FROM Nationwide Building Society investors in the first six months of 1975, including interest credited to accounts, totalled £395.2m., an increase of £18.2m. on the same period in 1974 and the highest level ever achieved in any half year.

Withdrawals also rose, to £213.4m. from £195m., but despite this net receipts were a new record at £181.8m. up £100m.

Mortgage advances during the first half of 1975 were £170.8m. or £92.7m. more than in the first half of 1974. Mortgage balances rose by £101.1m. At June 30, 1975 commitments to future loans amounted to £108.9m.

At June 30 the society's assets amounted to £1,688.3m., which was an increase of 9.2 per cent. over the end of 1974.

The society maintained a strong financial position during the first half of 1975, and at its end, reserves were £37.5m. or 3.4 per cent. of total assets. Liquid assets were £348.6m., representing 30.5 per cent. of total assets. During the period Nationwide repaid the £31.3m. balance of the short-term Government loan.

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Unilock up 53%
OFFICE PARTITION manufacturers, Unilock Holdings, reports a 75 per cent. increase in turnover from £2.5m. to £3.02m. in a 53 per cent. rise in taxable profits, from £306,238 to £469,373, solidated-Bathurst. The beneficial effect to shareholders' funds is Earnings per 10p share are shown marked—assets per share are up to be up from 3.5p to 4.5p.

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Dealing in Unilock shares are to begin to-day on the over the counter market made by M. J. H. Nightingale and Co. Although no dividend was declared for the year, chairman Mr. P. K. Barling forecasts a 3.1p net payment for 1975/76.

In his annual statement, Mr. Barling says that since the year-end, a programme of corporate reorganisation has been completed. With effect from May 28, 1975 the share capital of the associated export company Unilock (Exports) which had shareholders in common with Unilock Holdings, was acquired.

The company's figures have not been included in the 1975 accounts, but it is expected to contribute "significantly" to future profits.

Forecasting the results for the year to March 31, 1976 is especially hazardous "in current conditions," the chairman tells members. However, the year has begun well and if the trend continues, "we would expect pre-tax profits to increase by at least 25 per cent. over the full year."

Twinlock growth: tops £1m
GROUP TURNOVER for the 53 weeks to February 28, 1975, of Twinlock increased 36.6 per cent. to £14.9m., while pre-tax profits rose from £970,900 to £1,003,500.

Export sales at £12m. doubled and earnings from overseas companies now represent 83 per cent. of the total. Profits were adversely affected by a shortage of materials and restraint on price increases, says the chairman, Mr. R. Hutton.

The year, he says, was one of substantial change and progress culminating with the acquisition of The Shannon last February.

The company is emerging from a period of rapid sales expansion and "with a greatly enlarged group we see many opportunities for improving our business and leaving ourselves well placed for future growth," the chairman declares.

A final dividend of 0.367p per share makes a total of 0.607p—the

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maximum permitted. Stated earnings per share after extraordinary items advanced from 4.89p to 4.79p and assets per share from 31.2p to 43.4p. The figures include the assets of The Shannon, but trading figures have not been included in the results.

Turnover... 1974-75 1973-74
Trading profit... 917.8 585.2
Share options... 56.3 12.7
Profit before tax... 1,080.5 597.9
Taxation... 231.5 477.3
Minority... 12.3 8.9
Earnings... 848.7 452.7
Extraordinary credits... 91.9 18.3
Dividends... 18.4 62.3
Four year total... 2,882.1 1,481.1

Mr. Hutton points out that the early part of the year, demand for outstripped supply, but in the latter months the boom died away and there is little sign of an upturn in orders.

The company is not quoted on the Stock Exchange but the shares are dealt in through the Over-the-Counter market. Meeting, Sanderson, August 13 at 3 p.m. Chairman's statement Page 19

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INTERNATIONAL COMPANY NEWS EURO MARKETS

EUROMARKETS

Non-dollar issues depressed

BY MARY CAMPBELL

WITH THE dollar still strengthening, the non-dollar sectors of the market continued in low key last week. Prices of the two longer dated SDR issues are now two to three points below their issue prices while in Germany the expectation persists that there will be a month-long halt to new D-mark issues for foreign borrowers. Any decision would be taken at next Wednesday's meeting of the capital markets sub-committee.

The problem in Germany arises from the fact that foreign issues have increasingly been sold to German residents in

recent weeks, slowing down demand for domestic D-mark issues. It is thought that three more issues, for ICI, ESCOM and Alusuisse, would be completed before any halt came into effect. Even the dollar sector has been weaker in recent trading—as a result of the indications that interest rates have turned. However, three new dollar issues have been announced in the last week. They are \$20m. for Nissin Steel, under a guarantee of Sanwa Bank, \$30m. for the Australian Resources Development Bank and \$25m. for a subsidiary of the Spanish INT. The main terms of the first two issues are identical—an indicated

coupon of 9 1/2 per cent, and five-year maturity. The Spanish issue, for which the borrower is Empresa Nacional de Petroleo, is in the form of seven-year floating rate notes offering a spread of 1 1/2 per cent, and minimum coupon of 5 1/2 per cent.

Announced yesterday, it is being managed by a group of banks headed by European Banking Company and Samuel Montagu. A major development last week was what is believed to be the first ever placement of U.S. corporate securities with the Saudi Arabian government. The placement was \$100m. of 8 1/4 per cent six year notes for American Telephone and Telegraph.

Indices

NEW YORK

DOW JONES AVERAGES

Index	July 18	July 19	July 20	July 21
Dow Jones Industrial	1078.50	1078.50	1078.50	1078.50
Dow Jones Transport	1078.50	1078.50	1078.50	1078.50
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Dow Jones Industrial	10			

This Advertisement appears as a matter of record only and does not constitute an offer or invitation to subscribe or purchase any shares or other securities.

A copy of this document, having attached thereto the documents specified below, has been delivered to the Registrar of Companies in London for registration.

This document contains particulars given in compliance with the Regulations of the Council of The Stock Exchange in London for the purpose of giving information to the public with regard to the Company and the IDRs. The Directors, together with the other members of the Advisory Council and the Board of Directors, collectively and individually accept full responsibility for the accuracy of the information given and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein misleading. Application has been made to the Council of The Stock Exchange in London for permission for the whole of the issued share capital of the Company and the International Depositary Receipts referred to herein to be admitted to the Official List.

Brazilian Investments S.A.

Sociedade de Investimento

Decreto-Lei No. 1401

(Incorporated in Brazil C.G.C. No. 42 463 208/0001-97)

Memorandum relating to a placing of up to 140,000 depositary shares at U.S. \$106 per depositary share

(each depositary share to represent such number of shares of the Company of Cr. \$1 par value as may be acquired at a price equal to their attributable net asset value with the amount of Cr. \$ which may be purchased with U.S. \$100).

Depositary Shares will be represented by International Depositary Receipts of Morgan Guaranty Trust Company of New York ("IDRs") in denominations of 100 depositary shares each.

James Capel & Co.

INVESTMENT MANAGER

Banco Bozano, Simonsen de Investimento S.A.,
Avenida Rio Branco 138 3° Andar, Rio de Janeiro.

CUSTODIAN

Bank of London and South America Limited,
Rua de Afandegs 29-35, Rio de Janeiro.

BANKERS

Morgan Guaranty Trust Company of New York,
Avenue des Arts 35, 1040 Brussels.
Banco Bozano, Simonsen S.A.,
Avenida Rio Branco 138 Loja, Rio de Janeiro.

DEPOSITARY

Morgan Guaranty Trust Company of New York,
Avenue des Arts 35, 1040 Brussels.

PAYING AGENTS

Morgan Guaranty Trust Company of New York,
Avenue des Arts 35, 1040 Brussels.
33 Lombard Street, London EC3P 3BH.
23 Wall Street, New York, N.Y. 10015.

LEGAL ADVISERS

In London: Norton, Rose, Bottenwell & Roche,
Kempson House, Camomile Street, London EC3A 7AN.
In Brazil: Lino Pereira da Silva,
Rua Anílofo de Carvalho 29 Grupo 1103/4, Rio de Janeiro.

AUDITORS

Pricewaterhouse Poet & Co.,
Avenida Rio Branco 138 16° Andar, Rio de Janeiro (Accountants).

BROKERS

James Capel & Co.,
100, Old Broad Street, London EC2N 1BQ and The Stock Exchange, London.

REGISTRAR

Banco Bozano, Simonsen de Investimento S.A.,
Avenida Rio Branco 138 3° Andar, Rio de Janeiro.

REGISTERED OFFICE

Avenida Rio Branco 138 8° Andar, Rio de Janeiro.

Investment Objectives and Policy

Brazilian Investments S.A. Sociedade de Investimento Decreto-Lei No. 1401 ("the Company") is a Special Investment Company incorporated in Brazil and subject to the Regulations issued pursuant to Resolution 323 of the Central Bank of 8th May, 1975 acting in accordance with Decree-Law No. 1401 of 7th May, 1975 of the Republic of Brazil ("the Regulations") which regulate the establishment, administration and operations of Special Investment Companies in Brazil. Its purpose is to provide a medium through which investors resident outside Brazil may participate in the Brazilian stock market whilst obtaining the benefits of proven investment management and a diversified investment portfolio. The Company will seek a balance of capital growth and income by long term investment in securities of companies which are representative of those sectors of the Brazilian economy which, in the view of management, have growth potential.

The Company's investments will be made in accordance with the Regulations and are therefore subject to the restrictions stipulated therein which are summarised below under "Investment Restrictions". It will be the general policy of the Company to invest, either by way of purchase on the Brazilian Stock Exchanges or by participating in private placements or subscribing new shares, primarily in equities and convertible securities of companies listed on the Brazilian Stock Exchanges. Particular attention will be paid to well established companies within important industries for whose shares there is an active market. The Company may also invest in fixed interest securities.

Under certain circumstances the Company may vary its general investment policy. In particular, changes in market, economic or political conditions may dictate, as a defensive measure, a reduction in equity investment and an increased commitment in fixed interest securities or in Treasury Bills of the Federal Government of Brazil. The Company may also deem it advisable, as a temporary measure, to invest in Government or other prime obligations on a short term basis, in order to have funds readily available for general corporate purposes, including operating expenses, the payment of dividends or the investment in securities through the exercise of rights or otherwise.

The success of the Company's investment policy will be subject to market fluctuations and prevailing economic conditions and there can be no assurance that its investment objectives will be achieved.

Use of Proceeds

The Company proposes to invest the net proceeds of the placing in accordance with the policies set out above. The Company's management believes that there are investment opportunities available in Brazil at the present time, although no portion of the proceeds of the placing has been allocated for the purpose of making any particular investment. Prior to investment of the net proceeds of the placing in accordance with the investment policy, the Company may invest such proceeds in short-term obligations of the Federal Government of Brazil. In this connection the Central Bank has undertaken to accept foreign currency deposits from Special Investment Companies of funds pending their investment, provided that such deposits are withdrawn by the depositing company not later than 4th November, 1975, interest being paid in the meantime at a rate established by reference to rates prevailing in the London Interbank Market for deposits of that currency.

Investment Advice

Board of Advice

The Board of Advice has been appointed for 3 years by the Directors of the Company to assist the Advisory Council in its functions as described below.

The members of the Board of Advice who are not already members of the Advisory Council will join the Advisory Council subject to Central Bank approval.

Sir Geoffrey Wallinger (72), Chairman of the Board of Advice and President of the Advisory Council, was a director of Bank of London and South America Limited from 1963 to 30th June, 1975 and a director of Lloyd's Bank International Limited from 1st April, 1974 to 30th June, 1975; he was British Ambassador to Brazil from 1958 to 1963. Mr. E. P. Colquhoun (38) has been engaged in investment management since 1959 and has been a managing director of Henderson Administration Limited, investment trust and fund managers, since 1969; he is a member of The General Committee of the Association of Investment Trust Companies. Micheline Courty (42) and Monique Kaplan (48) joined Société Générale in 1970 since which date they have managed investment funds on behalf of that bank; in addition they are responsible for the management of several international investment companies. Sir John Cuninghame (39) has been a director of Morgan Grenfell & Co. Limited since 1973 and is director in charge of international investment; he is a director of EUPIC Services B.V. which is a managing director of European Property Investments N.V. Mr. A. G. Down (36) joined James Capel & Co. in 1969 and has been in charge of that firm's corporate finance department since 1973. Mr. L. E. Linaker (40) joined M & G Group Limited as an investment manager in 1964 and is joint managing director of M & G Investment Management Limited and deputy investment director of M & G Group Limited; he is a director of Brunner Investment Trust Limited, External Investment Trust Limited, M & G Dual Trust Limited, M & G Second Dual Trust Limited and Transatlantic & General Investments Limited. Mr. A. R. McInroy (55) has been involved in investment trust and fund management since 1953 and has been managing director of Edinburgh Fund Managers Limited since its formation in 1969; he is a director of Crescent Japan Investment Trust Limited. Mr. W. R. Wirth (44) joined Credit Suisse in 1961 and has been director of research since 1968 and director of the bank's investment funds department since 1973.

Advisory Council

The Advisory Council has been appointed by the founder shareholders of the Company and is subject to reappointment in general meeting every 3 years. The Board of Directors will consult the Advisory Council from time to time on relevant aspects of the Company's affairs but, in particular, will submit to the Advisory Council proposed plans for the investment and dividend policies of the Company. In accordance with the Articles of Incorporation of the Company, the functions of the Advisory Council are (i) to advise on the investment policy of the Company, (ii) to approve the Company's budget as submitted by the Directors on a quarterly basis, (iii) to approve management plans established by the Directors, (iv) to examine the operations and general business of the Company, (v) to advise the Directors when consulted by them and (vi) to advise on the dividend policy of the Company.

The Advisory Council will be convened by its President or one third of its members and has power to require the Board of Directors to convene meetings of shareholders. In the event of an equality of voting on any resolution before the Advisory Council, its President has a casting vote.

Investment Manager in Brazil

In accordance with the Regulations, Banco Bozano, Simonsen de Investimento S.A. ("Bozano") has been approved as Investment Manager to the Company by the Central Bank.

Bozano has been involved in investment management in Brazil since its formation in 1967 following government legislation permitting the establishment of investment banks in Brazil. The principal shareholder of Bozano is Cia. Bozano, Simonsen-Comércio e Indústria which is the holding company of the Bozano, Simonsen Group which on 30th June, 1975 owned 44.2 per cent. of Bozano's capital and 50.8 per cent. of its voting shares; holdings in the total capital of Bozano controlled by non-residents comprised Mellon National Corporation 25 per cent.; The Nomura Securities Company Limited, 5 per cent.; The Mitsui Bank Limited, 5 per cent. and associated companies of British-American Tobacco Company Limited, 10 per cent.

Bozano, through a subsidiary brokerage company, is a member of the Rio de Janeiro and São Paulo Stock Exchanges and, in addition to investment management, is engaged primarily in domestic and international banking, underwriting and distribution of securities for Brazilian companies, mergers and acquisitions for Brazilian companies and in handling direct investment in Brazil for non-Brazilian corporations.

The Company and Bozano have agreed (contract (i) below) that Bozano will act as investment manager in Brazil in accordance with the Regulations. The appointment is for an initial period of 3 years from 8th June, 1975 and thereafter until terminated by not less than 60 days' notice expiring on 30th September in any year given by the Company (or by Resolution of shareholders of the Company) to Bozano or by Bozano to the Company. Further, the appointment may be terminated by the Company if, in the view of the Advisory Council, there has been a material change in the effective control of Bozano or in the event of the bankruptcy of Bozano. For its

Management and Administration

Board of Advice and Advisory Council

*Sir Geoffrey Arnold Wallinger, G.B.E., K.C.M.G. (Chairman),
10 Moore Street, London SW3 2QN. (British).

*Ernest Patrick Colquhoun,
40 Markham Street, London SW3 3NR. (British).
Managing Director, Henderson Administration Limited.

Micheline Courty,

23 Rue Campagne Première, 75014 Paris. (French).

Monique Kaplan,

76b Rue Lecourbe, 75015 Paris. (French).
Directeurs Intercroissance, Société Générale.

*Sir John Christopher Foggo Montgomery Cuninghame, Bt.,
52 Scarsdale Villas, London W8 6PU. (British).
Director, Morgan Grenfell & Co. Limited.

*Aahley Gordon Down,
2 Brunewick Gardens, London W8 4AJ. (Australian).
Partner, James Capel & Co.

*Laurence Edward Linaker,
23 Chepstow Place, London W2 4TT. (British).
Deputy Investment Director, M & G Group Limited.

Alan Roderick McInroy,
Muirfield Green, Gullane, East Lothian, Scotland. (British).
Managing Director, Edinburgh Fund Managers Limited.

William Ralph Wirth,

Hirslandstrasse 22, 8029 Zurich, Switzerland. (Swiss).
Director of Investment Research and Investment Funds, Credit Suisse.

*Sergio Coutinho de Menezes,
Rua Joaquim Nabuco 212 Apto. 203, Rio de Janeiro. (Brazilian).
Chief Executive, Banco Bozano, Simonsen de Investimento S.A.

*Geoffrey Ainsworth Langlands,
Avenida Bartolomeu Mitre 33 Apto. 1303, Leblon, Rio de Janeiro. (Brazilian).
Investment Director, Banco Bozano, Simonsen de Investimento S.A.

*Jones Graham Kellock,
Rua Timóteo da Costa 623 Apto. 1402, Leblon, Rio de Janeiro. (British).
Director, Banco Bozano, Simonsen de Investimento S.A.

*William Robin Blackhurst,
Rua Nascimento Silva, 351 6° Andar, Rio de Janeiro. (British).
Director, Banco Bozano, Simonsen de Investimento S.A.

*Fernando Paulo de Lima Guerreiro,
Rua Moura Brito 208 Apto. 506, Tijuca, Rio de Janeiro. (Brazilian).
Deputy Director, Banco Bozano, Simonsen de Investimento S.A.
*Member of Board of Advice and Advisory Council
*Member of Advisory Council only

Board of Directors

Sergio Coutinho de Menezes (Director-President),
Rua Joaquim Nabuco 212 Apto. 203, Rio de Janeiro. (Brazilian).
Chief Executive, Banco Bozano, Simonsen de Investimento S.A.

Geoffrey Ainsworth Langlands (Director-Superintendent),
Avenida Bartolomeu Mitre 33 Apto. 1303, Leblon, Rio de Janeiro. (Brazilian).
Investment Director, Banco Bozano, Simonsen de Investimento S.A.

Jones Graham Kellock,
Rua Timóteo da Costa 623 Apto. 1402, Leblon, Rio de Janeiro. (British).
Director, Banco Bozano, Simonsen de Investimento S.A.

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Rua Nascimento Silva, 351 6° Andar, Rio de Janeiro. (British).
Director, Banco Bozano, Simonsen de Investimento S.A.

Fernando Paulo de Lima Guerreiro,
Rua Moura Brito 208 Apto. 506, Tijuca, Rio de Janeiro. (Brazilian).
Deputy Director, Banco Bozano, Simonsen de Investimento S.A.

The information contained herein with respect to the Brazilian Regulations (as defined hereafter) and their effect on an investment in the Company is based on the text of those Regulations as adopted in Brazil on 8th May, 1975 and on the interpretation currently attributed to those Regulations by the Central Bank of Brazil ("the Central Bank"). The Regulations and their interpretation could be subject to alteration.

The shares and the IDRs have not been registered under the Securities Act of 1933 of the United States of America and (except as related to under "United States Private Placement" below) may not be offered or sold, directly or indirectly, in the United States of America (or its territories or possessions) or to nationals or residents thereof.

The delivery of this document to any person who is not a professional adviser or dealer in securities is or may be contrary to the laws of certain jurisdictions and is prohibited in those jurisdictions.

The shares and IDRs are being placed only on the basis of the information and representations contained in this document and no person is authorised to give any information other than that contained herein.

Intending subscribers should inform themselves as to any taxation or exchange control legislation affecting them personally. For United Kingdom Exchange Control purposes the shares and IDRs will be foreign currency securities as defined in Exchange Control Notice EC7 (Second Issue) as amended. IDRs held by residents of the United Kingdom for exchange control purposes must be held by or to the order of an Authorised Depositary.

All references in this document to "Dollars" and "£" are to U.S. dollars and to "Cruzeiros" and "Cr" are to Brazilian cruzeiros. As at 9th July, 1975 the rate of exchange between Cruzeiros and Dollars was Cr \$8.105 = \$1.

services, Bozano will be entitled to a fee calculated on a day-to-day basis and payable monthly in arrears at the rate of 1½ per cent. per annum on the net asset value of the Company, calculated in accordance with the Regulations as mentioned below under "Redemption Procedures". In addition to the foregoing fee, Bozano will be entitled, pursuant to the said Agreement, to receive from the Company, commission on investments acquired by the Company on the advice of Bozano calculated at a rate not exceeding those customarily paid in Brazil for such transactions. In calculating the above commissions, no account will be taken of, and Bozano will be entitled to retain, any other commissions or fees payable to Bozano in connection with any investment of the Company. Bozano is obliged to provide monthly to the Advisory Council and the Directors full particulars of all commissions paid and received by Bozano in respect of any sale, purchase or subscription of any securities by the Company.

Board of Directors

All the Directors of the Company are directors (or deputy directors) of Bozano and Banco Bozano, Simonsen S.A. ("Banco Bozano"), the commercial bank in the Bozano, Simonsen Group and are accordingly experienced in the Brazilian investment and commercial banking sector. Mr. S. C. de Menezes (37) has been a director of Bozano and Banco Bozano since 1972 and Chief Executive of Bozano since 1974. Mr. G. A. Langlands (39) has been involved in investment management and advice in Brazil since 1960 and in charge of the investment department of Bozano since 1968, becoming a director of Bozano in 1970 and of Banco Bozano in 1972. Mr. J. G. Kellock (47) has been involved in international banking for 18 years; since 1972 he has been in charge of the corporate finance department of Bozano, becoming a director of Bozano and Banco Bozano in 1973. Mr. W. R. Blackhurst (40) has been involved in banking in North and South America for 18 years and is in charge of Bozano's credit department, becoming a director of Bozano in 1968 and Banco Bozano in 1972. Mr. F. P. de Lima Guerreiro (31) is the financial controller of Bozano and Banco Bozano and has been a deputy director of Bozano and Banco Bozano since 1973.

Custodian

The Company has entered into a Custodian Agreement (contract (ii) below) with Bank of London and South America Limited ("the Custodian") whereby the Custodian will act as custodian of all securities owned by the Company (other than Brazilian Treasury bills which have to be lodged with the Central Bank) and during the continuance of such custodianship all securities and any certificates or documents of title in respect of investments of the Company will be deposited with the Custodian or delivered to the order of the Custodian.

Administration

In accordance with the Regulations the day to day administration of the Company will be managed by Bozano (contract (i) below). Under such contract, Bozano has undertaken (inter alia) to provide the Company with office facilities, to keep the Advisory Council and the Directors promptly informed of the contents of all material correspondence or notices received by the Company, to register all relevant information (including all necessary registrations of capital) with the appropriate Brazilian authorities and to keep the books of account and statutory books of the Company. Bozano will also provide the Advisory Council and the Directors with monthly statements of account required under the Regulations to be lodged with the Central Bank, which will include full particulars and a valuation of the investment portfolio and particulars of the bank balances held by the Company in each of its Brazilian bank accounts and of the profit or loss realised on each sale made by the Company during the period concerned. Further, Bozano will make available a daily net asset valuation to the Company's Brokers in London which will be available for inspection at their offices and will be published at least monthly in the Financial Times of London. For these services Bozano will be entitled to receive from the Company certain operating costs specified in the said contract and such further administrative and operational expenses not exceeding the Cruzeiro equivalent of \$50,000 per annum as are agreed with the Advisory Council.

Registration of Capital

The net proceeds of the placing will be remitted to Bozano, converted into Cruzeiros, registered in Dollars at the Central Bank in accordance with the Regulations and applied in acquiring or subscribing shares of the Company. Proceeds of acquisition and subscription of the shares of the Company underlying each IDR in the initial issue (that is to say each net \$10,000 invested) will be the subject of a separate registration bearing the same date. The date of each separate registration will be the commencement date for calculating the period of investment in Brazil for the purposes of redemption and remittance from Brazil of the original registered capital, dividends and capital gains and the determination of applicable withholding taxes relating to such dividends and capital gains (see below). The amount of funds in Dollars appearing in the register is herein referred to as "registered capital".

Taxation

As a Special Investment Company the Company, so long as it complies with the Regulations, will be exempt from income tax on its dividend and interest income and from capital taxes on any profits arising on the sale of its investments.

The Company, under the Regulations, will be entitled to distribute net income without limit subject to Brazilian withholding tax at the basic rate of 15 per cent. on any dividends paid prior to the sixth anniversary of the relevant date of registration, which rate reduces to 12 per cent. and 10 per cent. on the sixth and seventh such anniversaries and to 8 per cent. on the eighth anniversary. In the event that on conversion from Cruzeiros into Dollars the net annual distribution after deduction of basic withholding tax exceeds 12 per cent. of the original registered capital, a supplementary withholding tax is levied at the rate of 40 per cent. on the excess over 12 per cent. and up to 15 per cent. at the rate of 60 per cent. on the excess over 15 per cent. and up to 25 per cent. and at the rate of 80 per cent. on the excess over 25 per cent. However, in each fiscal year the net amount remitted may exceed 12 per cent. of original registered capital without attracting any supplementary withholding tax, provided that the total remittance in any one year does not exceed 36 per cent. of such registered capital and that such excess does not itself exceed the aggregate of the amounts by which distributions in any previous year fell short of an annual rate of 12 per cent. of original registered capital. Supplementary withholding taxes cease to be levied after the eighth anniversary of the relevant date of registration provided that there has been no intervening redemption of capital.

Withholding taxes on capital gains are referred to below under the heading "Redemption of Shares".

Redemption of Shares

In accordance with the Regulations, shareholders may redeem their shares and repatriate the proceeds from Brazil on the following basis:—

- (1) No redemptions may be made until the third anniversary of the original capital registration but, in each of the five 6 monthly periods immediately following such third anniversary, a shareholder may redeem shares at net asset value having an aggregate net asset value (determined in accordance with the Regulations) not exceeding 20 per cent. of the original capital registered in his name. The 20 per cent. maximum limit on redemptions is cumulative so that redemptions during any such 6 monthly period may be increased to take into account amounts by which redemptions in any previous 6 monthly periods have fallen short of the 20 per cent. limit.
- (2) After expiry of a period of five years and six months from the date of original registration, any shares not already redeemed may be redeemed by shareholders at net asset value at any time.

Repatriation of the original registered capital may be effected free of all Brazilian withholding taxes. Proceeds of redemption of shares in excess of the original registered capital will be taxed on the same basis as, and for tax purposes will be aggregated with, dividends as mentioned above. Any redemption of shares made before the eighth anniversary of the date of original registration will fix the basic rate of withholding tax payable on all subsequent remittances made from Brazil relating to that registration other than in respect of the original registered capital. Accordingly, any shareholder who maintains his entire investment in Brazil for more than 8 years from the date of original registration will be subject to withholding tax at the rate of 8 per cent. on any capital gain whenever remitted thereafter.

Brazilian Investments S.A. continued

Redemption Procedure

Subject to the restrictions referred to above redemptions may be effected by application in writing to the Company at its registered address.

Under the Regulations the net asset value of the Company will be determined for the purposes of redemptions as at the first day on which normal banking services are available following receipt of the relevant application by the Company on the following basis:—

- Shares traded on a Brazilian Stock Exchange will be valued at their middle market price on the last day on which a transaction in such shares took place on such Stock Exchange.
- Shares not traded on a Brazilian Stock Exchange will be valued at their net asset value ascertained by reference to the last balance sheet of the company concerned, or, at their nominal value, if the latter is below net asset value.
- New shares not yet traded on a Brazilian Stock Exchange will be valued at their subscription or acquisition price for a period of one year from the date of subscription or acquisition pending listing.
- Other securities will be valued at cost plus accrued income in accordance with relevant rules laid down from time to time by the Central Bank or at their quoted price on a Brazilian Stock Exchange in the case of convertible debentures which are traded daily on such Stock Exchange.
- Net asset value of the Company will be determined by adding to the value of the investment portfolio ascertained in the manner outlined above cash and accounts receivable, and deducting therefrom all liabilities.

Payment by the Company for redeemed shares will be made in cash within a period of 10 working days from the receipt by the Company of the application for redemption accompanied by the relevant share certificates.

Upon surrender to Morgan Guaranty Trust Company of New York ("the Depository") of IDRs with talon and all coupons not previously designated for surrender attached together with a notice in form satisfactory to the Depository duly executed and stating that the holder desires to redeem some or all of the underlying shares represented by the relevant IDR, the holder will be entitled to delivery at the office of the Depository of (i) a cash sum in dollars representing the proceeds of redemption of the underlying shares requested to be redeemed, subject always to such request for redemption being permissible under the Regulations and (ii) in the case of a partial redemption, a balancing IDR in respect of unredeemed shares.

Application will be made for balancing IDRs to be dealt in on The Stock Exchange in London on the basis that the registered capital attributable to the underlying shares represented by such IDRs is reduced by 20 per cent. on the third anniversary of the relevant date of original registration and on the expiry of each of the four succeeding six month periods.

Redemptions may be suspended temporarily in the case of war, revolution, moratorium, exceptional decline of bank holidays, serious disturbance in the business of the Brazilian Stock Exchanges or the occurrence of other events of a similar nature, which render impossible or impracticable the determination of the fair value of the shares of the Company. Notice of any such suspension must be given to the Central Bank and will be given to The Stock Exchange in London.

Investment Restrictions

The Company may not borrow or lend, invest in real property or commodities, make any short sales or otherwise trade in securities not owned by it, give guarantees or create any charge or security interest on any of its assets. The Company may not invest in shares of brokerage firms, companies which engage in the management of credit cards, insurance and savings companies, financial institutions, nor in other investment funds or companies. Furthermore the Company may not invest in any company related (as defined in the Regulations) with Bozano; this limitation does not refer to companies which are connected with Bozano in the ordinary course of business. The Company may not make any investment outside Brazil.

Under the Regulations, at least 50 per cent. of the total value of the investments of the Company is required to be made in shares or convertible securities of "open capital" companies (being companies the shares of which are regarded by the Brazilian authorities as being publicly held) which are controlled by private sector Brazilian interests, acquired by purchase on the Brazilian Stock Exchanges or by subscription made available to the public. The remaining funds may be invested in any or all of (a) cash or Brazilian Treasury Bills, (b) debentures issued by "open capital" companies which are controlled by private sector Brazilian interests, (c) equities listed on the Brazilian Stock Exchanges and (d) new issues of unquoted securities registered with the Central Bank for public issue. Further, an investment in any single company may not exceed 10 per cent. of the total value of the investments of the Company, nor may more than 10 per cent. of the voting capital, nor more than 20 per cent. of the entire capital, of any single company be held nor may the average value of investments in each individual company exceed 5 per cent. of the total value of the investments. In the event that any of the foregoing percentage limits is exceeded as a result of shares received in lieu of dividends or the exercise of preferential rights or market action, the limit must be reinstated within 12 months which period is subject to a 6 month extension in circumstances approved by the Central Bank.

Dividends

It will be the policy of the Board to procure that, so far as income is available and the Regulations permit, the Company will pay dividends (after deduction of Brazilian withholding tax at the basic rate of 15 per cent.) of the Cruzeiro equivalent of up to 12 per cent. of the registered capital in Brazil in each year (namely, the maximum amount at which the basic rate of withholding tax is levied). Dividends will be paid in Cruzeros, which will be converted into Dollars at current market rates. The first dividend will be paid in respect of the financial year ending 30th September, 1978. The Company will not distribute by way of dividend any surplus arising from the sale or other realisation of investments in excess of their book value.

Brazil

The Economy

Brazil is the fifth largest country in the world with an area approximately the size of the United States. It is the most populous country in Latin America, with approximately 103 million inhabitants and a demographic growth of approximately 2.3 per cent. per annum. Some 42 per cent. of the people are under 15 years of age and some 56 per cent. are located in urban areas. Brazil's population gives it a sizeable pool of manpower and its large territory has substantial reserves, both agricultural and mineral. Its economic potential is considerable and there are grounds for claiming that the potential is being effectively developed.

The prime reasons for the increased momentum of Brazil's development in the last ten years have been the development of a stable political environment and improvements in government planning, organisation and administration. The essential elements of these policies include:—

- improvement in the efficiency of the taxation system;
- increase in the rate of capital formation;
- expansion of domestic demand and export income;
- utilisation of foreign capital;
- firm control over resource allocation;
- the maintenance of a balanced budget.

These policies have provided the confidence necessary for the private sector to plan and implement investment with increased certainty and have contributed to the high rates of economic growth illustrated below.

Year	Gross Domestic Product		Per Capita Income		Foreign Trade		Overall Balance of Payments	
	1972	Annual Change	1972	Annual Change	Exports (FOB)	Imports (FOB)	Surplus (Deficit)	
	\$ million	per cent.	\$ million	per cent.	\$ million	\$ million	\$ million	
1968	41,504	9.3	473.8	6.3	1,881	1,855	32	
1969	45,240	9.0	501.5	5.9	2,311	1,993	549	
1970	48,538	8.6	533.8	6.4	2,739	2,507	545	
1971	55,136	11.3	577.9	8.2	2,904	3,247	630	
1972	60,870	10.4	619.8	7.3	3,991	4,235	2,439	
1973	67,809	11.4	671.3	8.3	6,189	6,182	2,179	
1974	74,319	9.6	715.3	6.5	7,988	12,531	(1,048)	

Indices of Industrial Production

	1969	1970	1971	1972	1973	1974
			(1970=100)			
Brazil	90	100	111	127	145	162
Canada	98	100	105	113	123	127
France	94	100	106	114	122	128
Italy	94	100	100	104	114	121
Japan	88	100	103	110	128	130
United Kingdom	99	100	101	108	118	118
United States	104	100	101	108	118	118
West Germany	94	100	102	106	113	114

Model for Development

The Government's overall economic policy has been established so that the growth of Gross Domestic Product will be reflected not only in the expansion of the total real product but will also permit an effective increase in the standard of living for all classes and regions.

The Brazilian model for development has provided a basis for economic expansion whilst combating inflation and attempting to neutralise the distortions caused by inflation. The model is centred on four distinctive concepts:—

- a statutory wage formula;
- monetary correction;
- flexible exchange parities; and
- innovations to the taxation system directed primarily to support export industries, under-developed regions and the capital market.

A wage control formula is used to adjust annually minimum salary levels, wages of civil servants and all other wages which are subject to collective negotiation. The formula is based on the following principles:—

- that the average purchasing power of the new income level should be equal to the purchasing power of that level during the preceding 12 months, plus a percentage relative to the anticipated increase in national productivity over the ensuing 12 months; and
- that all adjustments should remain in force for the Government takes into account the published cost of living indices for the preceding 12 months as well as the estimated rate of inflation for the next 12 months. The productivity element in the wage increase is determined by the Government.

This statutory wage control formula has had the following effects. In the first place, it has served to simplify and pacify collective wage-claim negotiations; these are no longer resolved by rounds of strikes and other forms of collective pressure, but by mathematical calculations. Secondly, the formula makes wage adjustments uniform thus preventing the distortions created by bargaining power. Thirdly, it acts as an automatic brake on cost push inflation. It applies to both monetary correction is used, *inter alia*, takes into account investments, most fixed income assets and liabilities and therefore, longer-term lending and the taxation system. The overall return on securities, rents, mortgages, corporate securities issued for terms of two years or more is maintained at a public and private fixed income security either by an adjustment to the principal or by an addition to realistic level by monetary correction. The overall return, therefore, includes not only the pre-established amount of interest paid, but also an amount in respect of the rate of inflation over the relevant period. In rate of interest but also an amount in respect of the rate of inflation over the relevant period. Furthermore, the case of individuals the monetary correction element is not subject to taxation. Therefore, the companies must by law revalue their fixed assets annually based on official indices and the corresponding adjustments are made to depreciation allowances; the inflationary erosion of net working capital is allowable as a charge for taxation purposes. In corporate terms, this effectively means that only real profits are taxed thus avoiding de-capitalisation and protecting earnings power, thereby allowing management to plan future operations more effectively.

Beginning in August 1968, the Government adopted an exchange rate system whereby the value of the Cruzeiro against the Dollar is adjusted by small percentages at irregular intervals. This flexible system has helped to maintain a stable income for exporters and has effectively eliminated speculation in foreign currency.

The application of traditional fiscal and monetary policies, supplemented by the measures mentioned above, resulted in a fall in the annual average rate of inflation from 90.5 per cent. in 1964 to a low of 15.5 per cent. in 1973. In line with other western countries, inflationary pressures were strong in 1974, and the rate increased to 28.9 per cent. in that year. Measures

introduced during 1974, including a reduction in the rate of growth of the money supply, have led to a decrease in inflationary pressures and figures for the first five months of 1975 indicate an annual rate of inflation of approximately 25 per cent.

To support a high rate of economic expansion the Government has taken measures to encourage domestic savings which have recently been estimated at 23 per cent. of the country's Gross Domestic Product. Recourse to the international capital markets has been necessary, taking the form of substantial public and private sector borrowing. In addition, direct investment in Brazil has been encouraged by high tariffs and specific government fiscal and financial incentives.

Current Strategy

The principal elements of Brazilian economic strategy to maintain the high growth of Gross Domestic Product, as currently practised and outlined in the Government's Second National Development Plan 1975-1979, include continued reliance on the market mechanism as an allocator of resources, avoidance of external liquidity problems, maintenance of the monetary correction system, avoidance of distortions in relative prices and positive utilization of foreign capital. The Government's plan further provides for substantial increases in resources allocated to education, health, sanitation and housing and an improvement in the distribution of income to maintain social stability.

In addition current world economic conditions call for a concentrated effort on import substitution, particularly in the areas of petroleum, steel, non-ferrous metals, chemicals and fertilisers, paper and pulp and capital goods. Conversely high priority is being maintained on the expansion and diversification of exports.

Capital Market

- The borrowing requirements of corporations are met in the following manner:—
- loans by investment banks for terms which normally do not extend beyond two years;
- foreign loans initiated by investment banks;
- investment loans acting as intermediaries and guarantors for loans by government agencies, the terms of which vary from three to eight years;
- longer term loan capital available directly from government agencies and development banks;
- working capital primarily provided by the commercial banks who are permitted to lend up to 180 days.

Equity requirements remain unsatisfied. Corporate retained earnings, although high, are insufficient to provide the necessary equity base for continued expansion.

Recourse to the new issue market was assisted by the stock market boom of 1969-71. However, the major proportion of the equity funds subscribed since 1972 has been for government controlled and multinational corporations. This has been at the expense of Brazilian controlled companies in the private sector. To compensate for this the Government has redirected taxation incentives to encourage investment in these companies. Furthermore, the recent regulations allowing foreign portfolio investment have been structured so that a substantial proportion of investment is directed towards these companies.

The Stock Market

There are 14 Stock Exchanges in Brazil, but over 95 per cent. of the trading is concentrated in Rio de Janeiro and Sao Paulo. Although overall turnover is slightly higher in Sao Paulo and a larger number of shares are traded, the Rio de Janeiro market tends to concentrate on traditional issues with a more established liquidity. There are 550 companies listed on the Sao Paulo Exchange and 211 on the Rio de Janeiro Exchange. However, trading is confined to less than half that number, and at this time there is a regular market for approximately 100 issues. Trading in the shares of Banco do Brasil, Belgio Mineira, Petropolis and Cia. Vale do Rio Doce accounts for over 50 per cent. of the volume in value terms.

One of the main reasons for the concentration of market turnover in the above companies is the substantial participation of private investors and their primary concern with short term gains, thus preferring issues which are readily negotiable. In terms of turnover, there is a secondary group of some 40 companies which have been traded for many years and account for approximately 35 per cent. of turnover; their appeal is largely institutional. The balance of trading is represented by issues made during the 1969-71 period. The securities traded are primarily ordinary and fully participating preference shares, normally in bearer form.

The policy of economic stabilisation and strengthening the capitalist system adopted from 1964 has had as one of its most important results the expansion and development of the equity market. The cornerstone of this development was the Capital Market Law (Law No. 4728 of July 1965) which established rules, controls and incentives for investment in publicly held companies. It introduced the philosophy of disclosure and created new institutions, such as investment banks, and a framework for the expansion and reorganisation of Stock Exchanges and member firms.

Decree-Law 157 of February 1967 provided an important incentive to equity investment. Investment banks and brokers were permitted to establish mutual funds to allow companies and individuals to invest 10 per cent. of personal income tax and 5 per cent. of corporate tax directly into these funds. Subsequently the corporate tax benefit has been removed and the personal tax credit has been increased to a range of 10 to 24 per cent. The effect of the law was threefold:—

- interest in equity investment was increased;
- investment banks and some brokers developed investment and research departments; and
- a new source of capital financing became available which encouraged companies to seek quotations on a Stock Exchange.

Increased activity by institutional investors caused a rise in share prices during 1967 and 1968 but public interest in the stock market remained relatively dormant until 1969. At the end of 1968, the Government produced a series of laws which were to provide a stimulus to the investing public. Resolution 106 of the Central Bank made the process of obtaining "open capital" status more accessible, thus creating a wider range of investment opportunities. Decree-Law 401 suspended taxation on the capitalisation of reserves, favouring the distribution of bonus issues, which proved attractive to investors; and Decree-Law 403 provided for more equitable taxation of dividends as compared with interest.

The effects of the above measures, in conjunction with the improvement in corporate earnings and financial ratios became more evident after 1968. These factors, combined with the high rate of economic growth which commenced in the same year, were the main causes of the rise in share prices which developed into a boom in late 1970 and the first half of 1971. As a consequence turnover on the Rio de Janeiro Stock Exchange increased from the equivalent of \$390 million in 1968 to \$641 million in 1970, reaching a peak of \$2,604 million in 1971.

The BV Index of the Rio de Janeiro Stock Exchange increased from a level of 1,800 to more than 5,200 in the first five and a half months of 1971. This increase was followed by a decline which took the index below the 1,500 level by March 1973. Subsequently, it oscillated in a range between 1,800 and 2,400. An upward trend has been experienced in 1975, being a reflection of improved economic prospects, the oil discoveries announced since November 1974 and the issue by the Central Bank of the Regulations allowing for the entry of foreign portfolio investment. On 30th June, 1975, the index stood at 3,665.

At the peak of the market the average price earnings ratio for the 200 most frequently traded companies was 22.8. As a result of the market decline and the overall improvement in earnings the average historic price earnings ratio on 30th June, 1975 was 5.0.

Energy

At present 60 per cent. of Brazil's energy is produced domestically and 40 per cent. imported. Oil and gas represents 48 per cent. of consumption of energy (of which approximately 20 per cent. is produced domestically), coal 3 per cent., electric power 24 per cent. (of which 90 per cent. is hydro-generated) and charcoal and vegetable residue 25 per cent. It is expected that reliance on imported energy will be substantially reduced in the next few years through further expansion of hydro-electric power capacity and increased oil production from the new discoveries.

Prospects for 1975

In line with other western countries Brazil's economy was affected in 1974 by higher world commodity prices. Although exports increased by 28.5 per cent. to \$8 billion, imports reached \$12.5 billion. Thus from a balance of trade traditionally in equilibrium Brazil moved to a trade deficit of \$4.5 billion of which the increase in oil prices accounted for \$2 billion. After taking into account the deficit in services, the current account deficit in 1974 amounted to \$6.9 billion. This deficit was financed by a net inflow of \$5 billion in loans, \$0.9 billion in direct investments and the balance of \$1 billion from foreign reserves thus reducing the reserves to \$5.2 billion. On 31st December, 1974 net foreign indebtedness was \$12 billion which amounts to 1.5 times the level of 1974 exports. The repayments schedule of current foreign indebtedness has been structured so that in no single year the repayments should amount to more than 12 per cent. of the total indebtedness.

For the first five months of 1975 the trade deficit amounted to \$1,551 million, which compares with \$2,165 million for the first five months of 1974 and a total deficit of \$4.5 billion for 1974. It has been estimated that with the imposition of import restrictions and the improvement in export values, the trade deficit for 1975 should be substantially lower than that for 1974.

The Government has high hopes of achieving its principal economic objectives in 1975. These are the maintenance of a high growth rate, a gradual deceleration in the rate of inflation and an improvement in the external position. A continuing high volume of public and private investment and favourable conditions for most crops should bring about substantial rises in industrial and agricultural production. These in turn will help to ensure a satisfactory increase in the Gross Domestic Product. A determined effort is being made to reduce the rate of inflation, through the judicious application of the monetary, budget and price controls. A smaller balance of payments deficit should be achieved, principally through a reduction in the trade deficit; a strong export performance is expected, partly through increased foreign exchange earnings from coffee, maize, mineral oils and possibly sugar and soy; no significant rise in imports is expected, as a result of the stringent controls imposed since November 1974 in the form of increased duties on many products and restrictions on purchases by government departments, public sector organisations and mixed-capital companies. It will be at least 1977 before the considerable oil-import figure is likely to be in part offset by the production of oil from the new Garopus offshore field. Finally, it has become clear that the Government is successfully adapting its policies to secure continuing improvement under the less favourable conditions now prevailing in the wake of the boom of 1968-73. This should serve to ensure the maintenance of a climate of confidence essential for economic progress.

Sources

Banco Central do Brasil
Government's Second National Development Plan 1975-1979
Bank of London and South America Limited—Reviews
Fundação Getulio Vargas
Industrial Year Book 1975 (Banas).

Auditors' Report

The following is a copy of a Report addressed to the Board of the Company by the Auditors to the Company:—
Rio de Janeiro, July 7, 1975.

To the Board of Directors,
Brazilian Investments S.A. Sociedade de Investimentos Decreto-Lei No. 1401,
Avenida Rio Branco 138, Rio de Janeiro.

Dear Sirs,
We report that Brazilian Investments S.A. Sociedade de Investimentos Decreto-Lei No. 1401 was incorporated in Brazil on June 5, 1975 as a limited liability company and on that date it issued 200,000 shares of Cr 91 each for cash at Cr 910 per share. The Company received permission to operate as an investment company on June 16, 1975. No accounts have been prepared for submission to members and no dividend has been declared or paid.

Yours faithfully,
Price Waterhouse Post & Co.

Description of the IDRs

IDRs will be issued pursuant to an agreement dated 11th July, 1975 ("the Deposit Agreement") entered into by the Company and the Depository to which the holders from time to time of the IDRs are deemed to be parties. IDRs will represent shares of the Company deposited with the Depository under the Deposit Agreement to which, together with any other property represented thereby, an IDR holder will have a specific claim ("Deposited Securities"). IDRs will be issued in the form of Deposit Receipts (each representing a number of shares of the Company) as may be acquired by subscription or purchase at a price equal to their attributable net asset value with the amount of Cr 9 which may be purchased with \$100 in bearer form with talon and dividend coupons attached and transferable by delivery.

Copies of the Deposit Agreement are available for inspection at the offices of the Depository. The following includes a summary of certain of the provisions of the Deposit Agreement and is qualified in its entirety by reference thereto.

Issue of the IDRs and Withdrawal of Deposited Securities

Upon the deposit with the Depository of Deposited Securities and subject to the terms of the Deposit Agreement, the Depository will issue and deliver IDRs at its office in Brazil to the person specified by the depositor for the number of Deposited Securities so deposited. No share of the Company will be deposited with the Depository pursuant to the Deposit Agreement in exchange for IDRs to be delivered to James Capel & Co. for transmission to the investor entitled.

Upon surrender to the Depository of IDRs, together with talon and all dividend coupons not previously designated for surrender attached, for the purposes of withdrawing the Deposited Securities upon payment of the charges set out below and of any transfer charges and applicable government taxes, the surrendering IDR holder will be entitled to delivery at the office of the Depository in Brazil to him or upon his order of certificates in respect of the Deposited Securities, the forwarding of which will be at the risk and expense of the IDR holder.

Dividends and Other Distributions

The Depository will make any cash dividend or other cash distribution received from the Company available for distribution to the holders of IDRs upon surrender to it of such dividend coupon as it shall designate. Dividends are payable less deductions for Brazilian taxes on the basis set forth under "Taxation" above. Payments of dividends or other distributions will be made in Dollars converted from the Cruzeiro amount and subject to deposit of dividend coupons will be made at the offices of the Depository in Brazil, London or New York or the office of any Paying Agent appointed for the purpose by the Depository.

Whenever the Depository receives a distribution other than cash in respect of the Deposited Securities, the Depository will, subject to applicable laws and regulations, make the securities or property received by it available for distribution to the holders of IDRs entitled thereto in any manner which the Depository deems equitable and practicable, it, however, in the opinion of the Depository, such a distribution cannot be made proportionately among the holders of the IDRs or if for any other reason such a distribution is not feasible, the Depository may adopt such method as it may deem equitable and practicable for the purpose of effecting such distribution, including the sale of such securities or property or any part thereof and make the net proceeds therefrom available for distribution as in the case of a distribution received in cash.

If any distribution made with respect to Deposited Securities and received by the Depository remains undistributed by the holders of IDRs at the end of 30 months from the date of such distribution, all rights of the holders to such distribution will be extinguished.

Voting the Deposited Securities

Holders of IDRs will be entitled to instruct the Depository, in accordance with the procedure (which may require the deposit of the IDRs or surrender of a dividend coupon appearing thereon) set out in the Deposit Agreement, as to the exercise of voting rights, if any, pertaining to the Deposited Securities. The Depository will endeavour, insofar as it is able and subject to the provisions of the Deposit Agreement or of the Articles of Incorporation of the Company, to vote the Deposited Securities in accordance with such instructions. In the absence of such instructions, the Depository may exercise such voting rights as it thinks fit in the interests of the holders of the IDRs without any responsibility or obligation on its part to the Company, other than in cases where the Depository has knowledge of any contact to the action to be taken at the meeting or involving a merger or any other matter which may affect substantially the rights or privileges of applicable Deposited Securities.

Limitation of Liability under the Deposit Agreement

Neither the Depository nor the Company will incur any liability to any holder of an IDR if, by reason of any provision of any law or regulation of any country or of any other governmental authority or any Act of God or of any other circumstances beyond its control, the Depository or the Company is prevented from performing any act otherwise required by the terms of the Deposit Agreement. Neither the Depository nor the Company will assume any obligation or be subject to any liability under the Deposit Agreement to holders of IDRs except that each of them will agree to use its best judgment and good faith in the performance of such duties as are specifically set forth in the Deposit Agreement.

Neither the Depository nor the Company shall be liable for any action or failure to act in reliance upon the advice of or information from legal counsel, accountants, any person presenting securities for deposit, any holder of IDRs or any other person believed by it in good faith to be competent to give such advice or information or for any translation of any notice, report or other document made by a translator believed by it to be competent. The Depository and the Company may each rely and shall be protected in acting upon any written notice, request, direction or other document believed by it to be genuine and to have been sent or presented by the proper party or parties. The Depository shall not be responsible for any failure to carry out any instruction to vote any of the Deposited Securities, or for the manner or effect of any such vote, as long as any such action or failure to act is in good faith.

Resignation and Removal of Depository

The Depository may at any time resign as Depository or be removed as Depository by the Company, such resignation or removal to take effect upon the appointment within 30 days thereafter of a successor depository and its acceptance of such appointment in terms of the Deposit Agreement.

Amendment and Termination of the Deposit Agreement

All and any provisions of the Deposit Agreement may from time to time be amended by agreement between the Company and the Depository and such amendments shall be deemed necessary and reasonable, provided that any amendment which increases or imposes less or charges payable by holders of IDRs or which prejudices any substantial right of such holders shall not become effective as to outstanding IDRs until the expiry of three months after notice of such amendment shall have been given to holders of outstanding IDRs. During this period of three months each holder of an IDR shall be entitled to obtain delivery of a certificate in respect of the Deposited Securities registered by his IDR upon surrender thereof, free of charge. Each holder who continues to hold his IDR after such period shall be deemed to have agreed to such amendment.

The Depository may at any time when there are less than 1,000,000 shares of the Company represented by outstanding IDRs, the Depository shall, at the direction of the Company, terminate the Deposit Agreement on 30 days published notice. Likewise, the Depository may terminate the Deposit Agreement, if at any time 30 days shall have expired after the Depository shall have delivered to the Company notice of resignation and a successor depository shall not have been appointed or if any IDRs remain outstanding after the termination of the Deposit Agreement the Depository shall thereafter discontinue the transfer of IDRs, suspend distribution of dividends and shall not perform any further acts under the Deposit Agreement except to continue to deliver Deposited Securities, together with any other property represented thereby, to the Depository or to the Company, in accordance with the terms of the Deposit Agreement. Two years from the date of termination, the Depository may sell any Deposited Securities still held by it and hold the proceeds, without liability for interest, for the pro rata benefit of holders of IDRs not then surrendered.

Charges of the Depository

- The Depository is entitled to make the following charges:—
- For the receipt of Deposited Securities and the issue of IDRs (including the issue of balancing IDRs following partial redemption)—\$5.00 per IDR (which, in the case of the initial issue, will be met as mentioned under "Placing" below) but will subsequently be payable by the party to whom the IDRs are issued).
- For accepting a surrender of IDRs (including the surrender of IDRs on complete or partial redemption of Deposited Securities) and delivering Deposited Securities—\$5.00 per IDR (payable by the party surrendering the IDRs).
- For the payment of dividends—101 cents per dividend coupon per IDR (on the basis of one dividend in each calendar year).

Financial Information and Notices

Annual and half-yearly audited reports and accounts will be available to holders of IDRs at the offices of the Depository in Brazil, London and New York.

All notices to holders of IDRs will be published in the Financial Times of London. Publication will be made in other appropriate newspapers at the discretion of the Depository or if publication in the above newspaper should not be practicable.

Placing

James Capel & Co. has agreed with the Company and Bozano to use its best endeavours to procure subscriptions for shares of the Company to be represented by IDRs in denominations of 100 depository shares. Depository shares are divided into three classes: (i) ordinary shares, from which a management fee of 1% per cent. of the net proceeds of \$43.50 (of which up to \$2 will be reallocated to approved dealers) and 91 cents in respect of estimated expenses of the issue (including legal, accounting, printing and advertising costs, fees payable to the Depository on the initial issue of IDRs, Stock Exchange fees and preliminary expenses) will be deducted. The balance of \$100 will be applied in the order of priority set out below to the payment of the balance of the management fee and interest in 12 cent shares. In the event that the actual expenses of the issue exceed the estimated amount of 91 cents per depository share, the excess will be borne by James Capel & Co.

General Information

Constitution and Capital Structure—The Company was incorporated on 5th June, 1975 for an unlimited period as a limited liability company under the Brazilian company law, Decree-Law No. 2627 of 28th September, 1940, which provided for the issue of 200,000 shares of Cr 91 each, valued at \$100 each, for a total of \$20,000,000.

On 11th July, 1975 the Board of Directors of the Company resolved to offer up to 12,200,000 shares (being 11 per cent. of the total capital of the Company) to be subscribed by the incorporation at Cr 910 per share and made available for this placing on the terms of this Memorandum.

Without the prior approval of the Company in General Meeting: (i) no issue of shares of the Company will be made which would effect a change in the

HIRE PURCHASE **BUILDING INDUSTRY—Continued** **DRAPERY AND STORES—Continued** **ENGINEERING**

FT SHARE INFORMATION SERVICE

Buildings and Industries—Continued

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FINANCIAL TIMES

Monday July 21 1975

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Cost cuts plan starts to-day at BSC plant

BY RHYS DAVID

A SERIES of measures aimed at cutting costs, including a reduction in working hours, is to be introduced from to-day at the British Steel Corporation's Shepton Iron and Steel Works at Stoke-on-Trent.

The measures, part of the BSC's overall plan to reduce its current £4m. a week operating loss, could mean a reduction in wages of as much as £25 a week for some workers at the Shepton plant, which is thought to have been losing money at the rate of £200,000 a month.

The progress of this and other similar cost-cutting measures being introduced on a plant-by-plant basis throughout the corporation will be reviewed at the regular quarterly meeting between the BSC and steel unions due to be held next week.

Resistance

The cutbacks have run into some resistance at some plants, notably Port Talbot, where the workforce claimed the management had gone beyond the agreement with the unions in introducing reduced shifts. At next week's meeting, the BSC is likely to warn that unless the cuts can be achieved by agreement, it may be necessary to revert to Sir Monty Finniston's earlier proposal for compulsory redundancy.

This week will see publication of the BSC's annual report and accounts for the year 1974-75, in which the corporation is expected to show a substantial increase in profit for the year over the 1973-74 total of £28m.

For much of the period covered by the report, demand for steel was continuing strongly. With a deep recession in steel setting in this year, production last month was 28.5 per cent. below the figure for June last year. The BSC is not expecting any big upturn to take place much before the end of the current financial year next March.

Weather

U.K. TO-DAY

PRESSURE is low to the North-West of the British Isles and troughs of low pressure will move eastward over most of Britain. Western areas will be cloudy with rain, but most eastern and southern areas will be bright at first with rain later.

Bright or sunny intervals, becoming cloudy with rain later. Wind westerly, light or moderate. Max. 20C (68F).

Channel Isles, S.W. England, S. Wales
Bright early, becoming cloudy with rain later. Wind S.W. Max. 20C (68F).

N.E. England, Borders, Edinburgh, Dundee and Aberdeen
Sunny intervals at first, becoming cloudy with rain. Wind westerly. Max. 18C (64F).

N. Wales, N.W. England, Lake District, Isle of Man, S.W. Scotland, Central Highlands
A few bright intervals at first, becoming cloudy with outbreaks of rain. Max. 18C (64F).

N.E. Scotland, Orkney, Shetland
Bright intervals at first, becoming cloudy with outbreaks of rain. Wind S.W. moderate or fresh. Max. 15C (59F).

N.W. Scotland, N. Ireland
Cloudy with outbreaks of rain, bright intervals later. Wind S.W., fresh or strong. Max. 17C (63F).

Outlook: Changeable, with normal temperatures.

Lighting-up: London 21.36, Manchester 21.54, Glasgow 22.15, Belfast 22.15.

BUSINESS CENTRES

	Y-day	Y-day	Y-day	Y-day
Alexandria	21	21	21	21
Amman	21	21	21	21
Algiers	21	21	21	21
Bahia	21	21	21	21
Barcelona	21	21	21	21
Beirut	21	21	21	21
Bombay	21	21	21	21
Buenos Aires	21	21	21	21
Calcutta	21	21	21	21
Cairo	21	21	21	21
Cardiff	21	21	21	21
Cebu	21	21	21	21
Colon	21	21	21	21
Copenhagen	21	21	21	21
Dublin	21	21	21	21
Edinburgh	21	21	21	21
Frankfurt	21	21	21	21
Geneva	21	21	21	21
Glasgow	21	21	21	21
Hamburg	21	21	21	21
Heidelberg	21	21	21	21
London	21	21	21	21
Lyon	21	21	21	21
Madrid	21	21	21	21
Manchester	21	21	21	21
Moscow	21	21	21	21
Munich	21	21	21	21
Nairobi	21	21	21	21
Paris	21	21	21	21
Rome	21	21	21	21
Stockholm	21	21	21	21
Tokyo	21	21	21	21
Warsaw	21	21	21	21
Zurich	21	21	21	21

HOLIDAY REPORTS

	Y-day	Y-day	Y-day	Y-day
Algeria	21	21	21	21
Argentina	21	21	21	21
Australia	21	21	21	21
Belgium	21	21	21	21
Brazil	21	21	21	21
Canada	21	21	21	21
France	21	21	21	21
Germany	21	21	21	21
Greece	21	21	21	21
India	21	21	21	21
Italy	21	21	21	21
Japan	21	21	21	21
Malaysia	21	21	21	21
Netherlands	21	21	21	21
Portugal	21	21	21	21
Spain	21	21	21	21
Sweden	21	21	21	21
Switzerland	21	21	21	21
Taiwan	21	21	21	21
Thailand	21	21	21	21
U.S.A.	21	21	21	21
U.K.	21	21	21	21
Yugoslavia	21	21	21	21

U.K. seeks 5% 'green pound devaluation'

BY ROBIN REEVES

BRUSSELS, July 20.

MR. FRED PEART, the U.K. Minister of Agriculture, will ask for a 5 per cent. devaluation of the green pound at the EEC Council of Agricultural Ministers meeting which opens to-morrow, according to usually reliable sources here.

This would have the practical effect of raising official agricultural prices to British (and probably Irish) farmers and cutting back EEC subsidies on food imports into the U.K., which at present run at well over £15m. a month. The green pound is the exchange rate between sterling and the EEC's national currency, the unit of account, for agricultural purposes.

The move would be bound to hit the cost of the British housewife's shopping basket. But the impact could vary from item to item and may be cushioned, in part, by increased consumer food subsidies. In any case, the overall effect on the cost of living should be no more than 1 per cent.

In asking for the green pound devaluation, Mr. Peart has evaded the question of short-term subsidies to the British farming industry to continue living with guaranteed prices which, as a result of the erosion of sterling, are in real terms now nearly 20 per cent. below the levels enjoyed by farmers on the Continent.

Given this real price differ-

tial, 5 per cent. is a far less than farmers' leaders and almost certainly Mr. Peart himself were pressing for. Nevertheless, it is a small step in the direction of closing the gap and providing the resources promised for expansion as set out in the Government's recent agricultural White Paper.

Mr. Peart's request should receive a smooth passage from the Commission and other EEC Agricultural Ministers. The country most affected, Ireland, has recently been less enthusiastic than is traditional for a further green pound devaluation, again for her own anti-inflation reasons. But Mr. Mark Clinton, the Irish Farm Minister, is expected to go along with the move, which will reduce the monetary charges on Ireland's farm exports to the Continent, and, assuming also a 5 per cent. export subsidy on agricultural shipments to the U.K.

The system giving rise to green currencies was introduced originally to offset the effects of currency instability on the EEC's common farm prices. These are fixed annually in Brussels and then translated into national currencies at a fixed exchange rate, which in sterling's case is nearly 20 per cent. out of line with reality. To prevent the resulting price differences distorting intra-community trade and to maintain the semblance of a common market in farm products, farm imports and exports are subject to taxes and subsidies to offset

the exchange rate differences. For Britain, as a major net food importer with a devaluing currency, the system has meant her enjoying mainly import subsidies from the Common Farm Fund.

The green pound will be far from the only item discussed by the Council of Ministers. A great deal of time is expected to be taken up with negotiations on amending the Community's common wine regime with the aim of draining its "wine lake".

Mr. Pierre Lardinois, the Commissioner responsible for agriculture, will press the Council to give its blessing to the principle of "co-responsibility" of milk producers for dairy surpluses, in exchange for a battery of measures for dealing with the immediate problem of the EEC's mounting skim milk powder stocks. "Co-responsibility" means producers paying for part of the cost of disposing of surpluses, and Mr. Lardinois wants arrangements to effect this written into the CAP next year.

Measures for dealing with the immediate problem include skim milk as food aid and for animal feed, plus reintroduction of social butter and ECU aid for extending school milk schemes in the member States. The projected cost is put at around 30m. units of account (about £15m.). Without the measures, the Commission fears the skimmed milk powder "mountain" could reach 900,000 tons by the end of the year.

Mr. Peart, who is also

Hopes of big U.K. stake in £600m. Iran rail project

BY DAVID BELL

THREE British companies are negotiating a major stake in a contract to supply part of Iran's railway system which is likely to be worth at least £600-£700m. at current prices.

The companies—GEC, John Laing and Sir Alfred McAlpine—have been having talks in Iran for several months about the electrification of the 800-mile Tehran to Tabriz railway line. An Italian consortium, Impregilo, is also involved in the project as is Transmark, the British Rail consultancy company.

A £20m. contract for a survey of the route is likely to be signed soon, and until the detailed survey has been carried

out, it is difficult for anyone to put a precise figure on the cost of the project. But it is understood that by the time it is completed—in some years time—the railway project will have cost around £1,000m.

Mr. Peter Shore, Industry Secretary, visited Iran earlier this year, and the railway project was mentioned at that time.

The British companies are reticent about the details of the scheme and negotiations still have some way to go, but if they are successful GEC, and Sir Alfred McAlpine, stand to receive somewhere between a third and a half of the total value of the contract with the civil engineering contractors

dividing the rest between them. GEC and Laing both concede that if they win this contract it will be their biggest single export order.

If all goes well, the contract will be placed in stages with a detailed design stage following the initial survey and a building contract after that. The civil engineering work is considerable as for long stretches the line will virtually have to be rebuilt. GEC would provide engines, transformers, rectifiers, telecommunication equipment, signalling and switches.

GEC, which recently won a £70m. railway contract in Taiwan, has been acting as "lead firm" in the negotiations.

Europe cool to new Boeing

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BOEING of the U.S. is seeking additional international partners for its proposed 7X7 family of jet transports. The first of these will be an ultra-quiet, medium-range three-engine, 300-seater, with high fuel efficiency.

The company has already arranged a 20 per cent. participation in the Siba 7X7 venture with Aeritalia of Italy and is also holding talks with Japan, but would like to have a bigger European participation if possible, both to spread the burden of costs and widen prospective sales.

Boeing sees a market for several hundred 7X7s over the next 10 years, of which about 22 per cent. would come from European airlines. It recognises that sales prospects could be improved if European aircraft companies were involved in the development and production programme.

Mr. E. H. Bouillon, president of the Boeing Commercial Air-

plane Company, believes that European companies could participate in up to 30 per cent. of the 7X7 programme; building sub-assemblies for shipment to Seattle, Boeing's home base, for final assembly.

Although the company has discussed these possibilities with aircraft makers in Europe, including both the British Aircraft Corporation and Hawker Siddeley Aviation, as well as companies on the Continent, the response so far has not been as enthusiastic as Boeing had hoped.

The European companies, in Boeing's view, appear to be afraid of becoming sub-contractors to the American giants instead of manufacturers and designers in their own right and Singapore is more interested in trying to develop a possible rival to the 7X7. But they are already two to three years behind us, says Mr. Bouillon.

Boeing has spent over \$40m.

on the 7X7 programme and is poised to take a decision to commit the venture to production as soon as the world airline situation shows that recovery is on the way.

This Boeing sees as likely to occur sometime in 1976-77, so that it is possible that it could start 7X7 production by the end of next year, with an in-service target date of 1980.

Despite the currently lukewarm European response, Boeing intends to pursue its discussions—French aircraft industry delegation is visiting Seattle this coming week—but the American company will be prepared to press on by itself if necessary.

In the meantime, Boeing intends to continue marketing vigorous sales campaign of the world's best-selling 727 medium-range jet and the big 747 jumbo jet, which is now being offered to the world's airlines with the Rolls-Royce RB211 engine.

Crown Agents plan joint move with Pernas

BY MARGARET REID

A NEW co-operative venture is now being considered between the Crown Agents and Pernas Securities, the Malaysian State-owned concern whose quite separate plan for a link with Haw Par Brothers International has struck major snags.

The Crown Agents, who handle purchasing and investment for many overseas Governments, have long undertaken procurement commissions for the Malaysian Government.

Now the possibility is being discussed of a joint venture company owned by the Agents and Pernas which would handle a more comprehensive range of procurement of services and supplies for economic development on behalf of the Malaysian authorities.

If an arrangement of this sort were made, it would be another example of the Malaysian Government's desire for co-operation over economic development with British interests which was illustrated in the scheme for a get-together with Haw Par.

Meanwhile, there are now increasing signs that the Pernas scheme for a £25m. investment in Haw Par—quite unrelated to the Crown Agents' discussions—has

little prospect of proceeding following events culminating in Friday's resignation of three top Haw Par directors.

The three stepped down referred to opposition from the Singapore stock exchange to the planned link with Pernas. They are: Mr. Donald Ogilvy Watson, the managing director, and Mr. Ian Tamblin, deputy managing director, who made a lengthy statement on Friday explaining their move, as well as Mr. James Gammell, the chairman, who associated himself with the statement.

Their action follows a sequence of mounting difficulties surrounding the planned link with Pernas, and the recent establishment of an investigation into Haw Par's affairs by accountants appointed by the Singapore authorities.

There was some expectation yesterday that Tengku Razaleigh, chairman of Pernas and a highly influential figure in Malaysia, may very shortly clarify his company's attitude towards the Haw Par project. Under this, Pernas would have transferred various securities, including 20 per cent. of London Tin Corporation—the world's largest tin company—to

Haw Par. The Haw Par-Pernas link project, undertaken scheme, announced in late May, would have involved Pernas in transferring important investments in addition to its London Tin holding, to Haw Par, which is to issue new shares to Pernas in exchange, giving it a near-40 per cent. holding in its enlarged capital.

As part of the arrangement, Pernas was also to hand over to Haw Par some 10 per cent. of Sime Darby Holdings and a sizeable stake in the eastern concern Island and Peninsular, raising Haw Par's stake in the latter to a controlling level.

A major interest in Haw Par itself had been acquired in 1971 by Mr. Jim Slater's Slater Walker Securities, shortly after which Mr. Ogilvy Watson and Mr. Tamblin came into the company.

They stayed on after an important further change in shareholding last year when the Slater Walker stake of some 27 per cent. was sold, holdings of 12.3 per cent. each going to Charter Consolidated, the mining finance house, and Ivory and Sime, the Edinburgh investment group.

Treasury forecasts twice a year

BY MICHAEL BLANDEN

THE TREASURY has agreed to publish its economic forecasts twice a year instead of once and in greater detail to allow them to be more closely scrutinised by analysts.

These concessions are being made in response to pressure from back-bench MPs, particularly Mr. Jeremy Bray (Labour, Motherwell), and it is expected that they will be introduced in the form of amendments to the Industry Bill. The result is expected to be more open discussion of Treasury forecasts in general as well as in the context of the Industry Bill.

Of the major points conceded, one is directly relevant to the provisions of the Industry Bill. It is understood that it has been agreed that companies which are subject to planning agreements under the new legislation may be given help in preparing their own forecasts.

Projections

Initially it was hoped the Treasury would give forecasts for the companies concerned, but the concession has now been made on the basis of the Treasury's model for the whole economy being used to prepare sub-forecasts for individual companies.

The Treasury, which at present publishes part of its forecasts for gross national product and its main components once a year, is also expected in future to produce projections every six months, although there has been some resistance to publication of detailed figures, and it appears likely that forecasts will be in fairly general terms.

Moves are also being made to assist outsiders in assessing and comparing the contents of official forecasts. Changes are believed to include the provision by the Treasury of its own economic model to outsiders, possibly on a fee-paying basis. This will enable other users to feed their own assumptions into the system and produce their own results with evidence that the outcome is based on the same set of premises as the official forecast.

Official forecasts too, will it is believed, be subject to more detailed analysis. The Treasury is expected to be required to publish its own retrospective analysis of its forecasting errors, enabling outsiders to judge the accuracy of previous predictions. At the same time, publication is likely of estimated margins of error in forecasts, although the official view in this area will probably be cautious.

Continued from Page 1

Moves to oust Goncalves

backlash evident over the past week, as people react to the close Communist-military relationship.

Consequently, faced with a general feeling against them, the military are likely to pursue a more moderate and flexible policy of compromise—trying to get Socialists and Popular Democrats back into Cabinet harness, though not under strict party whip. However, the Armed Forces Movement's basic aim of constructing the AFM-people alliance, and "direct democracy" through workers' councils and local committees leading to the revolutionary government will, it feels, simply take a little longer to bring about. It is not going to be abandoned as a scheme.

Pressure on the Supreme Council not to sack General Goncalves—and by implication not to cede to the Social Democrats—came to-day in a communiqué issued in the name of the Armed Forces Movement, but emanating from the Fifth Division of Cultural Propaganda and Dynamisation, dominated by Communist and extreme Leftist officers.

The communiqué which came in answer to Saturday's mass Lisbon Socialist demonstration and its call for Goncalves' sacking, said "no party has the right to pronounce upon the Prime Minister's office, which is exclusively decided by the AFM." "Socialist columnarism" against the general and said he "personifies military cohesion and national unity." It ended "the AFM gives its full support to General Vasco Goncalves."

The General represents their best hope of a quick transition to workers' power.

Continued from Page 1

Healey

Mr. Benn and Mr. Michael Foot, Employment Secretary in the Cabinet, make a major Labour Party revolt in to-morrow night's division unlikely. One of the advantages of the Tory decision to abstain is that it is likely to highlight the split inside the Labour Party. At least 20 members of the Tribune Group are expected to vote against the White Paper proposals.

Mr. Denis Healey will open the debate for the Government to-day and Mrs. Shirley Williams will wind up. The main Opposition speakers will be Mrs. Thatcher and Mrs. Sally Oppenheim. To-morrow, Sir Geoffrey Howe will be followed by the Prime Minister and Mr. James Prior will wind up for the Opposition and Mr. Foot for the Government.

The Government appears to be heading for an angry showdown with the mass of the party and trade union members at the autumn conference. Of 431 motions already submitted, the overwhelming majority are hostile.

THE LEX COLUMN

Institutions switch out of cash

One of the main bullish influences on both the equity and gilt-edged markets so far this year has been the belief that a large amount of institutional money has still been available for investment. This view has been supported by the record level of liquidity at the beginning of the year and the continuing large cash inflow to institutions, but the capacity of the reservoir has been tested over the last few weeks by the heavy sales of gilts—approaching £1bn. probably even at the net level—and the steady stream of rights issues.

Any estimate of the current level of institutional liquidity is hindered by the absence of up-to-date statistics. The starting point is insurance company and pension fund holdings of short-term assets at the beginning of the year—roughly £3bn., double the total of 12 months earlier. The cash inflow into these institutions last year was £2.9bn., with a further £200m. coming from reinvested income.

In the first quarter of 1975, the cash inflow from the personal sector to life and pension funds rose from £790m. to £820m. And though the first quarter traditionally has the biggest inflow of any in the year, the money available to pension funds could rise by as much as a third as a result of the continuing high rate of wage inflation as well as the topping-up exercises undertaken by many companies. Overall, the total cash flow of these long-term institutions could rise to between £3.5bn. to £4bn.

Projecting the institutions' outflow, however, is even more difficult. Estimates of the net overall investment in gilts so far this calendar year range from £2.5bn. to £3bn., depending partly on the extent of purchases of short-dated stock by the Government broker. Although figures released on Friday suggest that gilt-edged investment by the personal sector ran to £510m. in the first quarter, this figure is likely to have fallen sharply since then. Total purchases of gilts outside the savings institutions, including those by banks, are unlikely to have been as much as £1bn., leaving £2bn. net of insurance and pension fund investment. This figure will presumably have to be doubled over the year to meet the Government's borrowing needs.

As for equities, institutions have probably subscribed the

bulk of the £840m. raised so far by rights issues, and in addition they have been buying shares from the personal sector. Where disinvestment totalled £442m. even in the first quarter. So net institutional investment in equities could be possibly around £1.5bn. to £1.6bn. in 1975, while property purchases are unlikely to be below last year's total of £650m.

These rule-of-thumb calculations point to a possible total investment of over £8bn., compared with a total projected cash flow and starting liquidity of about £7bn. This would reduce end year liquidity to under £1bn., which would be historically low. The long-term institutions may be reluctant to see their liquidity fall to such a level. This might mean that the Bank of England may have to look more to other sources within the financial system, which in turn might result in a greater emphasis on the shorter rather than the longer end of the market. And there is the consequent danger of putting pressure on the money supply. The obvious implication for equities is that the rights issue path could become stickier later in the year.

The central problem for the banks remains that of balance sheets and inflation. The pressure will not be serious in 1975, given the slack demand for private sector credit, and the banks may derive some encouragement from the arrival of an incomes policy, but nevertheless the prospect of a revival in demand in 1975 will under close consideration.

An interesting analysis from Capel-Cure Myers points to the straight application of the accounting penalties the banks will face with a high free capital ratio, for these suffer a larger deduction from net monetary items than banks of Ireland disclosed virtually all CPP earnings.

According to estimates by Capel-Cure Myers, Barclays 1974 CPP earnings were 70 per cent. below the historic average, while Midland (with low free assets) would only have shown a corresponding 10 per cent. decline. But banks with low free capital ratios, and hence greater need for retentions, are precisely those with lower dividend potential. The brokers conclude that straight CPP figures may be misleading for individual share prices. But there is no doubt that a slowdown in inflation would raise the dividend paying power of all the clearers.

Big Four season

Nobody has any illusions about the direction of the trend to be revealed in the forthcoming clearing bank results season, which starts with NatWest to-morrow. Although special provisions are unlikely to be the drag they were last year—not compared with the second half, anyway—most of the other factors in the January-June period have been decidedly adverse.

Advances and deposits have stayed sluggish, increasing very little from second half 1974 levels. Average base rates have been approaching 2 points lower, and staff costs have continued to rise rapidly, which may produce further problems over pension contributions.

Against this, restoration of interest on special deposits and the relative cut in the branch deposit rate, will provide adequate cushioning.

A batch of brokers' estimates embraces some large variations, but the average of Bracken House and the F.T. forecasts suggests that the Big Four's profits will be down overall by 25 per cent. or more pre-tax compared with January-June 1974, though only slightly worse than in July-December. But then the Myers.

Memoranda are now available on the proposed new field interest indices discussed here last Tuesday. They can be obtained by personal callers at the F.T. reception desk.